



PLAYING SANTA? better gifts for less ..at Sears



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sears helps chase those chills away with . . girls' honeylane coats 12.95

Sears prize coat selection—exclusive Honeylanes! They're cold-weather wonders of toasty warm quality wool fabrics, styled in the season's top fashions for girls. Meticulously tailored for fine fit and longer wear. Yes, stitch for stitch, seam for seam, Honeylanes are first for value! \*Reg. U. S. Pat. Off.

GIRLS' DEPARTMENT BALCONY



sportswear - spice! gay stocking cap 1.49

winners, wonderful on campus or off! Here they are in short or long lengths, plain and novelty weaves with tassel or pom-pom trims. Ready to add fun and color to every wardrobe.



for a holiday outdoors - - snowsuits 12.95

Warmly interlined, nicely styled with smart color contrasts.



flannel gowns

For girls 10 to 16. Soft flannel gowns in peach or blue colors.

1.98

girls' pajamas

Well-cut flannel pajamas with drawstring waist. Peach or blue. Sizes 8 to 16.

2.29

girls' cotton slippers

White cotton slippers in sizes 8 to 16. A real buy at Sears price! Girls' rayon slippers, 8-16, 1.19.

98c

Easy Terms ON PURCHASES TOTALING \$10 OR MORE



tremendous selections -- just in time for Christmas! Honeysuckle and Honeylane cotton dresses

dresses \$2.98

Here they are—more of these famous dresses than we've had in years! Crisp, sparkling gift styles—for every girl from tiny tot to teen-ager. See them—recognize the wonderful values! Finest cotton prints, pastels and combinations. Dainty frilly styles, and tailored schoolgirl types. Complete size ranges: Honeysuckles\*, sizes 1 to 3 and 3 to 6 1/2 . . . Honeylanes\*, 7 to 14.

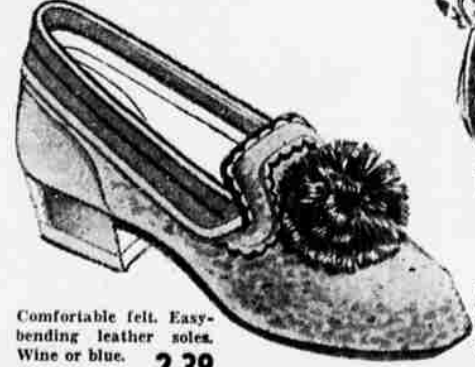
\*Reg. U. S. Pat. Off.

Other gift dresses, from \$1.98 to \$3.98

Give Slippers for Christmas!



D'Orsay slippers of smooth black kid with 1 1/2-in. heels, leather soles. Sizes 4 to 9. 3.98



Comfortable felt. Easy-bending leather soles. Wine or blue. Sizes 5 to 8. 2.39



kerrybrooke handbags 4.00 to 9.00

Sears most popular handbags. Sturdy, scuff-resistant, genuine goatskin leather bags detailed with all the features you've been asking for.

Other Handbags, 1.95 to 7.45



moulded waistline crepe gowns 2.69

Beautifully fashioned gowns of soft draping cotton crepe! Launder so easily, need no ironing. Dainty floral prints. Sizes 34 to 40.

knit rayon gowns 3.19

Soft and cozy. A popular gift item. Tearose color only.



give Sears famous Royal Purple nylons 1.39

Hurry! Sizes 8 1/2 and 9 only. Sheer nylons in beige tone or suntone colors.

elastic leg briefs 59c

A buy in runproof Celanese rayon jersey, two bar tricot knit elastic leg briefs. Small and medium sizes in tearose or white.

"Satisfaction guaranteed or your money back"

SEARS

STORE HOURS 9 TO 5:30 133 SO. 8TH PHONE 5188