IT'S WARDS FOR INSULATION

Wards Have Just Received a Carload of Rock Wool

CLEAN . . . STAINFREE . . . SO ECONOMICAL

Why not come in and talk over your insulating problems with FRANK DELGER, our insulation expert. The average five-room house can have attic insulation for approximately

$35 to $40

INSTALL IT YOURSELF. SAVE ⅓ ON YOUR WINTER FUEL BILL. BUY ON TIME PAYMENT PLAN—PAY 10% BALANCE IN 15 MONTHS

Montgomery Ward

Pre-Christmas SALE!

Big Savings on OVERSTOCKS of Gifts & Winter Clothing

Every item reduced!

Reg. 5.98
ALL WOOL CARDIGAN
5.29

White and pastels. All wanted sizes. She'll love several.

Reg. 98c
MEN'S MUFFLERS
78c

Another Pre-Christmas value! Choose from wool and rayons in plaids and solid colors.

Reg 7.98 Navy
PEA JACKET
5.98

Warm wool, storm pockets . . . fully lined. Popular Melton cloth.

Reg. 3.65
FLEECE LINED MOCCASINS
3.19

For ladies. Cosy warmth in wine, blue and red. Sizes to 8.

REG. 26.95 PULLMAN CASE
It's roomy! Pyroxylin coated fabric with leather binding and shirred pockets. **21.50**

REG. 16.45 OVERNIGHT CASE
Pyroxylin coated fabric with leather binding! Has roomy shirred pockets in lid, body. **13.95**

REG. 13.98 CHENILLE BEDSPREAD
Two-toned, sculptured effect with floral overlay. Twin or double. Assorted colors. **11.98**

REG. 9.98 CHENILLE BEDSPREAD
Hobnail and chenille tufting on extra heavy sheeting. Double and twin. Assorted colors. **8.98**

MEN'S REG. 10.98 WOOL ROBES
Warm robes—at a saving! They're 50% wool in a smart wraparound style. S-M-L. **9.50**

LOVELY GIFT SLIPS—REG. 5.98
Smooth rayon satin banded with heavy lace. Cut for fine fit. Tearose, white. 32-40. **4.47**

REG. 7.69 JACQUARD SWEATERS
Bright patterned Norwegian-type so popular for skating, skiing and classroom. **6.49**

REG. 7.45 BOYS' JACKETS
Buffalo plaids in black and red, black and green. Knit wrist and waist. Sizes to 12. **5.45**

REG. 5.98 MEN'S ZELAN JACKET
A light, zippered, tan garment that is ideal for Christmas. **4.49**

REG. 14.95 BOYS' JACKET
Alpaca lined . . . tan colored pattern . . . belted model . . . sizes to 16. **12.95**

REG. 10.50 TABLE LAMP
Glass stem . . . bronze base . . . silk shade. Single socket. **7.88**

REG. 5.59 SHAG RUGS
Size 24"x48". Colors rose, taupe, blue, green and white. **4.44**

REG. 8.95 WOMEN'S UMBRELLAS
Taffeta covers, steel frames, and clever plastic handles. **6.98**

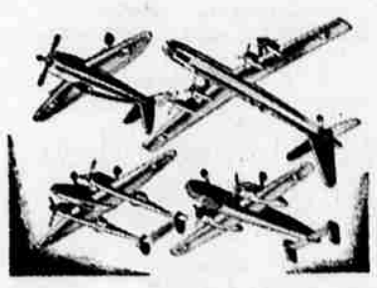
REG. 7.98 MEN'S SPORT SHIRTS
40% wool and 60% cotton. Maroon, blue, green, beige and rust. Sizes S-M-L. **5.98**

Montgomery Ward

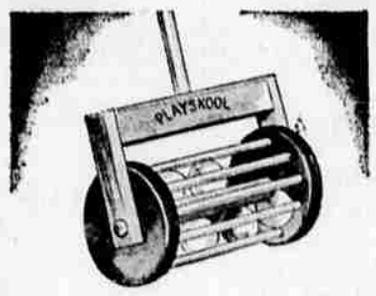
Kiddies! Santa Wants To See You Saturday!

Store Hours 9:00 - 5:30

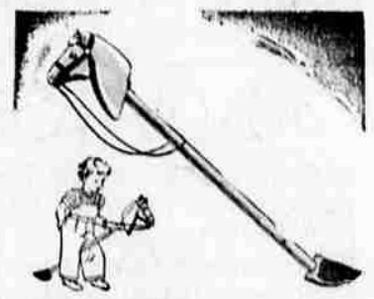
TOYLAND



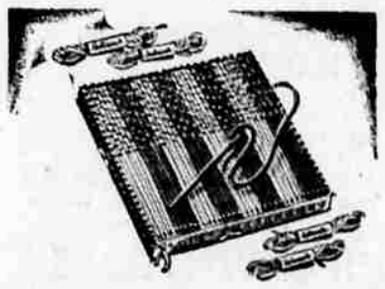
Plastic **69c and 35c**
Model Airplanes
A group of some of the most realistic scale model airplanes we've seen! They're all plastic! Care and attention has been taken to see that each detail is authentic. Inexpensive. Will captivate little boys!



Easy to Manage Rattle Push **1.25**
Will delight toddlers! Colorful wood pieces tumble about in cage as it is pushed . . . fine for teaching child to walk! Handle may be removed—cage used as rattle. Smoothly finished wood.

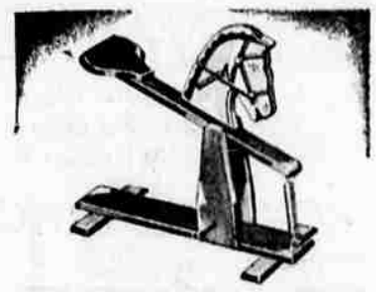


Thrilling Pony Rog Stick Horse **98c**
Truly a dashing steed that any little rider will get a thrill out of! Has a smooth brown composition head with white enameled mane. Bit is made of metal and reins are of woven cord. 32½" long.

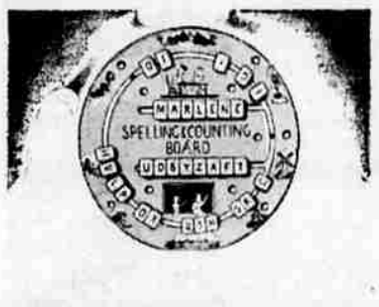


This Popular Weaving Set For **1.49**
Weave many kinds of garments, etc. with this adjustable loom! Weaves single pieces as large as 21 by 7 inches. Set includes needle for weaving, and four 5-yard skeins of wool yarn.

The Adorable Patsy Girl Doll **3.29**
A cute little doll, dressed in perky percale with bonnet and panties to match! Little socks and shoes are white. Realistically painted eyes and hair, jointed arms and legs. Head turns. 14 in. tall.

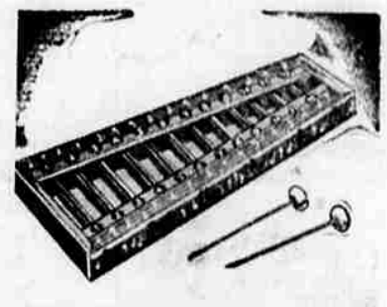


The Colorful Bouncing Horse **3.95**
For rootin'-tootin' cowboys and cowgirls up to 6 yrs. of age! Bouncing horse made of first quality selected oak, with steel spring. Bright Red Enamel base, black saddle, ivory color horse's head.

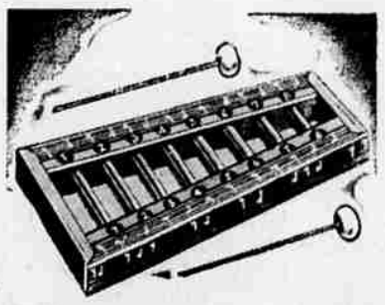


Spelling and Counting Board **65c**
A toy that will help develop child's logic and word sense! Alphabet and numbers are on wood inserts. Inserts are slid into center slits to form words or numbers. Heavy board, 10" in diameter.

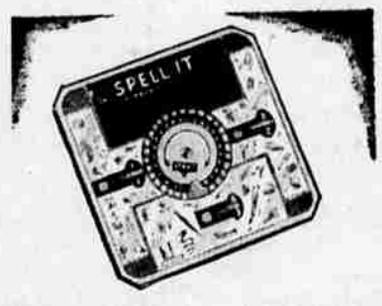
Composition Dart Board and Darts **1.49**
A dart board for sharpshooters of all ages! Ideal for keeping children amused . . . excellent entertainment for parties too. Darts really stick in this board. Smoothly finished darts are feathered.



12 Key Glass Xylophone Only **1.49**
Will delight all youngsters! Glass tubes are strong, sweet toned, and accurately tuned! Of varying length, they are suspended in sturdy frame. 18½" long. Instructions and pair wood mallets.

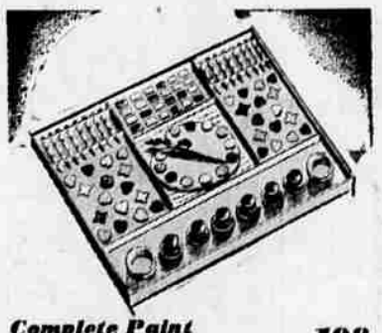


Melodic 8 Key Glass Xylophone **95c**
A real value that will thrill all youngsters! Glass tubes are very strong and sweet toned, of varying length, suspended in sturdy frame. 12¼" long. Instructions and pair of wood mallets.



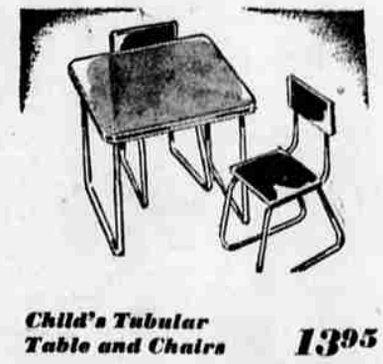
Educational Spell It Board **1.49**
A clever toy to challenge the word knowledge of youngsters! Dial letters to spell objects on board, open "Magic Door," if you're right, picture of object appears. Cardboard, 17¼" sq.

Complete Child's Doctor Kit **1.98**
There'll be competition for the family doctor when your youngster has this realistic kit! Full of all sorts of bottles and boxes . . . even a play stethoscope, X-ray viewer and microscope! At Wards!



Complete Paint Set Low Priced **1.98**
Here's *just* the paint set for either revealing or developing an artistic trend in your child! Set includes 6 bottles poster paint, dozens of cake paints, brushes, a pallet, crayons, designs etc.

Archery Set for Teen-Age Bowman **2.49**
Archery set has a 3½ foot bow made of durable lemonwood. Four 18" arrows are lacquered birch with ground feathers, plastic points. Includes finger tab, official paper target face, instructions.



Child's Tubular Table and Chairs **13.95**
Little folks will love having their very own dining set! Legs of table and chairs are strong, lightweight ¾" tubular aluminum! Chair seats and backs are of smooth wood. Table 23¾" sq.

Buy Coupon Books They May Be Spent as Cash for Any Item of Merchandise

FREE "Rudolph the Red Nosed Reindeer" 32-Page Picture-Story Book . . . at WARDS

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