

For all the men in your life - Pilgrim's men's furnishings

PLAYING SANTA?

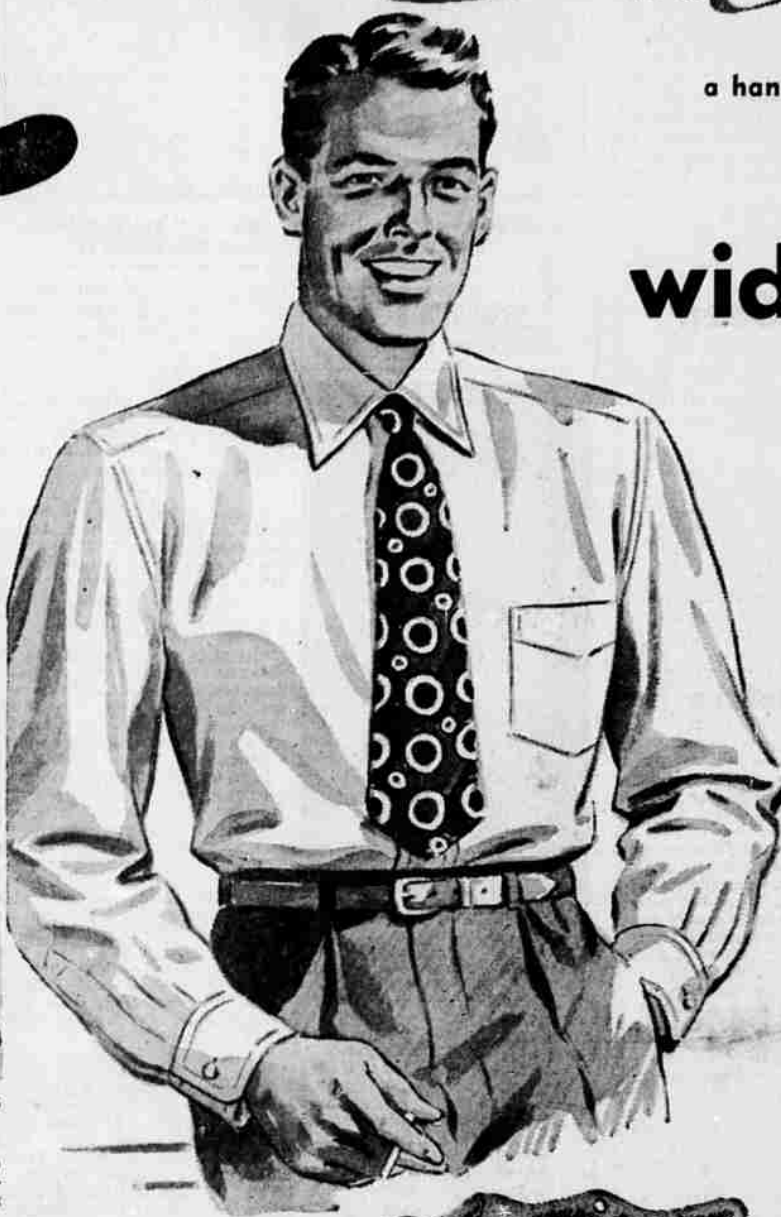
better gifts for less at Sears



a handsome gift, a practical price . . . crisp Pilgrim
broadcloth shirts with the neat-as-a-pin

widespread collar

2⁷⁹



- Sanforized—maximum fabric shrinkage only 1%
- Mercerized broadcloth launders beautifully
- Widespread collar slotted for celluloid inserts
- In fancy white on white pattern in dobby weave

It's a style leader—this flattering Pilgrim broadcloth shirt with its widespread collar to turn the spotlight on his tie. What's more, it's big news when a shirt like this launders at a low price. . . . And Sears does it! This full-cut popular beauty turns the spotlight on his tie. The 136x60-thread dobby weave broadcloth makes up in a good-looking white on white pattern. A perfect gift for every man on your special gift list, it has resilient celluloid inserts to keep the collar so fresh it will keep him "best dressed" throughout the day. And rely on the skillful Pilgrim tailoring to give him comfort without the untidy bulging of an ordinary shirt. Sizes 14 to 17, sleeves 32 to 35.

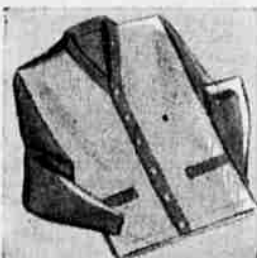


Men's All Wool Flannel Robe

Famous Pilgrim Quality

10⁹⁵

100% virgin wool flannel robes in smart solid color maroon, navy, luggage tan, Shawl collar, three pockets, matching non-slip sash. Individually boxed, these budget-priced robes have a luxury look that makes them perfect for gift giving. Small, medium, large size.



Men's Coat Sweater

Pilgrim Savings 4.98

Dressy coat style sweater with herringbone front, knitted back, sleeves. Button front, two set-in pockets. Camel, medium blue, luggage. 36-46.

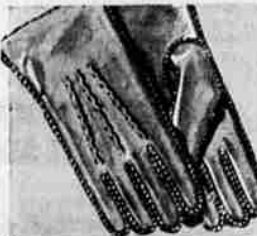


Men's Pilgrim Sport Shirt

Fine All Rayon

3⁹⁸

Comfortable and dressy for leisure wear, with or without a tie. All rayon material won't shrink more than 2%. Beautiful tailoring with pleated sleeves, and adjustable cuffs. Choice in 4 style-wise colors. Small, med., med. large, large.



Men's Dress Gloves

Neat Slip-ons 2.69

Made of fine imported cabretta leather; roomy sidewall construction, lock whipstitched seams. Black or brown, sizes 8 to 10 1/2.



Men's Dress Socks

Pilgrim 39c

Slack or full length in assorted patterns, colors. Rayon body, mercerized cotton toe and heels for longer wear. Sizes 10 to 12.



Men's Fur Felt Hat

Southwest Flight! 5.50

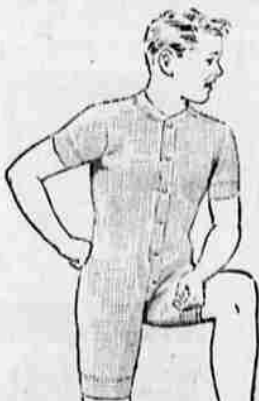
Pre-blocked Pilgrim hat of fine quality fur felt. Rayon lining, genuine leather sweatband. Medium gray, tan, dark brown. 6 3/4-7 1/2.



Men's Wallets

49c to 6.00

Plus Fed. Tax
Handsome wallets of fine quality leather with divided bill pocket, some with slide-fastened coin pocket, stamp holder, card pocket.



Boys' Rib Knit Unionsuits

Heavyweight Cotton Fabric

7⁶⁹

Right for those cooler days ahead. Spring needle rib knit cotton unionsuits . . . short sleeve style . . . knee length model . . . with one-button flap seat. In random mixed colors. Even sizes 6 to 16. Heavyweight and long-wearing. Buy now and save.



Boy's Sport Shirt

Boyville 2.19

Perfect shirt for boys 8 to 18! Sanforized cotton print sport shirt with 2-way collar, in-or-out tail. Color choice, sizes 8 to 18.



Boyville Jr. Knit Ski Type Pajamas

For Boys Sized S-M-L

98^c

Popular two-piece cotton rib knit of soft napped cotton for warmth, wear, comfort. Snug-fitting ribbed cuffs and ankles for better winter protection. Pull-over top; ski-style elastic waistband trousers.



Boys' Dress Shirt

Boyville 1.98

A good looking, well tailored dress shirt in sturdy percale or broadcloth. Sanforized for perfect, lasting fit. Colors vat dyed. 8 to 14 1/2.



Boys' Coat Sweater

Sizes 8 to 18 1.98

For school or sports . . . slide-fastener closed sweaters with 100% wool cloth front, knit back and sleeves. Blue, maroon, cocoa.



Holster and Gun

A favorite toy 2.19

No finer gift for a boy who loves to play cops and robbers. Big 6-shooter gun with safe cylinder movement and leather holster.



Boys' Gold Band Brown Everetts

Of glossy imitation leather. Leather soles, rubber heels. Sizes 1 to 6. 1.89



Men's Romeos

Pliable oak leather sole, rubber heel, strong elastic sides. Black or brown. 4.45

good taste can be sensibly priced!

Pilgrim Gift Ties

1⁰⁰ and 1⁵⁰

Just in time for Christmas! Famous Pilgrim ties in just about all the patterns you can imagine . . . club stripes, polka prints, neat figures, bold circles, geometrics, block dots, plaids, and rich solid colors. All at this eye-opening price that means big savings. Choose from blue, maroon, brown, and green color combinations.

Easy Terms ON PURCHASES TOTALING \$30 OR MORE

Pilgrim THE RIGHT WAY TO SAY MEN'S FURNISHINGS

"Satisfaction guaranteed or your money back" SEARS

STORE HOURS: 9 a. m. to 5:30 p. m.
133 SO. 8TH PHONE 5188