

Rickys Jewelers
700 Main St. The Gem Store

BE THE FIRST-
To See One To Own One

Grand, New Watches Are In Stock!!

First Showing!

The New BULOVA Excellency GROUP
21 jewels

We proudly present "The Excellency Group"—masterpieces of generations of fine craftsmanship.

A. FRINGETON—21 Jewels \$52.50
B. STATESMAN—21 Jewels \$71.50

Rickys were fortunate to receive a moderate sized shipment of these 21 jewel BULOVAS in time for the opening. These watches are truly fine timepieces. See them while the selection is good.

Prices include Federal Tax.

Limited Quantities

NEW ELGINS *Exquisitely styled! Timed to the stars!*

Although watch manufacturers are compelled to limit shipments, Rickys prepared months ago for this opening and ordered heavily.

The beauty and clean lines of these Elgins show true American styling and craftsmanship. When you inspect these watches at Rickys, you'll be glad you waited for an ELGIN.

Priced From \$33.75

Rickys Proudly Presents The **NEW**

THE BENRUS Embraceable WATCH \$59.50

a precise limepiece ... in a jewelry masterpiece

ROLEX Oyster

WATERPROOF • DUSTPROOF • PERSPIRATION-PROOF
ANTI-MAGNETIC

The exclusive distributor for ROLEX in Klamath Falls is Rickys Jewelers. Admittedly the world's finest watch. QUANTITIES UNLIMITED

GIFT...
of enduring Beauty

GRUEN

Rickys Jewelers are proud of merchandise selections, despite shortages. Certain items are limited but the general selection is complete. When electric refrigerators, electric stoves and steel kitchens are available you will find them at Rickys. Terms to suit your convenience.

THIS **GEM** OF A STORE IS ALL SET for A **Gala OPENING**

TONIGHT ... 7 P. M. ... 700 MAIN ST. THE STRIKINGLY MODERN RICKYS

An Invitation to People of The Klamath Basin

We cordially welcome you to inspect the new Rickys Jewelers, 700 Main St. And we believe that you will agree with us in designating it "a gem of a store." Business as usual Saturday morning.

You will meet friends from the Klamath Basin that perhaps you have not seen for years at Rickys Grand Opening. ... It is an event of 1946.

Gardenias For The Ladies
All Day Saturday
Beautiful Gifts Surprises Galore



Rickys Jewelers
KLAMATH OWNED KLAMATH MINDED

Rickys Jewelers
The Gem Store 700 Main St.

Matched Diamond Rings
at Rickys

69.50
79.50
49.50
59.50
99.50

In Klamath Falls, when you think of diamonds, you think of Rickys. This store is fortunate at this time to be able to display a glorious selection of matched sets ... to suit any desire ... to satisfy any budget. Rickys have diamonds to suit the tastes of the most discriminating shopper.

OUR POLICY

The striking, modern design of the new Rickys Jewelers reflects our confidence in the diversified future of the Klamath Basin.

We sincerely believe you will find our establishment truly luxurious ... yet our old policy of offering merchandise for every budget will continue ... cash or credit, as you desire.—Arthur and Ann Rickbeil, Owners.

If you are unable to attend personally, we invite you to tune in Radio Station KFLW, 8 p. m.—8:30 p. m., for the awarding of prizes.

THE LARGEST ASSORTMENT OF COSTUME JEWELRY IN OUR HISTORY IS IN STOCK NOW!!

Elgin American Compacts ... traditional \$4.50 up
symbol of America's finest craftsmanship

Large Assortment Compacts ... styles to suit \$1.20
the tastes of any lady. Economically priced

Chataleine Pins ... make her supremely happy with \$8.95 up
a Chataleine

Locketts for the Lady ... on any occasion, a locket \$2.50 up
is an appropriate gift

Four Way Locketts ... compartments for four pictures. \$8.95
Exquisitely styled

Genuine Cultured Pearls ... pearl is the stone \$24.00
for June. See these at Rickys

Varied Assortment Earrings ... hundreds of \$1.20
these attractive rings priced to sell

True Daphne Perfumes ... by Rolley. Perfumes and colognes in 1 and 2 dram sizes.

1 DRAM MANDALAY.....\$1.45 2 DRAMS.....\$2.75
3 1/2 oz. COLOGNE.....\$2.25
BODY TALC.....\$2.25
1/2 oz. HAND LOTION.....\$6.00

Novelty Hobby Pins ... intriguing designs that give a "lift" to any costume 95c up

Choker Necklaces ... the largest stock of chokers \$1.20 up
in Oregon. A varied array of designs

Bracelets By The Hundreds ... styles that are 50c up
ample enough to satisfy the most exacting

See The **Canary Diamond** And The **Perpetual Clock**

For baby...
SILVER FORK AND SPOON
\$2.50