

Herald and News

FRANK JENKINS Editor MALCOLM EPLEY Managing Editor

Today's Roundup

YOU don't have to spend much time in downtown Klamath Falls these days without realizing that Christmas shopping volume this year is terrific.



EPLEY

There was some argument around our office yesterday about the amount of business done last Saturday, the last Saturday before Christmas, in comparison with the corresponding day of a year ago and with other days of this year.

The advertising department insisted that the day smashed or nearly smashed all records, while news department information indicated that there had been some disappointment over the size of business done Saturday.

A re-check indicated that it was a tremendous day in over-all business, all right, and might have set a record of some kind, but that it was not a huge day for all of the businesses catering to the Christmas trade.

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the more should we regard him as the friend that he is. "The Danes extend their generosity once a year to the mail man and remember him with goodies, something for his table or a greenback and a Merry Christmas and Happy New Year. So hail to our Mail Carriers.

"MRS. OLGA NYGAARD, "Shasta way."

Mrs. Nygaard suggested some editorial mention in behalf of the mail man. There it is, and she wrote it.

These Days

By GEORGE E. SOKOLSKY

RADIO in the United States is controlled by the FCC, a commission that has built an administrative empire out of legislation and regulation from the simple policing of the air waves to a determination of who can run a radio station, what programs may appear on networks, how much time should be given to what kind of program and so on.

One of the ways of reforming the FCC is to change its personnel. There is a vacancy on the commission and it should be appointed the most substantial type of citizen, one untainted by the new deal.

While the radio industry has suffered grievously at the hands of the new dealers, they have been lined up behind the Coy appointment on the ground that whereas he was once a new dealer, he has come to his senses since he has returned to a job on a newspaper.

It is unfortunate that an appointment of this importance is not made on the basis of fitness, competence, breadth of view, but rather as a product of wire-pulling and vast political activity.

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SIDE GLANCES



"I hope I'm not out here fixing this line just so my son can call home from college and tell us his laundry hasn't come!"

Telling The Editor

Letters printed here must not be more than 100 words in length, must be written legibly on ONE SIDE of the paper, only and must be signed. Contributions following these rules are warmly welcomed.

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The World Today

By DEWITT MACKENZIE AP Foreign Affairs Analyst

Are the western democracies going to be able to hold communism along the battle-front which it now occupies through the heart of Europe, or can the bolsheviks fight their way westward to the English channel?

That's a question foremost these days in the minds of folks interested in world affairs (and who isn't?)

A very natural inquiry it is, too, in view of the fact that the outcome of the "cold war" of the last decade, of course, and that the success or failure of the Marshall plan also hinges on it.

As a matter of fact this was one of the main topics of a conversation which I had with a member of a major delegation to the United Nations, just before starting to write this article. We agreed that things had taken a turn in favor of the democracies and that the chances now are good for holding the line.

It's mighty encouraging to feel able to entertain that viewpoint, but we shouldn't let optimism obscure the fact that holding the line won't find the "cold war." It will prevent Western Europe from being overrun by the reds, but Moscow still will remain in control of the many Eastern European countries which Russia has communicated by strong-arm methods. Not until these unwilling satellites are again free to exercise sovereignty will the claims be democracy be satisfied.

Moreover, as my UN friend pointed out, we shouldn't overlook that there still remain knock-down and drag-out fights to be settled in Western Europe, notably in Italy and France—key position strategically. While communism has recently been serious set-back in both of these countries recently in connection with a strong swing to the right, the reds still remain powerful and determined. We must expect, therefore, that they will revise their programs for a fresh effort.

The communists are good organizers and indefatigable workers. Once they have an offensive under way nothing will stop them until they come up against a material barrier—out when they encounter that they don't waste time butting their heads up against a wall. They change their tactics. It has been evident for some time that the reds were overhauling their programs in Italy and France and getting set for new offensives.

Complacency Foolish

So we should be foolish indeed to indulge in any degree of complacency because events have been pivoting in the western democracies. Still, it's gratifying to see the political swing towards the right being extended in Western Europe. A hugely important development in this connection is the declaration of war by the ruling British labor party—that is, the socialist party—against communism in England.

The secretary of the labor socialist party, Morgan Phillips, has issued an appeal to all labor groups, including trade unions, to take the offensive against communist influence within the party. He warned that the British communists are out to sabotage the socialist government and have joined the war being waged by the new communist Yugoslavia, against the western brand of socialism and the Marshall plan.

The toleration which English labor heretofore has extended to the bolsheviks has been a great moral aid to Moscow. This new and positive British stand against communism will lend inestimable strength to the democratic camp in Western Europe.

Turn those —longer-used articles into cash now! Herald and News Want Ads are inexpensive and bring quick results.

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12:30 PAUL WHITEMAN

1:00 CLAUDIA

1:45 KAYE SERENADE

2:00 WHAT'S DOIN' LADIES?

2:25 HOLLYWOOD WHISPERS

2:30 BRIDE & GROOM

3:00 LADIES BE SEATED

3:30 1450 MATINEE (Mon., Wed., Fri.)

4:15 REQUESTFULLY YOURS

Hear These Shows EVERY AFTERNOON Monday thru Friday

KFLW - ABC

ELECTRIC APPLIANCES

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Boyle's Column

American Spirit Is Still About The Same As Ever

By HAL BOYLE

NEW YORK. (AP)—The case of Maria Formicola presents an example of why the rest of the world finds it difficult to understand America.

Maria is a pretty 21-year-old Italian girl who came here last week to marry a Kentucky veteran she had met overseas. But while she was en route her fiancé was killed in an automobile accident.

A representative of the shipping line tried to explain the situation to the girl, but she didn't know enough English to understand him. Then Anthony Cameron, an Associated Press photographer, who speaks Italian, told her gently in her own language:

"I am sorry to have to tell you this, but your fiancé is dead."

Lost Right

The death of her fiancé cost Maria her right to enter this country, and she had a course of events which would have promptly sent her back to Italy.

But Cameron's newspaper photo of the young Italian bride in tears was printed in newspapers across America, and it touched a lot of hearts.

More than 200 telegrams poured in from every part of the United States offering the girl marriage, money, a home or adoption. Some were probably from 24-karat scoundrels, but most were from sincere people anxious to help her.

One would-be suitor hired a lawyer and got in touch with the White House and Attorney General Tom Clark in a one-man campaign to see that Maria be permitted to stay here, and that a presidential secretary had assured him President Truman would take a "personal interest" in the case.

It has shown again that the letter of the law means less to Americans than the spirit of abstract justice. It is a heart-warming demonstration, too, that people haven't really forgotten what they owe the veterans. They want to see that the fiancée of the dead Kentucky ex-soldier gets the protection he no longer can give her.

Border of Blood

In some countries it would be inconceivable that so many people would take such concrete interest in a case that has no personal concern to them. In these countries people limit help to their own families, and the area of aid rarely goes beyond the border of blood kinship or the neighbor next door.

But in America the tradition of generosity extends to all in need. It is a hangover from our frontier days and also, perhaps, the fact that this country was settled and made great largely by underdogs and therefore they still have a sentimental feeling for the underdog themselves. They don't have to see or know the people in trouble to volunteer to help. They only need to be made aware of the other fellow's plight.

ELK HUNT

PORTLAND, Dec. 23 (AP)—Eighty-seven hunters participating in the special December 13-16 elk season at Ukiah began on animals, the state game commission reported today. The special season was designated to lessen damage to crops.

Classified Ads Bring Results

Let this year's CHRISTMAS GIFT be Life Insurance

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WHAT A PERFECT CHRISTMAS EVE PROGRAM!

BING CROSBY tells the tender Christmas story...

"THE SMALL ONE"

This is the story millions look forward to hearing every year... because it touches your heart like the Christmas spirit, itself. And now, by popular demand, Bing tells it again in his warm, human way!

HEAR BING WITH A NEW Philco RADIO TIME 9 P. M. WEDNESDAY KFLW

AND HEAR BING WITH A NEW Philco MERIT'S ELECTRIC APPLIANCES 609 South 6th Phone 6989

STATIC

By EDNA KILLMEYER

Friend husband and I and our pup had an experience Sunday to try the hearts of the staunchest Christmas tree hunter.

Snearing lustily at the unadventurous souls who hunt their Christmas trees in service stations, we went up to the Lake of the Woods' road, hatchet in hand, to do some scouting. All this in the midst of a fine, blowy snowstorm.

We tramped over the woods looking at each and every fir, but deciding that all were too top-sided and eventually going back to the first one we saw.

One which and the head of our trusty hatchet flew off. In beavered

silence, the three of us climbed back into the car, came back to town, and jaws set in grim determination, got an axe, headed back, and chopped down the first fir we saw.

Just for reassurance, our Christmas spirit returned when we saw the pretty, little tree decked with bangles and rain and lights.

Many a head is bowed in silence today following a heart-rendering announcement at the end of the Pat Novak show Sunday night. 'Twas the last top on the head Pat will have in this series, and worse yet, no announcement of when it will take up again.

Comment has been heard all over town about the fine job young Catherine Blanas did on the First Presbyterian church broadcast carried

nightly on KFLW through the holiday season. Catherine was on the air Saturday night, and did a beautiful job on her vocal solo work.

Tonight, 7:30 to 7:45, LW will carry the community Christmas program sponsored by the Junior chamber of commerce and promised to be the biggest and best affair of its kind in our town. All the kids in town are invited to come and meet Santa and get in on the treats, and in general, have a good time. It's at Modoc field. Program is held from 7 to 8 p. m. If you plan to attend.

Just following that, there'll be a Boy Scout program, with the Methodist church choir singing carols, and Santa, much in demand these days, making a radio appearance. We've been having great fun in

the newsroom lately comparing Christmas cards—the morning mail is lots more fun now with greetings from friends instead of the general publicity blab on National Be-Good-To-Husbands Week.

A program for all serious-thinking people is the one planned for 8:30 tonight on LW when America's Town Meeting will present "Is Christianity Losing to Materialism?" Speakers will be Norman Cousins, executive editor of the Saturday Review of Literature; Stanley High, reviewing editor of the Reader's Digest; C. G. Paulding, managing editor of the Commonwealth; Ethel J. Alpenfels, associate professor of sociology at New York university.

Visits Mother — PFC Arlo Schultz is on a 10-day delay en route from clerk-typist school at Camp Lee, Va. to Camp Stoneman, Calif., where he will report on January 4. Schultz is visiting his mother, Mrs. Inger Schultz of the Pondosa apartments.

RADIO PROGRAMS

Table with columns for station (KFLW-1450 kc, KFJL-1240 kc), time (TUESDAY EVE, DEC 23, WEDNESDAY P. M., DEC 24), and program details.

YOU ARE INVITED TO LISTEN TO the CHRISTMAS PROGRAMS over KFLW 9:30 p. m. - 10:00 p. m. NIGHTLY THROUGH CHRISTMAS EVE FROM THE FIRST PRESBYTERIAN CHURCH 6th and Pine PROGRAM DECEMBER 23

PHILCO RADIO TIME 9 P. M. WEDNESDAY KFLW AND HEAR BING WITH A NEW Philco MERIT'S ELECTRIC APPLIANCES 609 South 6th Phone 6989