

Montgomery Ward

where your CHRISTMAS-GIFT-DOLLARS go further!

ONLY 7 MORE WARD
SHOPPING DAYS



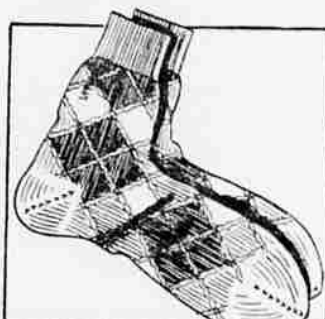
INFANTS' 3-PIECE
ALL-WOOL BOOTIE SET **2⁹⁸**

Sweater, hat and booties for baby boys and girls. Pink, blue and white.



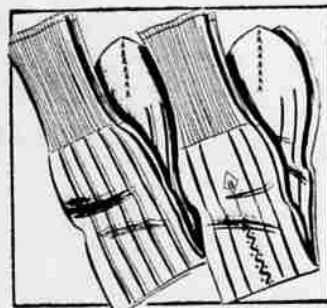
BOYS' CHOPPER COATS **7⁹⁸**
OF 100% VIRGIN WOOL

Your youngster will love these new, pastel plaids. Sizes 10-14.



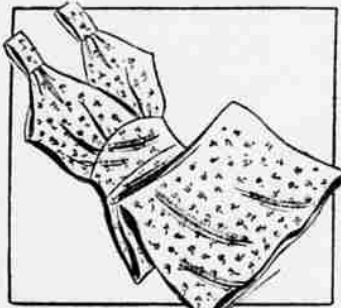
REG. 49c MEN'S pair **44^c**
ARGYLE SOCKS NOW

Of mercerized cotton in bright, bold colors. Elastic knit in top. 10 to 12.



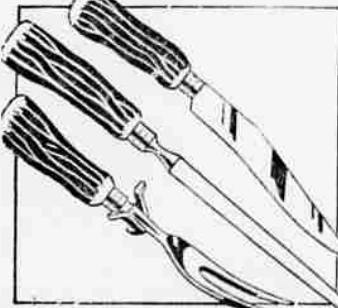
MEN'S ESQUIRE HOSE **50c**
AN IDEAL GIFT

Famous for fit, smartness, and long wear! Buy several pairs.



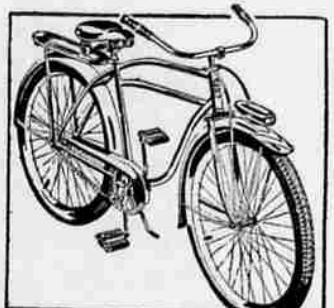
PRINTED RAYON **2⁹⁸**
GOWNS

With V-necks, wide stay-up straps. Printed all over with pretty flowers. Blue, White, Tealrose. 32-40.



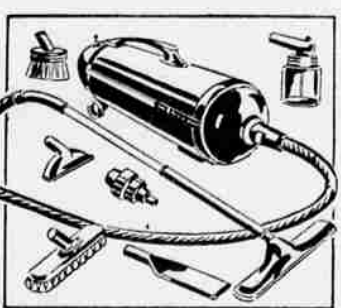
NOW AT WARDS **9⁹⁵**
3-PC. CARVING SET

Forged Stainless steel! Genuine stag handles; jockey guard on fork! Hurry! Other sets 3.95 to 15.95.



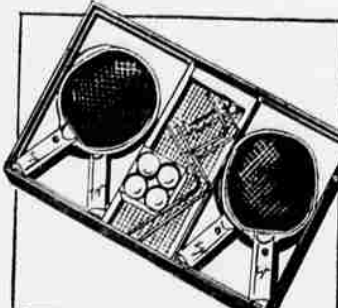
EQUIPPED **46⁹⁵**
"HAWTHORNE" BIKE

Balloon tire model with headlight, fenders, rear carrier and chain guard.



M-W ALL-PURPOSE **57⁹⁵**
VACUUM CLEANER!

Over 100 home uses! Cleans rugs, furniture, bedding. Sprays paint.



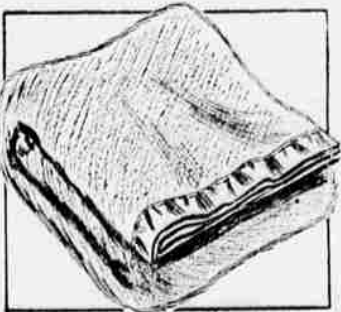
"DUCE" 4-PLAYER **6⁵⁰**
TABLE TENNIS SET Set

Complete set for four! 4-rubber faced paddles, net and post set, four balls. OTHER SETS 3.98



8-CUP SILEX GLASS **3⁷⁵**
COFFEE MAKER

Easy-to-clean widemouth bowls. Black plastic accessories, heatproof glass.



4 LB. BLANKET **12⁵⁰**
ALL VIRGIN WOOL

Amuno treated to resist moth damage. Lovely pastels. Extra-large 72 x 90 in.



"BLUE ARROW" 3-PLY **8⁴⁵**
RUBBER FOOTBALL

Built like a tire—outlasts leather! Won't scuff or rip. Official in size, weight!



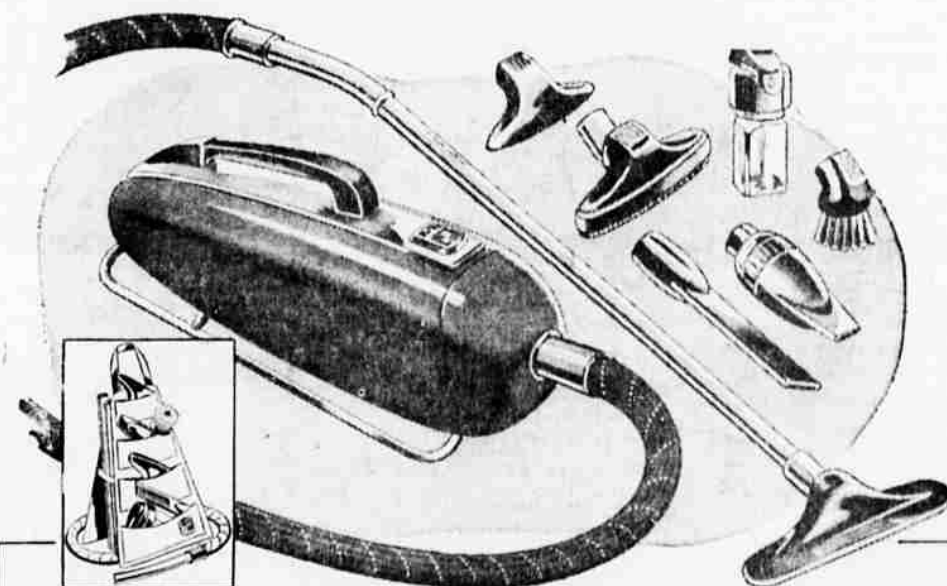
WHITE DRESS SHIRTS
REGULARLY 3.50 NOW

2.98

Four broadcloth of mercerized, combed cotton. Styled with the new improved fused collar that won't wilt. They're sanforized, too, won't shrink over 1%. Every one full cut, tailored for perfect fit! You can't afford to miss these shirt values! Sizes from 14 1/2-16.

New Wide - Spread Collar
Shirts by Spear 3.49

MAIN FLOOR



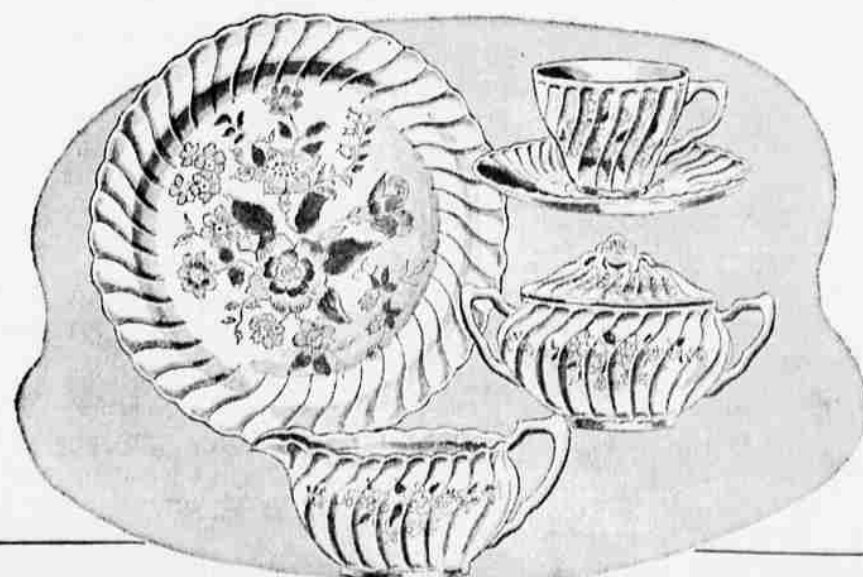
NEW M-W CLEANER WITH EXTRA-POWERFUL SUCTION

M-W's extra-powerful suction gets all the dirt out of your rugs, furniture, drapes, bedding easier, faster! New features like the Drop-Down Cap, Toe-Touch Switch, Snap-In Hose make M-W the easiest to use. 10 tools included.

69⁹⁵

On Terms: \$5
a Month, after
Down Payment

2nd FLOOR



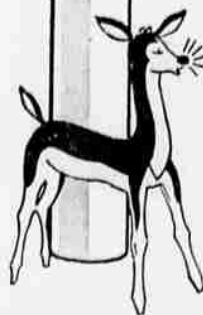
"Gilda". 54-Pc. Dinner Service for 8

Delightful pattern of huge floral sprays in soft colors, on ivory-white semi-porcelain. 8 dinner and bread-and-butter plates, cups and saucers, soup and sauce dishes. 1 vegetable dish, platter, bowl, creamer and covered sugar.

18⁸⁸

On Terms: \$2
a Month, after
Down Payment

DOWNSTAIRS STORE



GIVE WARDS COUPON BOOKS TO SOLVE GIFT-PROBLEMS! 10% DOWN ON TERMS

USE WARDS CONVENIENT TIME PAYMENT PLAN