

SALE ENDS SATURDAY!

WARD WEEK

BEAUTIFUL CHENILLE BEDSPREADS

11⁸⁸



Size 90 in. x 105 in.
and 72 in. x 105 in.

WHITE, BLUE AND ROSE
Plain Colors

A wealth of fluffy tufting spaced 1/4 inch apart. The tailored smartness of this heavily tufted chenille makes it ideal for modern furnishings.



REDUCED FOR WARD WEEK BRIGHT NEW HANDBAGS!

2.66

Plus 20% excise tax

Come one . . . come all . . . you ladies who need new handbags for Summer! See this wonderful selection of specially reduced-for-Ward Week handbags! Plastic Patents . . . plastic grains in pouch, envelope, handle styles! All beautifully detailed . . . all nicely lined . . . all excitingly trimmed! And best of all . . . these wonder plastics don't peel, crack, or scuff! Black, brown, blue.



MODERN BEDROOM SUITE OF GUINEA WOOD VENEERS

149.00

A bedroom suite that will bring that modern note into your home. Marquetry trim on drawer fronts and bed panels. Large plate glass mirror; waterfall top and sides.

VANITY BENCH SALE PRICED AT **\$11.45**



JUST IN! BRIGHT NEW SKIRTS FOR WARD WEEK

2.98

What would you like? A soft, full border print rayon—a gay striped jersey—a print cotton? Wards has them all in this amazing Ward Week selection! 24-30.



16 INCH ZIPPERS ON WARD WEEK COTTONS

1.90

Not only fine percale in gay floral prints . . . but these have easy-to-slip-into zip fronts! It's a Ward Week value you can't miss! 16-20 and 38-44.



COOL, AIRY, HANDSOME! MEN'S FINE STRAW HATS

1.98

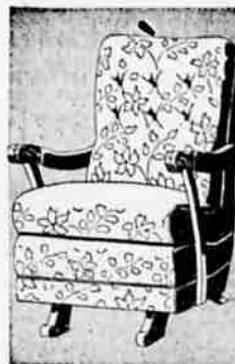
Widest variety in town! Plain and fancy weaves, bands that range from a narrow black ribbon to a colorful pugaree! And every one is a Ward Week super value!



CHAMBRAY—YOUR FAVORITE WORK SHIRTS

1.08

Only two to a customer—but what a lot of wear you'll find packed into two of these rugged, full cut blue chambray shirts! Sanitized for accurate fit.



GENTLE GLIDING ZEPHYR ROCKER

Only 20%
Down! **48.95**

Smoothest rocking you'll find! Gently glides back and forth on platform track. Spring filled seat and back add to comfort! An attractive piece of furniture too with good-looking durable cover!



SMOOTH RIDING BABY CARRIAGE

Pay only
20% Down! **16.95**

It's easy for mother to push . . . elite bearing wheels and Duchesse springs! All the fine features you look for! Chrome plated pusher and body trim. Artificial leather body!



SALE! WAFFLE RUG CUSHIONS

9 ft. x 12 ft. size
48-oz. weight! **8.18**

Extra low price for Wards heavy, hair and jute AIRY-TREAD cushion! Will make your rugs last much longer, feel luxuriously thick!

(*ounces per sq. yd.)



SMART PLAIN COLOR CHAISE

50.55

A real "man size" chaise in long creasing vat dyed fabric. Strong metal frame.



FOLDING METAL GARDEN CHAIR

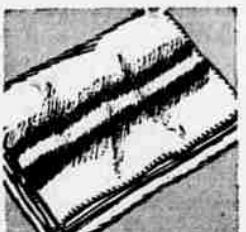
8.95

Here is comfort, construction and good appearance at a low price. Fabric back and seat.



Women's SPORT SHOES

Here are three of the season's most popular styles—all at Wards low money-saving prices! The younger crowd will really go for these browns and white . . . either the rugged saddle or the moc toe styles. And for just loafing about, many prefer this neat little brown loafer, that's so easy to slip on and off.



RECEIVING BLANKETS!

WERE 49c, NOW **45c**
Soft and smooth . . . light and warm! Blankets to wrap baby in! White with pink or blue!



COLORFUL SUMMER TIES;

REGULARLY \$1 **88c**
Big savings for Ward Week! The season's top fabrics and patterns built to give perfect knotting!



NEW ALL STEEL COASTER WAGONS

10.95

Speedy . . . with every new safety feature including: handle that can't fall forward . . . semi-pneumatic tires that can't blow out! Reinforced axles won't buckle! Buy on Wards Payment Plan!



CRIB BLANKET VALUE FOR WARD WEEK!

1.57
Fluffy cotton blanket! Soft and warm and light! Pink, blue, white!



CARHARTT WORK CAPS—

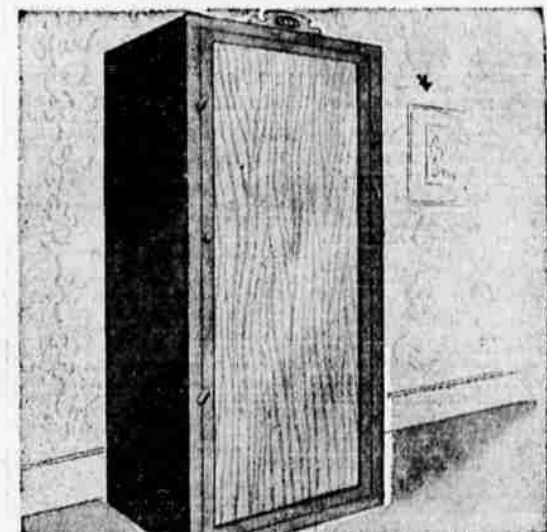
WERE 49c **44c**
For Ward Week only we've slashed the price on these popular Sanitized caps! Sturdy!



"KWIK START" BATTERIES

Guaranteed 18 Month
Each. **6.75**

45 heavy-duty plates, 100 ampere-hour capacity . . . the same quality, capacity as other batteries selling for much more! Save NOW! "Kwik Start" for 1940-42 Fords . . . exchange 7.85



E-Z-DO CABINETS FOR EXTRA CLOSET SPACE!

5.79

Cramped for closet space? Wondering what to do with your returning G.I.'s souvenirs and equipment? See this super E-Z-Do closet at Wards! 3-ply fiber board . . . grained to look like wood . . . with a sturdy wood frame construction! Wide enough to hold 16 garments, it has a full width hat shelf . . . a tie-rack inside the metal-hinged door! Moth proof humidor for protection. 66x26x21.

USE YOUR CREDIT . . .
Ask about our convenient monthly terms.
Any \$10 purchase will open an account.

MONTGOMERY WARD

MANY OTHER VALUES . . .
Shop in our Catalog Department for thousands of items not in our store stocks.