

WARDS STYLE SHOW
at the
PELICAN THEATRE
Friday, 9 p. m., March 21st

Montgomery Ward

Ninth at Pine

Store Hours 9:00 a. m. to 5:30 p. m.

Phone 3188

Timely Money-Saving Values You'll Want for the

EASTER PARADE

Come . . . and Bring the Family! Get Set Now!

STORE WIDE PRICE REDUCTIONS!



SPRING HANDBAGS **2⁶⁶**
Plus Tax
Bags for every occasion done in patent or grained plastic. Some brights, some darks . . . with golden or lovely mock shell detailing.



SOFT SHEER BLOUSES **2⁵⁰**
Dainty rayon sheers for a touch of Spring! Variety of styles in angelic white—prettyed with bows, ja. bots, frills or lace. Sizes from 32 to 38.



LOVELY CREPE SLIPS **1⁸⁸**
Of smooth rayon crepe trimmed with dainty lace. They're well cut, well made for perfect fit! Get several of these grand values! Sizes 32-40.



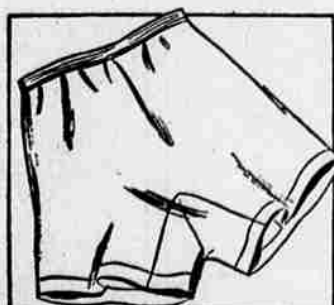
CREPES FOR SPRING **9⁰⁰**
You know it's Spring when dark rayon crepes show accents of dainty white lingerie trim! Flattery in every line! Sizes from 9-15, 12-44.



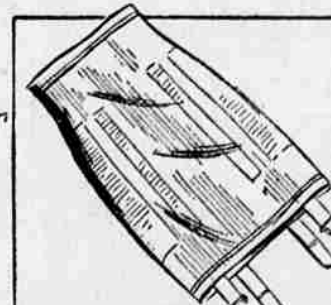
FRESH NEW PRINTS **2⁷⁸**
Spring flower-gardens in print . . . fresh with ruffles and crisp trimmings. Unusually well made of fine quality washable cotton. Sizes 7-14.



TWO-TONE WOOL COAT **6⁷⁹**
Elastic-shirred waist, line tied in front on a coat of all-wool shetland type styled in either coral or kelly with grey. Sizes from 2 to 4.



BEAU DURA PANTIES **64^c**
Famous for long wear, low price! Flare style. Sm., Med., Lrge.
● Extra Size Beau Duras . . . 74c



ROLL-ON GIRDLES **2⁶⁸**
They're comfortable; controlling . . . grand for Spring wear!
● Roll-On Panty Girdles, white and nude . . . 2.68



WEDGE HEEL SANDAL **3⁴⁴**
Of gleaming patent with cross strap vamp studded with nail-heads. Faille covered platform. 4 to 9.



4 BIG SALE DAYS ON SPRING SUITS

Regularly Priced at 135 Now only

\$31

Wards brings you soft, supple all wool gabardine at this sensational new low price right in time for Easter festivities! Impeccably tailored classics with rich whip stitched edges—new soft dressmaker touches—in cardigan or man-tailored styles. In every new shade for spring. Buy now and save at Wards. Sizes from 10 to 20.

Other Suits 13.98 to 48.00