

in all the world never a star so bright



1. 30% GREATER FOOD STORAGE CAPACITY... yet no larger in over-all size.

2. COLDSPOT'S NEW BACK-MOUNTED "PERMA-THRIFT" UNIT... guaranteed 5 years.

3. BIG FREEZER CHEST... stores and freezes up to 50 pounds of frozen foods.

4. 4-WAY HUMIDERATOR... keeps refrigerator dry... keeps food fresh.

5. ADJUSTABLE SHELVES... provide extra space for large food items.

6. CONVENIENT SET OF 3 GLASS LEFT-OVER DISHES... also handy egg basket.

7. LARGE TWIN FOOD CRISPERS... keeps perishables garden fresh.

8. LARGE HANDI-BIN... dry stores over a bushel of fruits and vegetables.

9. NEW EASY-OUT ICE CUBE TRAYS with new easy-out ice cube lever.

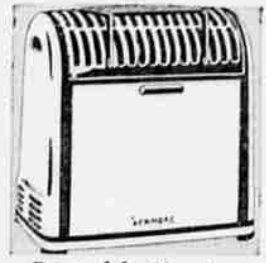
10. 3-WAY ACTION DOOR HANDLE... automatic catch eliminates slamming.



Trim Trailer Range Burns Gasoline 59.95 Perfect for trailer or single room 3 giant burners, with rock wool insulated oven. Cover becomes table-top. 29 5/16-inch height. 6.00 Down, 5.00 per month

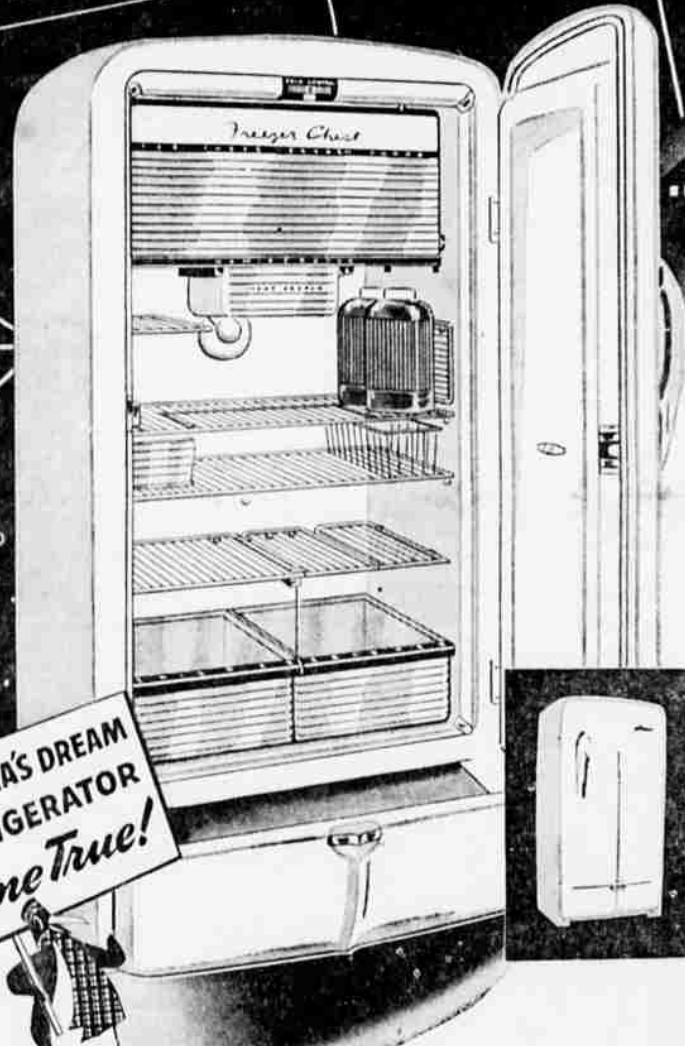


Kenmore DeLuxe Range A Kitchen Peerless 224.95 Twin-Top Gas Model 22.50 Down, 12.00 per Month



Portable Heater Burns Kerosene 16.45 Portable heater that goes where you need it! All self-contained, with enclosed 1-gal. fuel tank. Black and white baked-on enamel. 1.65 Down, 5.00 per month

Combines all normal features with these: fluorescent flood lamp with adjustable shade; "time-minder" electric clock; "Visi-Bake" oven door with "see-all" oven light; appliance outlet, deluxe hardware and big "Roast-R-Oven," roller bearing adjustable broiler.



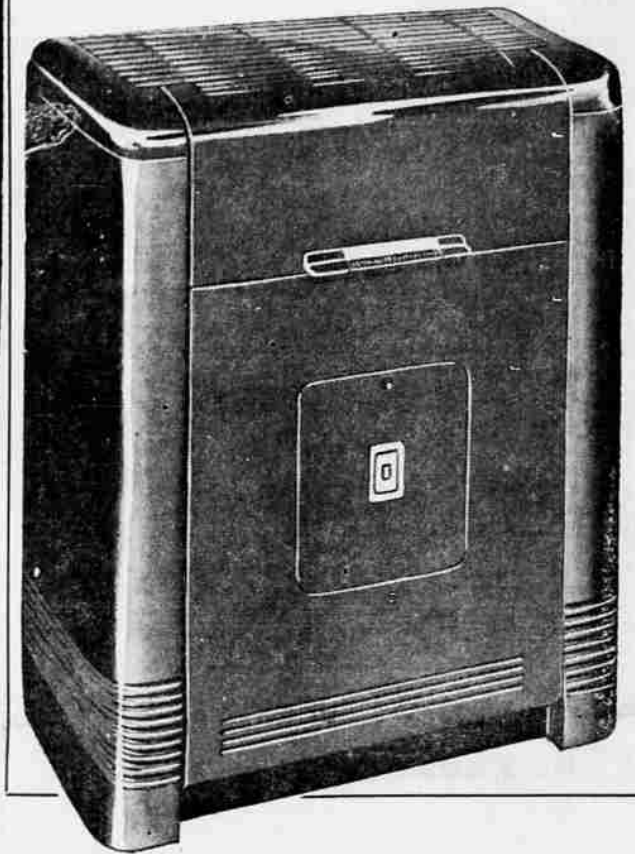
IT'S THE NEW COLDSPOT SPACEMASTER REFRIGERATOR

329.95 Easy Terms 33.00 Down, 18.50 per Month

Model illustrated a 11 cu. ft. 4 star in the space of a 9

There's a star in every field. In refrigerators it's the new Coldspot Spacemaster. We give you the proof above in black and white. Compare these features with others. See Coldspot's amazing, new, back mounted, "Perma-Thrift" unit that makes possible 30% greater food storage capacity at no increase in overall size. So smooth, so quiet, so compact. It hugs the back, like your watch hugs your wrist. See its big full width Freezer Chest, that stores and freezes up to 50 pounds of frozen food and extra meat. Yes, see all of the other new Coldspot advanced features and we guarantee that you'll not only love them, but when you compare prices... you'll be convinced that the new Coldspot Spacemaster is far ahead with the best for less. CHOOSE FROM 3 SIZES 7, 9, OR 11 CU. FT.

AMERICA'S DREAM REFRIGERATOR Come True!



HEAT CIRCULATING Oil Heater 10-inch Burner 79.95 88.00 Down, 87.00 Month

Has new exclusive Zonosphere burner for clean, efficient performance on any setting. Carburetor-type mixture saves you real money! Gives even heat to all room levels. Front lift door provides quick radiant heat when desired. Brown enamel.



Rich Table Radio 4 Push Buttons 49.95 A smart Silvertone table radio! Gives rich, clear tones from 5 1/4-inch dynamic speaker. 5 tubes plus rectifier. Walnut veneer. 5.00 Down, 5.00 per month



Smart Table Radio Gray-Green Finish 24.95 Save on this value! Rich 4-tube Silvertone with 4-in. speaker gives sweet tones. Entirely enclosed plastic cabinet opens from bottom. 2.50 Down, 5.00 per month

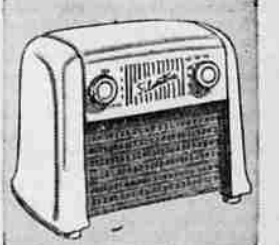
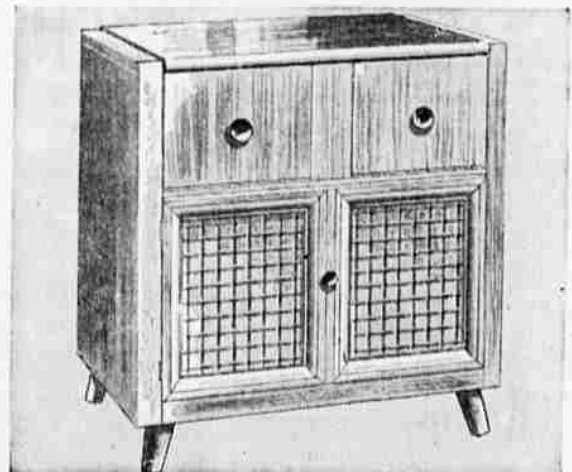
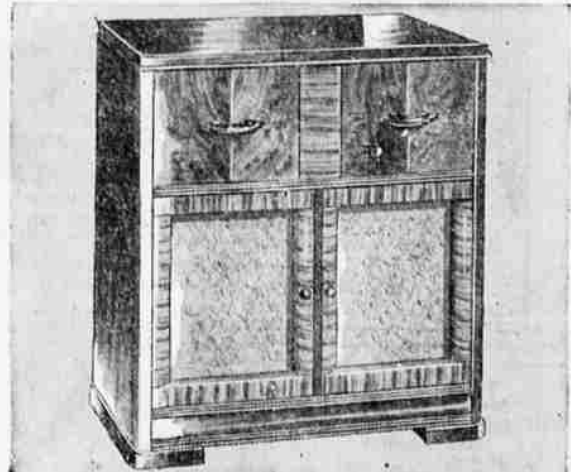


Table Model Radio Fine Saving 17.95 Compact Silvertone radio in ivory plastic case with gold colored grille. 3 tubes and 4-in. dynamic speaker give sweet tones. 2.00 Down, 5.00 per month



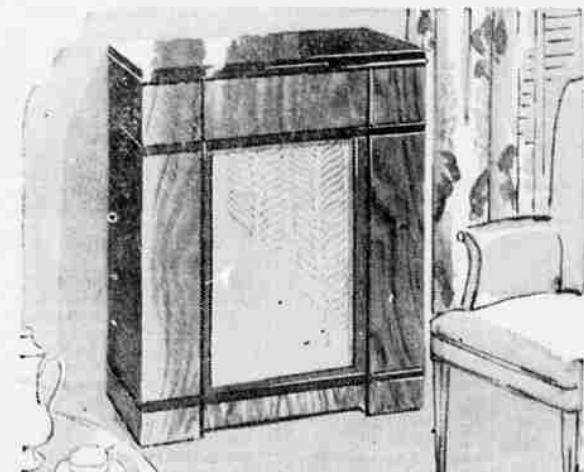
Ultra-Modern Silvertone Radio-Phonograph

Record Compartment 239.50 24.00 Down, 13.50 per month Bright, modern Silvertone beauty you'll treasure for many, many years, can be yours now for this low Sears price! Rich toned 10-in. dynamic speaker. 8 tubes, 3 of which are dual purpose, give powerful 11-tube clarity. FM band. Automatic record changer. In blond mahogany finish.



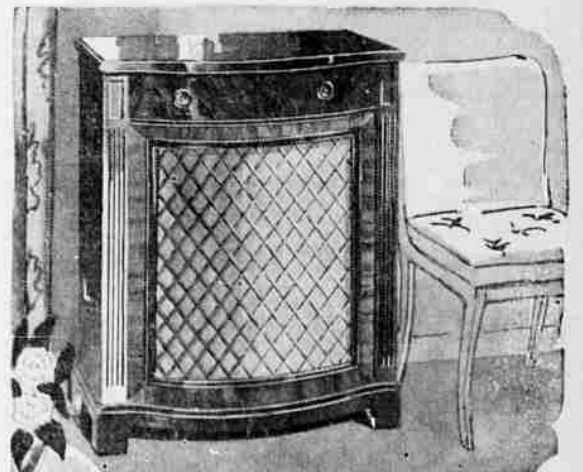
For Peak Performance, Big Radio-Phonograph

It's a Silvertone! 214.50 21.50 Down, 13.00 per month Amazing brilliance of tone in this new Silvertone console with FM! 8-tubes, 3 of which are dual-purpose, give powerful 11-tube performance. Record changer with lightweight arm plays stack of records, then shuts off. Hand-rubbed walnut finish cabinet with album compartment.



Low Priced Silvertone Radio-Phonograph

A Sears Saving 99.95 10.00 Down, 8.00 per month [Again! Silvertone and Sears bring you good quality—priced way down! Big handsome combination radio and phonograph with 4 tubes, 2 of which are dual purpose for 6 tube performance. 6-in. dynamic speaker gives rich tones. Automatic arm, single record player. See this!



Silvertone Wire Recorder Combination

Best Buy in Radio! 214.50 21.50 Down, 13.00 per month It's a radio—it's a phonograph—it's a WIRE RECORDER! Record your favorite radio programs, children's voices, treasured records—on a durable stainless steel wire! A full hour's worth of entertainment on each spool—use it over and over. See this great Silvertone value today!

"Satisfaction guaranteed or your money back" SEARS

STORE HOURS: 9 a. m. to 5:30 p. m. 133 SO. 8TH PHONE 5188