

COME TO WARDS TOYLAND SANTA IS HERE!

Your Youngster and
Santa Claus
Will Make a
Treasured Christmas Picture

5x7 Portrait \$1.00
No Appointment Needed

Montgomery Ward
Ninth at Pine Phone 3373

For those
what-to-give
"toughies" on
your Christmas
gift list!



For Uncle Al
who'll never write
And ease your
"what-to-give-him!"
plight...
(It's years since last you
met him!)



For gruff and
grumpy Cousin Ike,
Who somehow
never seems to like
The Christmas gift you
get him...



For when you don't
know what to bring
To someone
who has everything...
And ANY choice seems
rash...



For all those good,
hard-working folk
Who tend to be
a wee bit broke;
But whom you CAN'T
give cash...

Don't even take the time to look—
Just give a WARD GIFT COUPON BOOK!

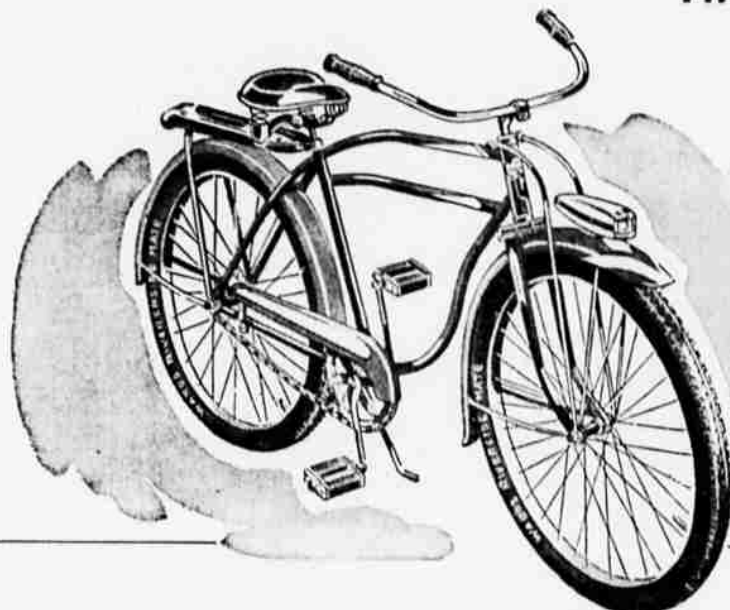


Wards \$10 and \$20 Coupon Books make grand
gifts! And here's an important note to re-
member: You can buy Coupon Books for cash
or credit. It's a comforting thought to know you
can take care of everyone on your Gift-List
through Wards Monthly Payment Plan, and pay
for your Gift Coupon Books out of monthly income.

Montgomery Ward

S-T-R-E-T-C-H YOUR GIFT DOLLARS

Only 6 More Shopping Days
Till Christmas



EQUIPPED HAWTHORNE BIKE!

Boys' or
Girls' Models **46.95**

Buy this new streamlined Hawthorne at Wards now! The Hawthorne's a smooth-riding bike you'll be proud to own. It has an "airliner" type headlight, sturdy rear carrier, big double bar frame, and balloon tires! 10% down, balance monthly.

"BLUE ARROW" BASKETBALL



8.95

3-ply, rubber covered!
Will not scuff or rip.
For play on any sur-
face. Official size, wt.

"STAN MUSIAL" BASEBALL



1.00

Has a felt center and
gum wound core. Cov-
er is of sturdy horse-
hide. Official size.

"SPEEDLINE" ROLLER SKATES



3.49

Nickel plated! Smooth-
rolling, long wearing!
Ball-bearing hardened
steel wheels. Buy now!

MEN'S BIKE SADDLE SEAT



1.98

Well shaped and pad-
ded for your bike
riding comfort.
Waterproofed cover.

SALE! AUTO FLOOR MATS



2.68 & up

Durable black rubber
with felt back. Ridged
construction. Cuts
motor noise.

COLOR PYREX BOWL SET



2.95

For mixing, baking,
serving and storing.
Blue, red, green and
yellow Pyrex bowls.

SALE! WHEEL SPINNER



44c Regularly 59c

Makes wheel control
fast and easier! Vari-
colored knob on
chrome plated base.

SALE! REG. 45c SPARK PLUGS



36c each

Riverside-engineered
to give quick starts,
positive ignition! Get
a set now—save!

SALE! WINTER KING STANDARD



10.95 exchange

Guaranteed 12
months! 45 heavy du-
ty plates, 100 amper-
hour capacity!



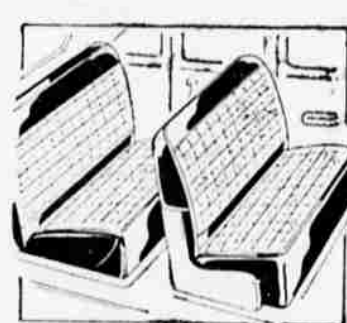
LUCKMAN "T-BEARS"
OFFICIAL FOOTBALL **7.45**

Official size and weight. Double-lined,
lock-stitched seams. Fine cover.



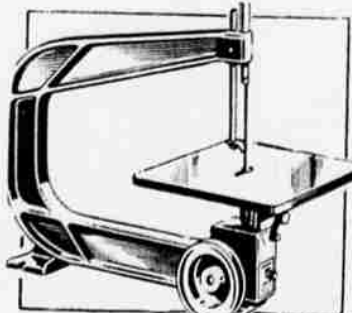
EASY FOLDING
BABY CARRIAGE **32.95**

Chrome-plated pusher. Non-tip stand.
Firm wheel brake. Made for real wear.



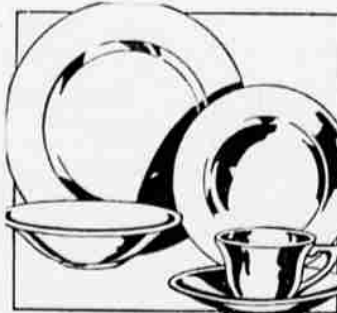
Price Slashed on Fiber
SEAT COVERS sedan **10.59**

Wards lowest price in years! Colorful
plaid fiber! Harmonizing cloth trim!



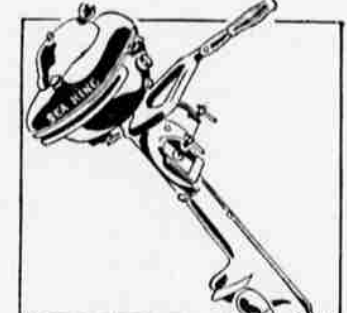
12" JIG-SAW FOR
HOME WORKSHOP **12.95**

Cuts to center of 24" circle. Table tilts
to 45°. For use with 1/4-HP motor.



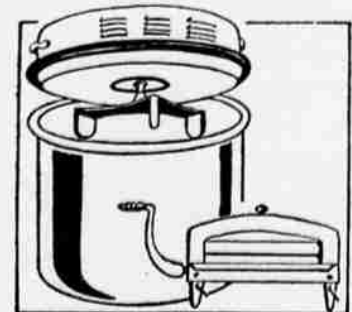
"LAUREL" POTTERY
DINNER SET FOR 4 **6.45**

Bright rainbow shades... colors won't
wash off. Service for 4.



5 H.P. "SEA KING" **128.50**
OUTBOARD MOTOR

Powerful twin! Full reverse, rewind
starter! Starts easily... runs smoothly.



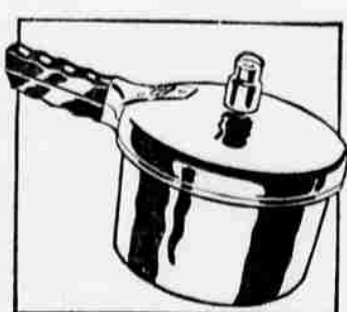
PRICE SLASHED!
PORTABLE WASHER! **28.88**

3 fin agitator washes 2 lbs. clothes.
Stainless steel tub. • Wringer 7.95



"PANTRYETTE"
4-PC. CANISTER SET **69c**

Heavy steel, with oven-baked white en-
amel finish. Guaranteed no-fade design.



CAST ALUMINUM
PRESSURE SAUCEPAN **10.95**

Wards "Magic-Seal" with smart, new,
long handle. Saves minerals and vita-
mins. 4-quart size.

USE YOUR CREDIT! 10% DOWN ON ANY PURCHASE OF \$10 OR MORE, ON WARDS MONTHLY PAYMENT PLAN

PLAN TO SHOP WARDS HUGE GIFT STOCKS 9 a. m. - 9 p. m. FRIDAY