

**Santa Claus
IS HERE KIDDIES!
MEET HIM IN WARDS
GIANT TOYLAND**

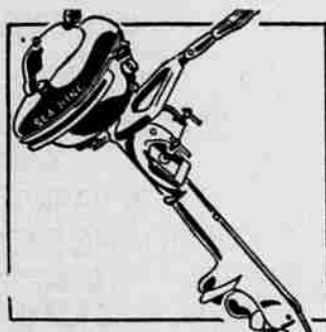
**ONLY 12 MORE WARD SHOPPING
DAYS TILL CHRISTMAS**

**Buy Wards Coupon Books
\$5 - \$10 - \$20**

**The Easy Way to do Your
CHRISTMAS SHOPPING**

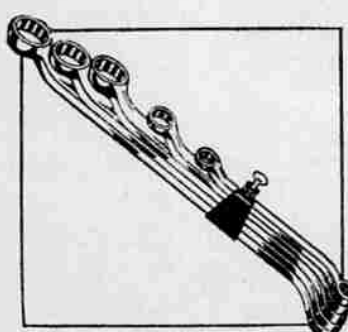
Montgomery Ward
S-T-R-E-T-C-H YOUR GIFT DOLLARS

**Thursday - Friday - Saturday
Downstairs Store Sale**



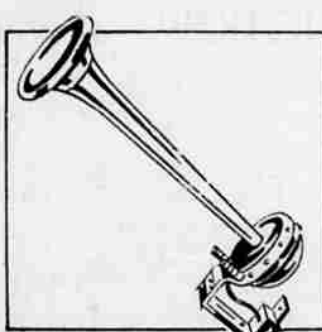
**5 H.P. "SEA KING"
OUTBOARD MOTOR 128⁰⁰**

Powerful twin! Full reverse, rewind starter! Starts easily... runs smoothly.



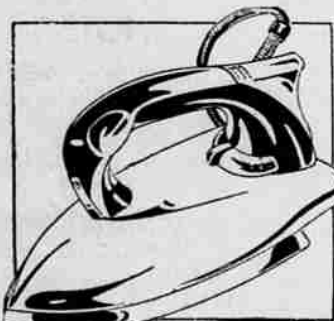
**FIVE-PIECE SET BOX
END WRENCHES 2⁴⁹**

Made of tough carbon steel. Rust-resistant. 12 pt. openings. Sizes 5/8 to 1 1/2 in.



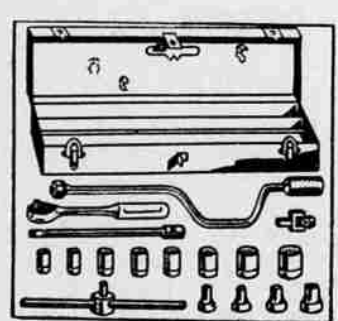
**SALE! TRUMPET HORN
COMMANDS ATTENTION! 3⁹⁸**

Full size power unit—gives clear, pleasant toned blast. Buy now, save!



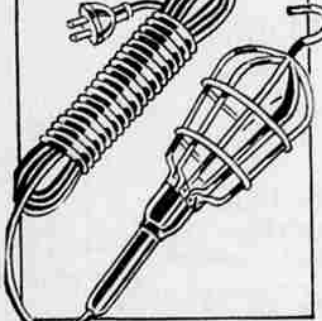
**WARDS AUTOMATIC
IRON! Reg. 8.95 8⁴⁴**

Just spin dial for fabric to be ironed! Lightweight; chrome-plated finish! AC!



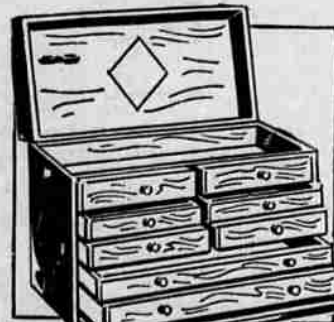
**18-PIECE STEEL
SOCKET SET 12⁹⁵**

18 sockets, sizes 5/16 in. to 3/4 in., with box and all accessories. 3/4-in. drive.



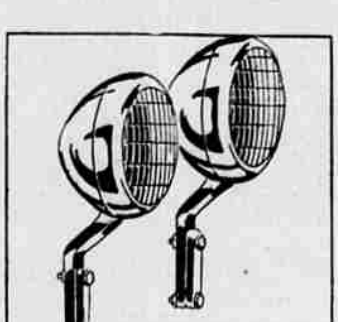
**HEAVY-DUTY
TROUBLE LIGHT 2³⁹**

This handy extension light has rust-proof guard, rubber handle. 25-ft. cord.



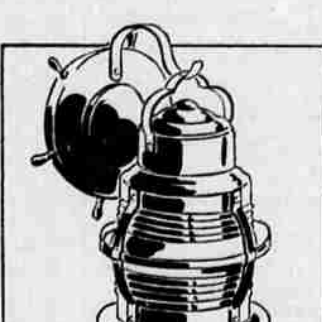
**REG. 16.75
MACHINIST'S CHEST 15⁵⁰**

Felt lining protects tools from rust! Of solid, seasoned oak, 19 1/2 x 9 x 13 1/4".



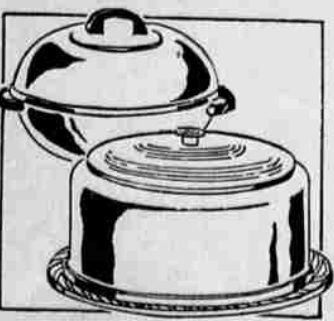
**SALE! DRIVING AND
PASSING LIGHTS pair 8⁹⁵**

2 chrome plated lights: 1 has far reaching beam, 1 has low passing beam.



**REG. 2.98 SOLID
COPPER LANTERN 2⁴⁷**

Marine styling helps beautify your porch. Can't rust or stain walls.



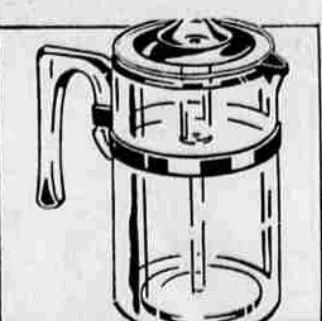
**ALUMINUM
BUN WARMER 1⁷⁹**

For reheating rolls, crisping crackers! Aluminum Cake Cover 1.79



**MEN'S TUBULAR
HOCKEY SKATES 7⁸⁵**

Nickel plated, steel blades. Soft, black cowhide shoes. Low priced! Buy NOW!



**PXREX 6-CUP
PERCOLATOR 2⁹⁵**

One year guarantee against heat break-age! Easy to clean! See it!



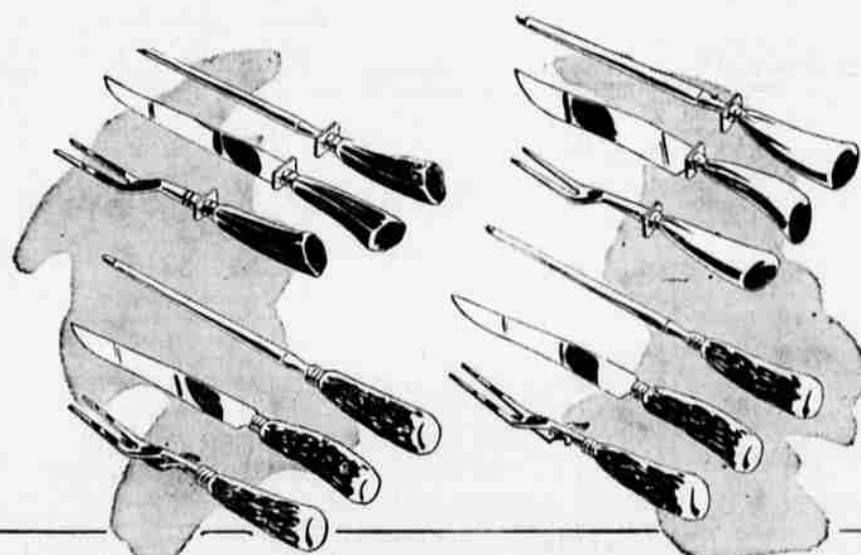
WARDS FULLY EQUIPPED TANK MODEL BIKE

It's a big, streamlined tired "Hawthorne"! Has a double bar frame, motorcycle type headlight, electric horn (built-in the tank) and chrome rims! A bike you'll be proud to own! See it... buy it at Wards Sport Shop NOW!

— DOWNSTAIRS STORE —

52⁹⁵

Boys' or Girls' Models
On Terms: 10%
Down Payment
Balance
Monthly



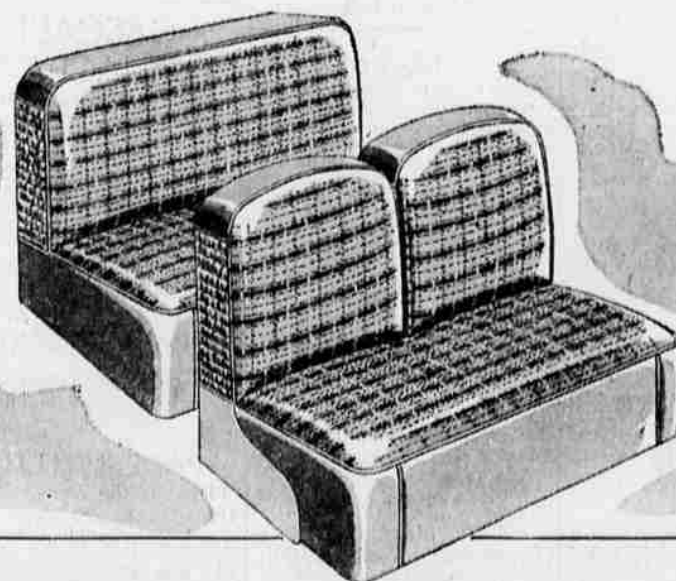
AT WARDS... FINEST QUALITY CARVING SETS

Forged stainless steel; hollow-ground knife blades! See them at Wards!
• 3-pc. Set with genuine stag handles... 9.95 • 3-pc. Set with genuine light and dark horn handles 13.95 • 3 pc. Set with Beefytone stag handles (in gift box) 18.95

— DOWNSTAIRS STORE —

As low as

5⁹⁵



SALE! PRICES SLASHED ON FIBER SEAT COVERS

Wards top quality at Wards low price! Expertly tailored for wrinkle-free fit! Harmonizing plaid fiber and heavy cloth, leatherette trim! Save now!

• Sale! Front Seats only 6.19 • Sale! Solid Back Coupe 8.95

— DOWNSTAIRS STORE —

10⁵⁹

sedans
On terms: 10%
down, balance
\$5 monthly

USE YOUR CREDIT! 10% DOWN ON ANY PURCHASE OF \$10 OR MORE, ON WARDS MONTHLY PAYMENT PLAN