

Three big days at Sears - Thursday, Friday, Saturday



christmas RECORD DAYS

ties for gifts...for all the men in your life

- neat, bold designs
- stripes, plaids
- rich solid colors

1.00

Thrill him with these necktie knockouts — but don't let their low price "fool" you. They have the same quality of fabric and richness of pattern you find in ALL Pilgrim neckwear. Foulard prints, rayon satin brocades, and smart wools in stripes and solids. It's your big chance to save on a gift he'll truly admire!

- geometrics
- plaids
- solids

1.50

What's his love in neckties? No matter how he leans it's easy-as-pie to tickle his fancy with these choice Pilgrim gift ties. Bold geometric patterns, eye-catching polka dots, bright plaids, or rich solid colors — they'll win his smile of thanks. Printed rayons, easy-tying wools in blue, maroon, brown, green combinations.



Pilgrim
dress shirts
2.79

- Gleaming white broadcloth
- Sanforized — maximum shrinkage 1 per cent

It's a style leader — this flattering Pilgrim broadcloth shirt. What's more it's big news when a shirt like this sells at a low price . . . and Sears does it! This full cut, popular beauty launders like a dream. A perfect gift for every man on your special gift list. Rely on the skillful Pilgrim tailoring to give him comfort without the untidy bulging of an ordinary shirt. Sizes 14 to 17, sleeves 32 to 35.

Other solid color or striped dress shirts . . . 3.49



Boys' Colorful Plaid Cotton
flannel
shirts

1.49

Popular buffalo plaids in a wide variety of patterns. A "must" for your boy's wardrobe! Made of heavy cotton flannel with two roomy pockets. "In-or-out" style. Sizes 6 to 16.

100% Wool
Plaid Shirts 5.95



Boyville Jr.
2-Tone Sport Suit

Blue or Brown Combination

13.95

Bright enough for his fancy, sturdy enough for his wear, this Boyville Jr. Sport Suit has popular leisure coat in a two-tone wool gabardine and cassimere combination. Gabardine slacks have pleat-front, 3 pockets. Sizes 4 to 10.



Boys' Sport Shirt
Boyville

1.89

Popular sport shirt for school or play. Easy to wear in-or-out style. In sanforized poplin or broadcloth. Plaids or solid blue, tan, 8-18.

Boyville Cotton
Flannelette Pjs

2-Piece Middy Style

1.98

These fine quality cotton flannelette pajamas will keep youngsters plenty warm on coldest nights. In colorful, washfast stripes. Even sizes 8 to 18.



Gabardine Jackets

Boyville Jr.

7.50

Good-looking cossack style jackets of 3-ply mercerized cotton gabardine. Zip front, full rayon lining, tan or brown. Sizes 10 to 18.

Boyville Jr.
Coat Sweater

Popular with All Little Boys

3.98

The sweater preferred by all youngsters. The all wool fancy cloth front and interlock knit back and sleeves make this a good, sturdy sweater. Two pockets. Button front. All newest colors. Sizes 4 to 10.



Wrap-Around Robe
Boyville Jr.

2.98

All cotton blanket wrap-around bathrobe. Double shawl collar. Cord trim at cuffs, collar and pocket. Blue, maroon. 4 to 10.

BUY ANYTHING TOTALING \$10 OR MORE
ON SEARS EASY PAYMENT PLAN

STORE HOURS 9 TO 5:30

133 SO. 8TH

PHONE 5188

"Satisfaction guaranteed or your money back"

SEARS