

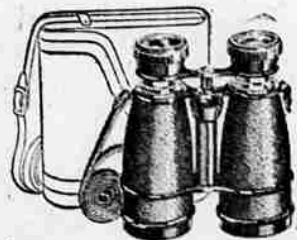


BE A *Santa Claus* to Your Christmas Knight...



S. H. P. Outboard Motor **117⁶⁵**

Lightweight outboard—only 36 lbs. Fast, drives craft up to 12 m.p.h.! Gas-saver, runs 2 hours on 1 gallon.



Binoculars
3½-Power Trojan **9⁹⁵**

with case

See sporting events up close Trojan quality with 40mm. objective lenses . . . wide field of view. It's low priced. Neck strap, case included.

Sleeping Bag

Filled with 4 lbs. wool. Khaki water repellent cover, zipper fastening.

Reg. 22.95
SALE 19.95

Air Mattress

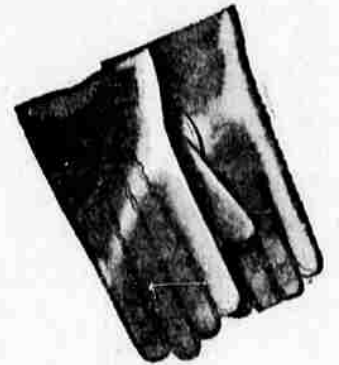
Insure his camp comfort with a Ward mattress, 76 in. by 40 in.

Reg. 17.95.
SALE 15.95



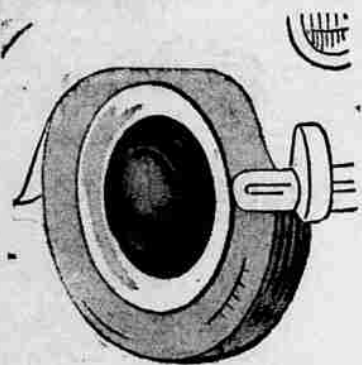
MEN'S CAPE-SKIN JACKET **12⁰⁰**

Imagine—fine quality leather at a price that's easy on your gift budget! Warmly lined cape-skin jackets with zipper front, 2 slash pockets. 36-44.



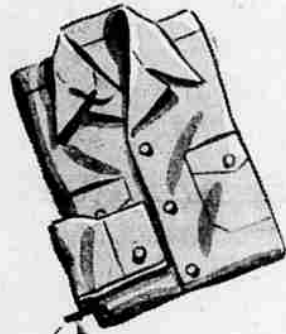
Buckskin Gloves **5⁴⁹**

Fine for dress . . . grand for everyday wear, these unlined buckskin gloves at Wards! They're long-wearing . . . supple—the type he'll really go for!



WHITE WALL RIM SET **6⁹⁵**

Set for 4 wheels! Won't discolor or crack! Trim is made of spring steel! Easy to install . . . fits 16-inch wheels. Makes tires look like white walls!



MEN'S SPORT SHIRTS **7⁹⁸**

Here's a gift he'll go for . . . comfortable shirts that are easy-cut for sports—grand for relaxing, too! Convertible collars. Assorted colors. Cotton. S-M-L.

Casting Rod

Beautifully made, steel with aluminum and cork handle. Quality made throughout.

Reg. 12.45
SALE 8.29

Fitted Toilet Kit

Does he travel? A zippered cowhide case holding every toilet necessity.

Reg. 7.98.
SALE 6.49



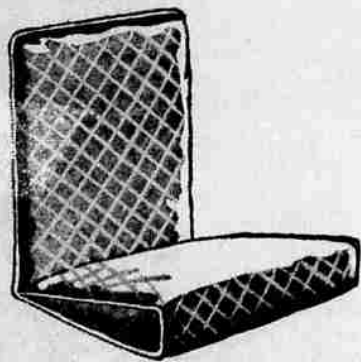
MEN'S BROWN ROMEO **2⁷⁹**

If he likes the utmost in comfort, get him these romeo slippers. Of soft brown cape-skin with elastic side inserts. Flexible leather soles. 6-12.



TIES HE'S SURE TO LIKE **1⁰⁰**

These are the kind that he'd pick as favorites . . . fine quality rayons in the season's top styles. Bias cut—interlined. Choose several for his "Merry Christmas"!



Combination Seat Cushion **2⁹⁸**

Use as seat cushion and rest! Back saves the upholstery of your car! Easily cleaned, sturdy. Attractive colors.



The Comet Camera **6⁹⁵**

127 size. Takes pictures from 2 feet to infinity.

Tennis Rackets

Famous makes of rackets.
Low
As **4.95**

Wright and Ditson tennis balls.

Can of 3 for **1.45**

Warm Up Jackets

Red and blue, storm pockets, button style, made of cotton twill. Sizes to 42.

Reg. 5.98.
SALE 4.98



ALL WOOL SPORT PANTS **16⁴⁵**

He'll go for these! Smartly tailored coats styled for casual comfort with roomy shoulders. 3-button single-breasted models in patterns, solid colors. 34 to 44.



MEN'S ROBES —100% WOOL **15⁰⁰**

Please the man of the house with one of these comfortable robes. Popular wraparound style of warm 100% wool flannel with shawl collar. Blue or maroon.

Saddles

Famous makes—Apache, Steiner, Keystone and Williams. Tooled and stamped.

Ropers, Riding and Broncs—

Low
As **139.00**

Sterling Silver Tie Clasp

Jewelry he'll like. Western motifs, hand-crafted in silver. A variety of styles.

3.50 Plus Tax

Brent Hats, Lined and Unlined

Genuine fur felt in wanted colors, too.
Two fine groups **5.79** and **7.50**

Famous Wool o' the West Shirts

Buffalo plaids in red, green. Just what he wants. Sizes to 17. **7.98**

Wards
Mid-Winter
Sales Book
is now at
the Mail Order
Desk

MONTGOMERY WARD



COUPON BOOKS...
May be Spent as Cash
for Any Item at Wards!