

Today's Roundup

THIS is rodeo week in Klamath Falls, and we herald it with a special pictorial section of our newspaper, the first of the kind we have attempted.

Usually, special sections of newspapers are filled with wordy stories along with picture layouts, and too often those stories are merely produced as "filler." Quite often, they are strongly on the mercenary side, written mainly as advertising promotion.

The Herald and News has not gone in for very many special editions and sections. But with the development of pictorial reporting and with facilities for that type of work, we foresee the possibility of pictorialized special sections on various subjects, which will make them worth the while both of the advertiser because of the strong interest in pictures.

All the various studies that are made of reader interest in newspaper content show the value of pictures. They usually lead the page in reader attention. It is possible, of course, to go overboard on pictures, and to neglect the telling of the story in words which is the essential job of a newspaper.

We have undertaken, in this special section, to combine the flavor of the ranch country and the rodeo celebration. They are closely related, as the color page inscription explains. We hope we have produced a section that is pleasing to Herald and News readers, and if the response is favorable, we will try others from time to time.



EPLEY

much is sloth? Crafty politics? How much is due to socialism? How much help is actually necessary?

There is no unequivocal answer. A careful sifting of objective inside reports (not made for publicity effect like the news reports), from Americans who have been over the scene, shows there is a mixed, peculiar, unparalleled condition down deep within the needs of Europe.

A Quaker head of a private American relief organization came back from a tour, saying ice had frozen 8 feet deep (yes 8) on the European canal last winter, and had ruined the August planting. Spring planting was delayed 6 weeks and then injured by rain. As he tells it, the food outlook is appalling and real.

But another report made by American agriculture experts to a national trade organization here, says the bad weather was only one thing wrong. This report says Europe shows no enthusiasm for producing food for itself.

Excuses MANY excuses are validly encouraging the farmers abroad to do no more than necessary. The French farmer thinks the government has fixed the price of bread too low to warrant profitable production. Government regulations of distribution have clogged the normal commercial channels of all foodstuffs and prevented operation of a free market.

Even in England, where you would expect to see agricultural energy displayed comparable to ours, the government threat of nationalization of farms has led to a subtle farmer resistance against planting. The farms may be taken over at any time the government is displeased with the farmers' management. Consequently all his doorstep. British spring planting is not anywhere near what it should be, simply because of the dead hand of socialism being laid on the privately owned farms and their profit-energy.

In Germany, the situation is worse. The people there have a peculiarly inverted political notion that they would like to rely on the victors for support rather than provide enthusiasm for their own recovery. They like to see Russia and the U. S. fighting. Of course, there are other factors such as farm machinery shortages, dearth of seeds, political influences, etc., etc., all of which are being advertised, but the psychological aspect is as important as all other reasons combined.

Lowlands Good THE best spots in the European crop picture are in the lowlands. Belgium, Holland and Denmark have progressed furthest toward actual recovery, but their production is so small it has no general influence. Italy will have a crop, but its outlook corresponds to that of France—struggling, inadequate and bearing portentous political forebodings.

The Russian crop prospects cannot be made out clearly through the iron curtain, despite Will Clayton's optimistic prophesies. In truth, government management of the production situation there seems to make Russia look better than the rest of Europe from the planting angle. At least the Reds are actively self-conscious on the subject of food.

Now there is not a chance for us to make up these food deficiencies. We gave Britain \$3.5 billion, about half of which she has used. We appropriated \$300 million for Central European relief. We are sending packages, clothing, and what not. But our crop prospects now indicate we will have exportable abundance only in wheat and rice.

These are the factors behind the Marshall program of attempting to produce European self-help. The inside facts show his plan is more necessary than the public blarney about needs. Only along his line can progress toward recovery by Europe be genuinely made.

Crooked House PEOPLE who have visited the Crazy House in the Gold Hill country (up Sardine creek) will be interested in knowing that there is another such place in the world, where marbles roll up hill and gravity is otherwise defied.

Mrs. Eliza Newcombe of Lakeview has sent us several postcard pictures of the "Glynne Arms" situated in the parish of Himley, Staffordshire, about three miles from Dudley in England. It is sometimes called "Crooked House." It is explained on the postcards that coal was mined from under one end of this sturdy house, letting that end drop down several feet from the original level. That has thrown everything off plumb, much as is the case of the Crazy House of Southern Oregon.

Fortunately, there are only two such places, although a friend of ours tells us that he has observed somewhat similar phenomena in certain taverns. Come to think of it, a good stiff drink might straighten things out for one in Southern Oregon's Crazy House or England's Crooked House.

News Behind The News

WASHINGTON, June 30—You hear all sorts of stories about the European need for aid. Yet you seldom hear the questions asked most by congressmen among themselves (do you ask them of yourself?): How much of the need is genuine? How

The World Today

By DEWITT MacKENZIE AP Foreign Affairs Analyst

Little hope for unified action is found in early reports from the three-power conference (Britain, France and Russia) which is meeting in Paris to consider U. S. Secretary of State Marshall's proposal for the economic rehabilitation of chaotic Europe.

As had been widely anticipated Russia has come out in opposition to any "all embracing economic program" for the hapless continent. Moscow takes the position that the task of the conference merely is to ascertain the amount of financial aid the various countries need from Uncle Sam and whether such aid could be secured under the Washington program. Each country would be dealt with as a unit in accordance with its own sovereign wishes, and not as a part of wholesale continental cooperation in recovery.

Of course, if the Soviet Union adheres to this stand it will scuttle Marshall's project. Obviously if Europe is to be rehabilitated it must be treated as a whole and not piecemeal. The continent has resources for recovery. If these can be "marshalled" so as to give fair and advantageous distribution.

Little Optimism However, while there certainly is small grounds for optimism at this writing, it would be unwise to dismiss the plan as a failure yet. It depends on what is in the back of

Russia's mind. She has made it clear that she suspects Washington of having ulterior purposes in the economic proposal—of scheming to extend American political influence in Europe. On the other hand, diplomatic circles in the western democracies think that Moscow wants to keep Europe chaotic in order to extend communism. If by chance it's merely Moscow's suspicion of Washington which is standing in the way, there is a bare possibility that the doubt can be dispelled. In that case Russia might change her mind and join in the rehabilitation program.

As this column pointed out last week, one of the greatest possible achievements which could come out of the Paris parley would be the dissipation of the suspicions which the eastern and western allies entertain for each other. Naturally that couldn't be accomplished unless the doubts were without foundation, as America knows to be the case in connection with Moscow's idea that Washington is up to political shenanigans in proposing the economic program.

The alternative to cooperation among all the allies would seem to be for the western nations to go ahead with the project, that part of Europe which is free of Russian domination. The consensus among observers in both Washington and London is that the time has come to work without Russia if we can't have her with us. Any idea of appeasement is out the window.

QUAKE JUNEAU, Alaska, June 30 (P)—A sharp earth tremor, lasting several seconds, rocked Juneau at midnight Saturday. The movement set windows and doors rattling but no damage was reported.

The first head used on American coins was the profile of George Washington.

RADIO PROGRAMS

Table with columns for MONDAY EVE., JUNE 30 and TUESDAY A. M., JULY 1. Lists radio programs for KFLW-1450 kc. and KPJJ-1240 kc.

Telling The Editor

Letters printed here must not be more than 200 words in length, must be written legibly on ONE SIDE of the paper only, and must be signed. Contributions following these rules are warmly welcomed.

KLAMATH FALLS, Ore. (To The Editor)—This country must be headed for the rocks. It's getting pretty bad when the boys and girls in Klamath Falls can't even light a firecracker on the Fourth of July.

If the chamber of commerce or some other organization could find a way to put on a display of fireworks the night of the Fourth, I'm sure the youngsters in Klamath Falls would really appreciate it. Motorcycle hill would be a nice hill for the occasion. How about it? JOHNNY QUINN (over 21).

Highway Stripe Originator Quits

PORTLAND, June 30 (P)—The man who gave Oregon the highway center stripes in 1917—the first in the nation—will retire from the Multnomah county sheriff's office today.

He is Capt. Peter V. Rexford, who said the center line idea originated with him on a bus ride from Salem one dark, rainy night in early 1917. He said the idea stemmed from a guide line used on his father's farm near Hubbard.

The state's first white stripe on the highway was painted on the Columbia river curves east of Crown Point in April that year.

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SIDE GLANCES



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'I've just had the lawnmower sharpened! Is it safe to take it out of the trunk? Are any of the neighbors looking?'

STATIC

By VAN HEMERT



The character starting at you today deals in crime. You might know him as Ross Dolan, private-eye, but I prefer to think of him as William Gargan. If you disagree with me, listen in some Saturday night to his program.

For those people who like the flavor of home town news—who want to keep abreast of local happenings and also enjoy delving into the past, Mac Epley, managing editor of this newspaper, puts on exactly the right program. He manages to talk his way through fifteen minutes of rapid-fire commenting on the latest, and the earliest, happenings in the Klamath basin. (Mac and I have a deal. He reads my column and I listen to his program. You can bet he suffers the worst.) Tune in KFLW every night, Monday through Friday, at 8:15 for "The Managing Editor Reports."

Gold bullion is that gold which is not fabricated into coin or other articles.

Insure your furniture with Hans Norland. 123 N. 6th St.

Rodeo Day Nears Here

Just four more days until the big show at the fairgrounds, with bronc riding, bulldogging, bull riding, races and exhibits.

Mack Harbour's famous rodeo stock will be used for the three-day Klamath Basin Rodeo which will be held July 4, 5 and 6. There will be dances at the armory every night of the rodeo to the music of Baldy's band, and the West Coast carnival will be in town from July 2 to 8.

Keith Ambrose, city fire chief, will have charge of the flag raising at the rodeo. Charles Baine, manager of the Bend-Portland Freight Lines, will entertain with songs. The Dodge drill team with 17 riders on 17 black horses will participate in the show on the 4th, coming over from Medford.

Shasta County Sheriff's posse with Sgt. Herb Gumbler and 20 mounted men will participate, and the Kuskey trick riders with Frank, Ray and Joyce will perform their rope tricks on horseback and on the ground. The Guskeys are from Cathay, Calif., and have performed here before. They will be in the show all three days.

Cy Tallion will be announcer and emcee for the rodeo, coming here

from Great Falls, Mont. The clown brought from Tucson, Ariz., is Blugger Sloan, well-known rodeo comic. Fairground concessions will be handled by Jack Webster and Joe Atstick and the Junior chamber of commerce will have charge of taking admission tickets at the grandstand.

STEP IN TIME SAVES LIFE DEVON, Conn., June 30 (AP)—Five-year-old Russell Thomas of New Haven is alive today because another bather in the Devon park pond stepped on him.

Surrounded by scores of bathers, the child, son of Mrs. Lillian Thomas, apparently sank unnoticed to the bottom of the pond, yesterday. Russell Hansen, 24, of Hamden, entering the pond, stumbled and, seeking the cause, found the child's body, brought it ashore and administered artificial respiration.

Some Chinese temples sell tickets to heaven.

RUMICE SAND FOR Brick Mortar and Plaster—Durable PROMPT DELIVERY WESTERN PUMICE SAND CO. 881 Eberlein Phone 9760

Rodeo Injury Fatal To Rider

PORTLAND, June 30 (AP)—Gary McKenzie, 16, injured in a three-hour rodeo pile-up at Eugene Saturday, died of head injuries here yesterday.

The youth, whose horse fell in a three-quarter-mile race, also was injured in last year's rodeo at Eugene. Unconscious when admitted to the hospital (Cosh Samaritan) he failed to respond to treatment of a brain specialist.

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Only 3 More Days of LEONS

MONTH-ENDER Crowds will be there ... for there are always crowds at the Month-Ender Sale ... for no other sales event in town ... has the reputation for "value-giving" that the Month-Ender has. It's housecleaning time at Leon's and PRICES DON'T COUNT...

Shop the Windows... Compare Values! 'SLIPPERS!' 'BLIPPERS!' 'BLIPS!' 'DRESSES' 'SLACKS!' 'PLAY SUITS!' 'DRESS SHOES' 'SWIM SUITS' 'BLOUSES!' 'PEDAL PUSHERS!' 'PLAY SHOES' 'SKIRTS!' 'LEONS' 525 Main in Klamath Falls