



# Sears January EMPLOYEES' EVENT

—THE EMPLOYEES ARE THE BOSS FOR THE MONTH OF JANUARY!—

This is NOT a Clearance Sale! — Department Managers have already liquidated their heavy stocks of Clearance Merchandise! They offer for this event only new merchandise, not war merchandise or inferior quality merchandise, and you'll find outstanding bargains!



## HORSEHIDE JACKET

This beauty is genuine horsehide in handsome glossy brown... styled like the A-2 jackets worn by the famous flyers. Knitted cuffs and bottom. 2 lower pockets. Men's sizes

**17<sup>50</sup>**

Complete Selection of LEATHER JACKETS 6.95 to 31.50



Genuine Leather and 100% Wool  
**JACKET**  
Horsehide Leather and Wool Plaid  
Reg. 14.95  
Employees' Event Price **9<sup>95</sup>**



### Mountain Cloth Matched Outfit

Long Wearing Fabric

Jacket . . . . 7.35  
Shirt . . . . . 4.89  
Pants . . . . . 4.98

Durable, rugged cotton fabric built to withstand the hardest wear. Zealan treated, resists wind, repels moisture. Sanforized shrunk (maximum shrinkage 1%). Choice of sun tan, blue, gray, cocoa brown. Wide range of men's sizes.



### Part Wool Unionsuits

25% wool and double knit snug fitting cuff and ankle. Make this your ideal unionsuit for the coldest winter days. Sizes 36-46.

**2.98**



### Men's Dress Shirts

Choice of Styles **3.95**  
Fine quality cotton shirts. Made to fit well and to wear long. Sanforized (Max. shrinkage 1%). Newest, washfast colors. 14-17.  
Men's White Shirts . . . 1.88



### Men's Sport Shirts

All Sizes **3.95**  
The favorite of all men. Tailored exceptionally well of sturdy fabrics. Complete selection of styles and colors.



### Pilgrim Felt Hats

Streamlined **5.98**  
Soft fur felt that's light on the head. One piece construction, narrow ribbon, medium wide brim. Takes and holds any shape. Gray, brown, or blue. All sizes.

- 100% Wool Sweaters**  
Red or blue. Reg. 3.98. Employees' Event Price **2<sup>98</sup>**
- 100% Wool Sport Shirts**  
Blue, green, red plaid **8<sup>95</sup>**
- Men's Work Pants**  
Sizes 36 to 42. Reg. 2.70 to 3.98. Employees' Event Price **99<sup>c</sup>**
- Men's Cruiser Shirts**  
100% Virgin Wool. 2 pockets. Red and black plaid **8<sup>19</sup>**
- Men's Dress Pants**  
Cashmere material. Assorted colors, sizes **7<sup>95</sup>**



### Hardy Denim Pants

Sanforized **1.69**  
Boyville's gadabout leader for the school crowd. Hardy wearing, they're bartacked at strain points. 4 patch pockets. Even sizes 6-16. Sizes 1 to 8, with suspenders. **1.79**



### Boyville Socks

**95c**  
Made of mercerized cotton in colorful striped patterns. Snug-fit tops. Sizes 8 to 11.



### Sweat Shirt

**49c pr.**  
Boyville Jr. Flannel-lined cotton, easy to launder. White, maize. Medium, large.

## Boyville PAJAMAS

**2<sup>29</sup>** **2<sup>90</sup>**  
Sizes 4-8 Sizes 8-16

Fine extra heavy weight flannellette—for more warmth. Sanforized shrunk (not more than 1% shrinkage). Colors are washfast. Cut full for growing boys. Seams are strongly stitched for longer wear.



## GOLD BOND

# Mocs



FOR ROUGH 'N' TUMBLE WEAR



### Husky Scout Shoes

All boys like 'em, for they're made for action. Comfortable, roomy, they take the roughest wear longest. Tan. Sizes 3 1/2 to 6.

**5.95**

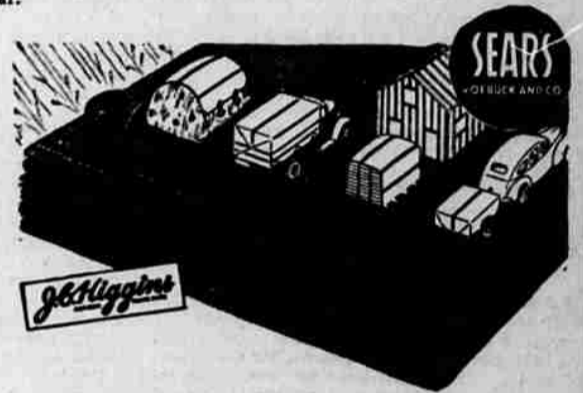
### Sure-Foot Oxfords

Wear them for school, play, or shine 'em up for dress. They're ready all the way. Designed to fit properly and comfortably, they're right in scrimmage for rough 'n' tumble. Brown. Sizes 2 1/2 to 6.

**5.95**

## EMPLOYEES' EVENT SHOE SPECIALS!

- BOYS' RUBBERS** **29<sup>c</sup>**  
Others Formerly priced 1.35. Now 49c
- WOMEN'S FELT SLIPPERS** **1<sup>29</sup>**  
Wine or blue
- WOMEN'S DRESS SHOES** **3<sup>99</sup>**  
Formerly priced to 5.29 . . . . . NOW
- MEN'S ROMEO SLIPPERS** **3<sup>49</sup>**  
Elastic Sides
- BOYS' OVERSHOES** **2<sup>55</sup>**  
(4 Buckle Overshoes 3.19); Three Buckles, Rubber



## TARPAULIN

A THOUSAND USES IN TRUCKING, FARMING, BUILDING, SPORTS

**4.29**  
5x7 feet

Double stitched seams! Reinforced corners! Metal rope grommets!—these are features that make J. C. Higgins Tarps tough, long-lasting performers. A special waterproofing process that saturates every fiber to resist weather and mildew plus tightly-woven, long-staple cotton yarns give you "don't-worry" protection you want. And Sears has plenty of them—in all sizes—for any purpose. Come in for yours, today!

Available in Sixteen Sizes up to 20 x 30 feet

## Famous THERMOS BOTTLES

Quart Size **2<sup>49</sup>**  
With 4 Plastic Cups

- THERMOS FILLERS**
- Quart Size . . . . . 1.19
- Pint Size . . . . . 89c
- 1/2-Pint Size . . . . . 69c
- Sta-Rite Vacuum Bottle <sup>Quart Size</sup> 1.59
- Make-a-Lite Generator Set . 4.98
- Cadet Bicycle Speedometer, 4.50
- Seamless Tackle Box . . . . . 3.98
- White Wool Athletic Sox . . 49c

"Satisfaction guaranteed or your money back"

# SEARS

STORE HOURS 9 TO 5:30  
133 So. 8th Phone 5188