

Special Purchases for WARD WEEK!!

53-pc. Chinaware Set \$15⁹⁵
Very attractive floral patterns in a service for eight. White with gold trim.

62-pc. Floral Pattern Sets \$17⁵⁰

Semi-porcelain dinnerware economically priced for Ward Week selling.

93-pc. Dinnerware \$26⁹⁵
For the large family; a formal setting for any table. Plenty to sell.

Metal Utility Table \$5⁴⁵
16"x22"x25 1/4" high. Mounted on casters. Ideal for home use.

Nationally Advertised
Mason Juicers \$3⁹⁵
Extracts juice quickly and easily. Strong aluminum with baked enamel finish.

Flour Sifters 98^c
A quality sifter that will last for years. Sifts thru three screens.

Elko Pressure Cookers \$12⁵⁰
Cooks in a few magic minutes; doubles as a serving dish; quicker cooker.

Chicken Fryers \$8⁴⁴
Sale priced for WARD WEEK. Heavy-weight cast aluminum; very durable.

Pottery Casserole \$2⁹⁷
Made to do triple duty. And priced for WARD WEEK selling to save you money.

WARD WEEK VALUES from the CATALOG DEPT.

Qt. Electric Butter Churn, \$14.50
Up to 1 1/2 lbs. of butter at one time.

Cold Pack Canners and Roasters \$1.39 & \$1.59
Use for hot or cold pack canning.

Magic Seal Pressure Cookers \$17.95
16-qt. liquid capacity. 9-jar space.

Ruffled Priscilla Curtains pr. \$2.98
40" wide by 80" long; Ivory color.

Hobnail Bedspreads \$5.95
Hundreds of flitty tufts; in white.

All-Plastic Shower Sets \$6.98
Curtain with window Priscilla.

Plain Surface Tileboard 4'x4' \$4.38
Enjoy pleasing wall effects very reasonably.

Asphalt Wavy-Edge Siding \$3.72
A bundle covers 100 sq. ft. Bdl.

60-lb. Roll Roofing Roll \$1.97
Roll 36" wide, 36' long.

Attractive Plaster Paris Gal. \$3.70
A new plastic-type plaster.

WARD WEEK



SWING ARM FLOOR LAMP 21.88
LOW PRICED AT WARDS

Handy lamp can be adjusted in any direction for reading... has double action swing arm. Attractively styled with white metal base bronze finished and highlighted. Neatly tailored rayon shade is included. See this Bargain lamp at Wards and SAVE!
3-Way Floor Lamp to match..... 21.88
Only 20% Down! Monthly Payment Plan!



16 INCH ZIPPERS ON OUR WARD WEEK COTTONS 1.90

Any washable cotton for \$1.90 would be new! But trust Wards to bring them to you for Ward Week with long zip fronts! So easy to slip into! So comfortable! And no buttons to break off in the laundry. What's more, they're fine quality percale! Bright flower-splashed prints as gay as a summer bouquet. And in every size from 16 to 20, 38 to 44. So hurry in today for yours!



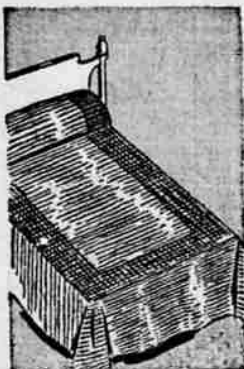
SAVE AT WARDS ON GUARANTEED BATTERIES 6.75
"Kwik Start" Exchange

"Kwik Start" gives dependable, long-lasting service. 43 heavy-duty plates... 100 ampere-hour capacity... 18 mo. guarantee! "Kwik Start" for '40-'42 Fords, \$9.25 exchange. "Winter King" has wood-glass insulation for longer life. 45 heavy-duty plates... 100 ampere-hour capacity... 2-yr. guarantee! There's no finer battery for long, hard service... \$7.95 exchange.



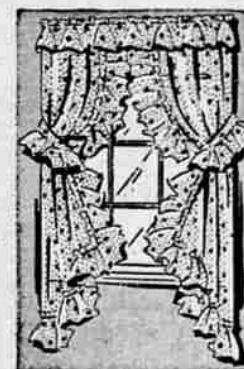
NEW FOR WARD WEEK! COOL TWILL OUTFITS 5.98

Here's real Ward Week news—a rugged, built-to-take-it work outfit as good looking as an expensive sport set, as cool as an evening breeze! Sturdy, Sanforized cotton twill in a tight, wear resistant weave to give long hard service. Shirt has the famous 3-way collar—neat as a dress shirt when worn with a tie, lies flat like a sport shirt when worn open. Big pockets!



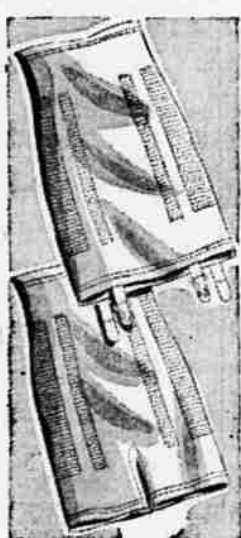
SALE! CHENILLE BEDSPREADS 12.98

A rare value indeed! Lovely Chenille spreads that will wear and wear... wash beautifully! So thickly tufted only a mere trace of the sheeting shows! Simple, but handsome pattern. Buy now!



SALE! PIN DOT PRISCILLAS 5.49

An outstanding value! Interesting combination of pin dots and woven figures on sheer cotton marquisette. Edged in frothy 8-inch French headed ruffles. Each side 56" wide by 2 3/4 yards long.



2.49 GIRDLER NOW REDUCED TO 1.97

They're two-way stretch... a real value in panty or girdle styles... plenty of stretch, yet firm control! Tearose only—sm., med., large.



WARDS SHEER BLOUSES ARE A REAL BUY AT 2.70

They're such frothy sheers! Sparkling with bows, jabots, pretty ruffles! Crisp white and luscious pastels! A Ward Week Star Value! You bet! 32-38.



TWIN HORNS SALE PRICED! 4.48
Word Week only

Safety demands a horn that can be heard! Buy a twin trumpet horn for safer driving! Chrome vanadium steel diaphragm. Adjusted for musical tone and volume. Complete... easy to install!



SALE! WARDS VITALIZED OIL

2-gal. can 1.48
5-gal. can 3.80
Plus tax
Stock up during Ward Week! Special chemicals added to the 100% pure paraffin base of Wards Vitalized Motor Oil make it TOUGHER... it "stands up" longer—lengthens engine-life!



MEN'S BAND OVERALLS OF SANFORIZED DENIM 1.50

Heavy duty 8-oz. denim will fit you right from the start! Burly, long wearing construction with metal rivets at all strain points. Strong yoke back style.



WASHABLE LONGIES FOR ACTIVE BOYS! 1.98

They'll stand up under the roughest, toughest wear your boy can give them! Made like his best slacks... with waist pleats in fine sturdy cotton, 4-10.



PRINTED OILCLOTH... FOR WARD WEEK 36c
Cover your kitchen table... line your cupboards! You wipe it clean with a damp cloth! 46-inch.



COTTON SPORT SHIRTS FOR BOYS! 1.39
Bright colors... smart plaids... In sturdy, washable fabric! Yoke backed for action! 4-10.



WARDS SPUN RAYON DRESSES 1.47
Sizes 7-14. Rich looking fabrics! Flattering styles! Vivid, pastel shades! Low prices!



SALE! COTTON ANKLETS FOR CHILDREN! 18c
Get a pair in every color at this Ward Week-low price! Elastic cuffs, sturdy cotton! 7-10 1/2.



WARD WEEK SALE OF SPARK PLUGS each 35c
Regularly 45c! Get a set NOW for better gas mileage, new-car pep and power! Save at Wards!



SALE! WARDS HEAVY-DUTY TIRE PUMP 1.77
Price slashed for Ward Week... get one now and save! Easy-action... built-in check valve!



BOYS' BROADCLOTH
Shirts 30c
Shorts 43c
New attractive patterns in boys shorts and knit shirts built for plenty of wear.



COTTON UNIONSUITS FOR WARMTH! 1.73
Real protection without extra weight! Long sleeves and legs. Ribbed combed cotton for wear!

USE YOUR CREDIT...
Ask about our convenient monthly terms. Any \$10 purchase will open an account.

MONTGOMERY WARD

MANY OTHER VALUES...
Shop in our Catalog Department for thousands of items not in our store stocks.