

City Briefs

In Portland—Dr. and Mrs. Albert O. Roenicke are expected home Wednesday from a vacation where they have spent the past week. Dr. Roenicke is buying office furnishings for his dental office which he will open in the Medical-Dental building on his return. Helen Roberts is with the Roenicke children during their parents' absence. She has returned here to resume her position as dental assistant to Dr. Roenicke. While he was in the service, Miss Roberts held the position as personnel officer of the Occidental Life insurance company at Kaiser shipyards in Vancouver, Wash.

Ladies Aid—The Klamath Lutheran Ladies Aid will meet Tuesday at 2 p. m. at Cross and Crescent. The program will include the promotion department with Mrs. Frank Subject as chairman. There will be songs by the ladies' quartet including Mrs. F. W. Dejea, Mrs. J. D. Luck, Mrs. A. W. Westover and Mrs. J. R. Peckler. Hostesses will be Mrs. Albert Amberg and Mrs. Gabriel Overen. Members and friends are cordially invited.

Write From Harbor—Mr. and Mrs. Charles Schaal write from Harbor that they are getting along very well in their new home in that area, where they are growing bulbs. "We have had several days of real spring weather and everything is nice and green. Daffodils are in bloom and we have had carnations for a month now," they wrote, in a letter renewing their subscription to The Herald and News.

Correction—Attention of The Herald and News has been called to a story in the paper January 25 which listed the Burness Motor company as Chrysler and DeSoto dealer. The Burness company is the DeSoto-Plymouth dealer here. Dimbat Motor company is the Chrysler dealer.

Townsend Club—Members of the Townsend club will meet Tuesday at 8 p. m. at the home of Mrs. H. O. Myers, 500 N. 9th. Refreshments and cards will follow the meeting. The Townsend auxiliary will meet Wednesday for 1 o'clock potluck luncheon and Valentine party at the home of Mary Bennett, 139 Michigan.

Arrive Home—Mr. and Mrs. Stewart Patty have arrived at their home, 346 Pacific Terrace, from Ft. Lewis, Wash. Patty was discharged there two weeks ago and his wife joined him. He served in the European theater.

Appendix Out—Edith Gift, 11-year-old daughter of Mr. and Mrs. Lloyd Gift of Bonanza, is recovering nicely at Hillside hospital following the removal of her appendix in an emergency operation last week.

Dad's Day—Frank Sexton, 235 S. Riverside, visited his daughter, Mary Louise, at the University of Oregon yesterday for the traditional "Dad's Day" on the campus.

From Washington—Capt. Lowell T. Coggeshall, USNR, is back at the Marine Barracks after a business trip to Washington, D. C.

Brownie Course—There will be a training course from 10 to 11 a. m. Thursday, in the chamber of commerce.

In Klamath Falls—John LaRoche of the Addison Miller company of Portland is in Klamath Falls on business today.

Former Residents—Mrs. A. K. Bryant and son David returned Sunday to their home at Tilton, Wash., after spending a few days here visiting with friends during which they were guests at the H. C. Hemmingsen home on Crescent avenue. David is on a short leave from the navy.

Improving—Hilbert Fred, the infant son of Mr. and Mrs. L. F. Schneider of 2215 Orchard, is reported improving at Hillside hospital. The child underwent major surgery for a hernia when it was but one hour old. Mrs. Schneider is also doing nicely.

Released—These Klamath Falls men received honorable discharges February 1 at Fort Lewis, Wash. PFC William J. Felton, Cpl. Edmund T. Burton and Sgt. William B. Dennis.

Eagles Auxiliary—Members of the Eagles auxiliary will hold their regular meeting in the lower FOE hall, Tuesday at 8 p. m. There will be entertainment and refreshments after the meeting.

Leaves Hospital—Mrs. Rachel Johnson, well known Safeway employee, has been dismissed from Hillside hospital following surgery. She is at home, 2100 Main.

Returns—Leland E. Mayfield, who was with the Klamath Falls fire department before going in to the navy 25 months ago, has been discharged and is now back at his home at 731 Division.

Expected Home—Mrs. M. Erickson, Cannon avenue, will return to her home Tuesday from Good Samaritan hospital in Portland where she has received treatment.

Has Operation—Hazel Bennett, 12-year-old daughter of Mr. and Mrs. Ivan T. Bennett, 1810 Gary, is recovering at Hillside hospital from a recent appendectomy.

In Hospital—Mrs. Bernard Valk, route 3 box 843, is recovering satisfactorily at Hillside hospital following major surgery.

Back To Work—Mildred Williams, secretary at the local Girl Scout office, is back at work today, following an illness of four days last week.

Business Trip—J. D. Munson, Great Northern claim agent, is in Klamath Falls on business this week.

Visit in North—Mr. and Mrs. Robert A. Thompson of Pacific Terrace returned Saturday night from a motor trip which took them to Portland. They were accompanied by their young son, Bobby. While in Portland they visited with Mr. and Mrs. Frank Holmes, former Klamath residents, and in Corvallis they were guests of Thompson's second cousin, Bob Johnson, who will be 90 in the spring. Other relatives from Iowa were at the Johnson home and they honored the Thompsons with a dinner at the Benton hotel.

Visiting—Mrs. Helen Houston, former Klamath resident, is visiting here with her daughter, Mrs. T. Frederick Farley, 1225 Pacific Terrace. Mrs. Houston plans to return soon to Ketchikan, Alaska, to resume her position with a government health service which operates a boat and visits various Alaskan points. She has been on a leave of absence and spent Christmas with the Farleys at Spokane. She has also been with another daughter, Mrs. Bob Rasmussen, now living in Oklahoma City, Okla.

Daughter Born—Mr. and Mrs. Lynn L. McDaniels, 737 N. 9th, are parents of a daughter born Saturday at Klamath Valley hospital. Mrs. McDaniels is the former Margaret Mahoney, daughter of Mr. and Mrs. Joe A. Mahoney.

Meeting—Junior Matrons club of the First Methodist church will meet with Mrs. Victor Phillips, 1005 High, Tuesday evening. Members are asked to bring scissors and pictures or magazines containing pictures suitable for children's scrap books.

Meeting—An important meeting of the executive board of the Klamath county community fund will be held at 7:30 tonight at the chamber of commerce, according to Vern Owens, chairman.

Pinochle Club—Grace Bock of 137 High will entertain Ye Olde Pinochle club Thursday.



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SUN LIFE OF CANADA

Return—Mr. and Mrs. Perry L. Babcock of Oregon avenue returned to their home Sunday evening after being called to Stockton, Calif., by the death of Babcock's brother, Charles Babcock, former Klamath resident. Final rites for Charles Babcock, who died suddenly of pneumonia, were held at 2 p. m. today from Ward's Klamath Funeral home with interment in the family plot of Linkville cemetery.

Medical Treatment—Otis Metaker, formerly on the police force here, who has been working at the United States employment service office since his discharge from military service, has entered the veterans' hospital at Camp White for medical treatment and expects to be sent to the veterans' hospital in Palo Alto, Calif.

From Medford—F. C. Hart, in charge of project planning in Rogue river basin for the U. S. bureau of reclamation, was here with K. W. Miller from Medford Monday, studying additional irrigation possibilities and multiple use projects with E. Laton Stephens, superintendent of the local office of the bureau.

Suburban League—Members of the Suburban League auxiliary will meet in the KC hall Tuesday, February 5, for a potluck luncheon at 12:30 p. m. All members are urged to attend, as there will be election of officers. The card party will be held at 2 p. m., third of the series.

Women of Moose—All committee reports are due and will be presented at the regular meeting of Women of the Moose, to be held in the Moose hall Tuesday, February 7, at 8 p. m. The executive board meets at 7:30, preceding the lodge meeting.

Absent—Virginia H. Tyrrell was absent from her desk in the office of the U. S. bureau of reclamation Monday on account of illness.

Visits Son—George Misfeldt traveled by train to Stockton, Calif., to visit his son over the weekend.

Will Leave Soon—Florence McConahey, Girl Scout executive secretary, plans to leave Tuesday for Victoria, British Columbia, where she will attend a meeting of the National Association of Girl Scout Executives. She will return the following week.

Eugene Visit—Mrs. Jacqueline Elttreim and Mrs. Doris Schnell, employees of the United States employment office, visited in Eugene over the weekend. Schnell is there on an assignment for the telephone company.

In Office—James T. Buckhouse has been transferred into the engineers' office of the U. S. bureau of reclamation temporarily, from surveying work on the project.

From Fort—W. A. Donnelly, state highway section foreman at Fort Klamath, was a business visitor here Monday.

Rebekah Lodge—There will be a regular meeting of Prosperity Rebekah lodge Thursday at 8 p. m. in the IOOF hall.

5 Men Leap From Speeder

REEDSPORT, Feb. 4 (AP)—Five men leaped from a speeder on the Coos Bay branch of the Southern Pacific railroad here as they rounded a bend and met an oncoming freight train. One of the men was slightly hurt but the others escaped injury. The speeder was demolished.

State Police Officers Clyde I. Fisk, Reedport, and George Albright, Florence, were in the group riding the speeder in search of a suspected cache of stolen goods. Neither was hurt.

The olive branch became a symbol of peace in ancient times when vanquished foes waved it in token of surrender.

White Stag SKI TOGS
Anderson-Thompson, Gerber Bros. Ski Accessories
SUGARMAN'S
6th and Main

Monday, Feb. 4, 1946

HERALD AND NEWS—FIVE

DETHRONED FLOWER
The only state flower ever to be dethroned is the pink carnation, which lost its place to the blossom of the tulip tree as state flower of Indiana.

Principal Home—Former Chiloquin school principal, Loy J. Barker, is home from the navy with an honorable discharge. His plans are indefinite.

Before 1883, each U. S. city had its own standard time.

The most up-to-date insurance is written by Hans Norland, 123 N. 6th St. Phone 6090.

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AMERICAN LEGION

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SATURDAY NITE—FEB. 9TH—8 P. M. TILL ?

LEGION HALL—War Memorial Building

Legion members and their families only. Bring your membership card.

Uniform of the day: Fatigue clothes, slacks or anything else suitable for "demolition" work.

The inside story of Union Oil's air wells



1. If you're over 21 you'll remember that back in 1932 nearly everyone made two stops at a service station. First you drove up to the pump island for gas, oil and water. Then you pulled over to the edge of the lot and got air. No one thought this was particularly unhandy.



2. It certainly beat pumping up tires by hand. But in 1933 Union Oil's service station department got an idea—why not sink the air and water hoses on drums in wells under the pump island? Then the customer could get everything in one spot.



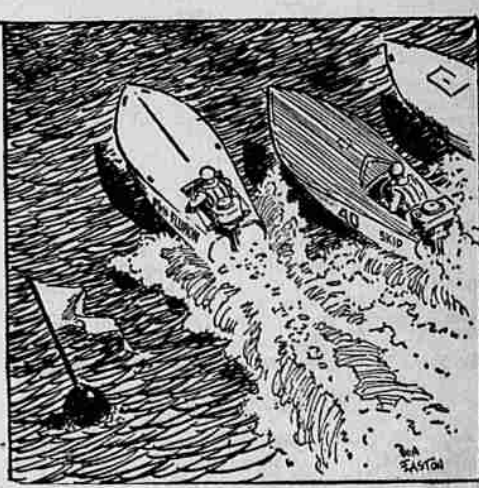
3. To test the idea, experimental rigs were installed in several stations. The customers loved them. Air and water wells were not only convenient, they saved a good deal of time. Consequently, during 1934 all Union Oil stations were changed over to this type of equipment.



4. Now this change-over cost us a lot of money. In fact, "minor improvements" such as this have raised the cost of service stations from about \$1000 each in 1920 to \$21,000 today. But we had one compelling reason for spending it—competition. We knew that if we could put out even a little bit better service than our competitors we could get more customers.



5. If the oil industry had been a monopoly—private or governmental—we probably would have saved the money and let well enough alone. There's no need to go after more customers when you already have them all. But, thanks to competition, we didn't. And today practically every Pacific Coast service station has followed suit.



6. The moral? Simply this: So long as there's room for improvement in an industry, the only way you can guarantee maximum progress is to have an economic system that guarantees maximum incentives. Our American system, with its free competition, provides these to a degree no other system has ever approached.

A Heritage to Remember

John Fick's steamboat makes its last successful voyage on the Delaware, 1776.



A Name to Remember

Philadelphia

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