

24 GIFT HINTS

FOR A GIFT THRIFT CHRISTMAS



Store Hours: 9:30 A. M. to 5:30 P. M.
Only 18 More Shopping Days Until Xmas



Lovely Daytime and Sheer
GAYMODE[®] NYLONS
1.39

Full fashioned, 45-gauge stockings in four exciting shades: Mistique, Sun-brown, Bronzskin and Romance Beige. We have sizes for all. Sizes 8½-10½.
MAIN FLOOR



Smart Plastics, Fabrics!
WOMEN'S HANDBAGS
2.98 Plus tax

A beautiful array of pouches, top-zippers and envelopes! Petite ladylike bags for dress or sleek tailored styles for informal wear. All wonderful gifts!
MAIN FLOOR



Boxed for Gift-Giving!
WOMEN'S HANKIES
4 for 1.00

Four charming little hankies in a pretty gift box—a thrift-gift value at only 1.00! Your choice of white or colorful embroidery on quality sheer white lawn.
MAIN FLOOR



Lace-Trimmed, Tailored!
WOMEN'S SLIPS
2.98

Hundreds of glamorous new-length slips just in time for Christmas giving! Shining rayon satins, smooth crepes. Bias-cut styles in white and tearose, 32 to 40.
MAIN FLOOR



Dainty Rayon Crepe
WOMEN'S GOWNS
3.98

Gladden her heart this Christmas! Now we have bewitching, rayon crepe nighties in the larger sizes! Pastel pink or blue with dainty figures. Sizes 42 to 48.
MAIN FLOOR



Electrified Shearling!
WOMEN'S SLIPPERS
3.98

A cozy, warm gift that women of all ages will love. Furry Shearling uppers on corduroy platforms. Royal Blue, Red and White. Red or White. 4-8.
DOWNSTAIRS



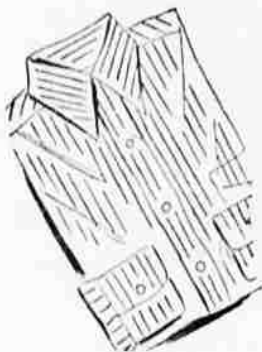
Give Her These!
GIRLS' PANTIES
49c

Dainty rayon panties for that junior Miss, for her Christmas... strong elastic waists with lovely lace or embroidery details. Sizes 2-14.
2ND FLOOR



Gift-Thrift Priced!
WOMEN'S BLOUSES
2.98

Delicate embroidery, tiny tucks, fine laces on fine rayon crepe blouses in white, pastel and dark colors. Exquisitely tailored shirt-types. Sizes 34 to 44.
2ND FLOOR



Dad Will Go For These
DRESS SHIRTS
3.49

You're sure to find his favorite style in our huge assortment... woven stripes, end-to-end broadcloths, quality white piques and good-looking oxford cloths.
MAIN FLOOR



To Go With His Shirt!
RAYON TIES
1.49

Make it his favorite two-some... shirts and TIES... this Christmas morning! Satins, crepes, foulards in a great variety of solids, patterns, figures and stripes.
MAIN FLOOR



Make His a Handsome
Towncraft[®] ROBE
7.90

Luxurious rayon jacquard robes! Handsome self shawl collar, cuffs and wide belt. Three roomy pockets. Maroon, navy, S, M and L. *Reg. U. S. Pat. Off.
MAIN FLOOR



Genuine Leather
MEN'S FITTED CASES
5.00

Help father to stay the best groomed man in town. Brushes, comb, toilet articles, and mirror. Dramatically reduced for extra savings.
MAIN FLOOR



Men! Dodge Rain With
POPLIN JACKETS
9.90

Zip and it's on! A distinctive, water repellent, wind resistant, jacket in the latest Klondike material. Snap-proof with zipper front. Your choice of colors, royal blue, grey, tan and dark blue. Sizes 36 to 40.
MAIN FLOOR



Woven-Stripe Flannelette
Men's PAJAMAS
3.98

Wonderful pajamas at this thrifty gift price! Notch-collar, button-front and slipover styles with adjustable draw-string pants. Sanforized*. A-B-C-D. *Shrinkage not over 1%.
MAIN FLOOR



Give Him Lots of Men's
COTTON SOCKS
39c

Big selection of sock and half socks! Ribs, fancies, plains, plaids, and blazer stripes in fine quality, long-wearing cotton. Darks and assorted colors. Sizes 10-13.
MAIN FLOOR



Gifts Sure to Please!
GIRLS' DRESSES
3.98

Little girls love bright new frocks—their Moms will thank the thoughtful giver! Gay plaids, dressed-up cottons, lovely light colored party rayons. 3-6x.
2ND FLOOR



Buy Now For Xmas!
GIRLS' COATS
12.75

Huge new shipment for girls 3 to 6! All-wool sueded, cov-erts, fleeces, plaids. Full-cut, warmly lined. All carefully tailored. Many with detachable hoods.
2ND FLOOR



Women's Wool Cardigan
SWEATERS
3.98

Popular classics... so perfect with new skirts and suits! Long sleeves, crew necks in white, black and 8 wonderful new shades. Buy several at this price! Sizes 34-40.
2ND FLOOR



For His Practical Gift
BOYS' PLAID SHIRTS
1.98

He'd pick this sport in-or-out "nifty" for himself. Slub poplin—sanforized* to hold its size through washings. Roomy cut—tan-blue-green plaids. Sizes 6 to 18.
DOWNSTAIRS



Gifts Boys Really Want
Wool SWEATERS
5.90

A pure wool worsted slipover, right in the swing of school... boys idea of hi-style... colors, blue or wine, lined with blazer chest stripes... crew neck. Sizes 10 to 16.
DOWNSTAIRS



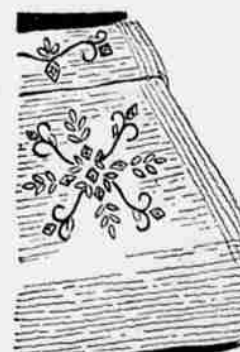
New! Miraculous Wonder—
STRETCH GIRDLES
2.98

These marvelous little girdles will stretch to twice their length, one and one-half times their width. Panties, roll-ons. S, M, L.
2ND FLOOR



A Present for Home!
WOOL BLANKETS
9.90

Luxurious, yet practical, this all virgin wool blanket makes an ideal Christmas gift. 4 lb. weight, in six colors and white. 72"x50". Moth-damage proof, too!
DOWNSTAIRS



Thrift-Gift! Richly Tufted
Chenille SPREADS
4.98

Penney's proves once again that lovely presents for the home needn't cost a fortune. See these preshrunk 80"x103" chenilles. Solid ground, multicolor designs!
DOWNSTAIRS



Gift Favorites
EMBROIDERED CASES
2.49 pr.

Delightful floral designs or with "Mr. and Mrs." motifs. Colored borders. Fine quality pillow cases. All gift wrapped.
BALCONY



AT PENNEY'S

The Gifts You Want—at Thrift Prices

SPECIAL FEATURE! CAKE COVERS

1.

Glistening aluminum, hostess-ware, cake covers—one of our many reduced items ideal for Christmas gifts. Shop early on this item!

MAIN FLOOR