

3 BIG DAYS AT SEARS -- THURSDAY, FRIDAY, SATURDAY

christmas **RECORD DAYS**

so suavely smooth!

Sears new 100% wool

flannel robes**10⁹⁸ and 11⁹⁸**

There's nothing more stunning than the slick beauty of a fine, impeccably tailored flannel housecoat. Sears has superbly sophisticated classic wrap-arounds with contrast piping, precisely notched collars, smart pockets, and tasseled belts. Many 4-button coachman types, also notch-collared, belted all around, and tasseled. 36" zippered styles, flashed with bright contrast piping, and collared. They boast 2 slash pockets, are belted all around. Many with youthful Johnny collars. In navy, bright blue, fuchsia, bright red, wine, copen, plaids, and some plaid and solid combinations. 12 to 20; some 38 to 44.

amazing

**fur values!
yes!**

the new style sensation

**you get all 3
luxurious pieces!**

- smart fur coat
- matching bag
- detachable fur hood

at one low price**\$69**

plus Fed. Tax.

dyed coney

FEATURING LOWEST PRICES

—not in years have you seen such values!

A NEW 1948 FUR ENSEMBLE

—with fur hood that covers your head, drops back into a deep shawl, or detaches entirely!

USE SEARS 3 EASY WAYS TO BUY:

- Easy Payments
- Will Call
- Cash

3-pc. mutation
mink-dyed coney
ensemble, only**\$69**

plus Fed. Tax

**rayon satin
slips****2¹⁹**

Lovely rayon satin slips with lavish lace trim at tops. Superbly tailored featuring the "new look" in longer lengths. Adjustable shoulder straps, bias cut for form-fitness. Sizes 32 to 40.

**moulded waistline
Crepe Gowns****2.69**

Beautifully fashioned gowns of soft draping cotton crepe! Launder so easily, need no ironing. Dainty floral prints. Sizes 34 to 40.

**knit rayon gowns****3.19**

Soft and cozy. A popular gift item. Tealose color only.

**Elastic Leg
briefs****59c**

A buy in rumproof Celanese rayon jersey, two bar tricot knit elastic leg briefs. Small, medium sizes in tealose or white.

**Charmode
all-in-one****8.98**

All-elastic back, side zipper, brocade front, lace bra, panels of rayon satin . . . luxurious, lovely. Count on this Charmode all-in-one to blend your figure into one continuous line of supple, fluid movement. It acts just like an expensive boned garment. Yet, the price is thrifty. Sizes 34 - 40.

**Royal Purple
nylons****1.39**

Grand gift items! Sheer nylons in beige tone or suntone colors. Sizes 8½ to 10.

**Kerrybrooke handbags****4.00 to 9.00**

Sears most popular handbags. Sturdy, scuff-resistant, genuine goatskin leather bags detailed with all the features you've been asking for.

Other handbags, 1.95 to 7.45

Christmas Footlights To
Brighten Holiday Fun**Kerrybrooke
shoes****5⁹⁸ and 6⁹⁸**

Enjoy your party-time frolicking in Kerrybrookes. Style-perfect, foot belittling lovelies with comforting ways. Designed to harmonize with gay Christmas costumes. See this enticing array soon!



Easy Terms
ON
PURCHASES
TOTALING \$10 OR MORE

"Satisfaction guaranteed or your money back" SEARS

STORE HOURS: 9 a. m. to 5:30 p. m.

133 So. 8th

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