

Big Tourist Program Led By Rancher

Peter Gerig, well-known Bieber rancher and member of the board of supervisors in Lassen county, was named general chairman today by the executive committee of a drive to raise \$50,000 for a nation-wide advertising program to attract tourists to the Shasta-Cascade Wonderland.

The executive committee, composed of J. R. Shannon, chairman, Charles M. Ricker, president of the Redding chamber of commerce, John J. Fitzpatrick of McColl's Ice Cream company, Glenn D. Newton, city attorney, and Thomas B. Riley of the Redding-Aluras stages, all of Redding, named Gerig to the post after a meeting of the board of directors last week and authorized the expansion of activities of the Shasta-Cascade Wonderland association.

The association, which during wartime when traveling was restricted did little advertising, plans to expand its program for the advancement of Shasta, Siskiyou, Modoc, Lassen, Trinity and Tehama counties in California, and Jackson, Klamath and Lake counties in Oregon, the nine counties of the Shasta-Cascade Wonderland.

Drive Launched
Launched January 21, the campaign to finance this program will raise funds from voluntary contributions and memberships in the Wonderland association.

"With fifteen and a half million people in the United States making definite plans to travel, now that the war is over, we as forward-looking businessmen, cannot afford to let the opportunity go by to advertise the scenic and recreational features of our nine Wonderland counties," Gerig said.

"We know that travel-minded people will go where they are invited. We know many of them are coming west. We know we have in the Wonderland, features that are unequalled anywhere in the world.

"Good business follows in the wake of tourist trade. With a good advertising program we know thousands of people will visit the Wonderland, and after that, they'll come back again and again.

Gerig pointed out that the association's program covers four points: advertising, to bring the tourist; the industrial expansion which logically will follow; conservation of the natural resources of the area; and an educational program of service to the tourist "that when he once visits the Shasta-Cascade Wonderland he will become the best advertisement the region can have."

Hospital Escapee Held In City Jail

Bob Arzner, an escapee from the Oregon state hospital at Salem, was arrested in Klamath Falls last night and jailed as a vagrant.

He is being returned to Salem today. Police said that he had been missing from the hospital since December 10.

Classified Ads Bring Results.



New!
Light, fluffy, easily digested
Heinz Pre-Cooked Cereal Food—made from three choice grains. Your baby will like it!



Your grocer also has a complete Heinz Strained Foods line.

FREE! A trial package of the new, tasty, nourishing Heinz Pre-Cooked Cereal Food for your baby. Write to H. J. Heinz Co., Dept. N, Pittsburgh, Pa.

Lodge Men Gather At Klamath



When Ed W. Poss, worthy grand president of the Eagles, visited Klamath Falls a few days ago, lodge men from many other communities met here to greet him. This picture was taken on the occasion. Seated, at left, is Poss and Al Frissen, Salem and Klamath Falls, who is state president of the Eagles. Standing, left to right: W. M. Smith, Yakima; Jack Henry, Klamath Falls, district director; Webb Loy, secretary, Bend; George Johnson, secretary, Lakeview; Lester Smead, worthy president, Lakeview; Ed Eastman, worthy president, Bend.

City Police Jail Indian

Lee Harrington of Chiloquin, a Klamath Indian, was jailed last night by city police for failure to yield the right of way and also for possession of intoxicating liquor after an automobile he was driving was involved in a slight mishap at 7th and Oak.

Investigating police said that Harrington was making a left turn off Oak onto 7th and drove into the path of a car driven by James Wesley Sudberg, 530 S. 8th, who was coming east on Oak.

Police found half a case of beer in the Indian's car and said that he had been drinking. Pearl Foster, also an Indian, who was in the car with Harrington, was arrested on a drunk charge.

Leaves Hands Soft and Smooth

RAIN DROPS
The Sky-Blue Powder...
AMERICA'S WASH WORD

League Of Women Voters To Meet

MEDFORD, Jan. 24 (AP)—A sectional meeting of the League of Women Voters will draw delegates from Eugene, Klamath Falls and Bend here Saturday.

Speakers will include Dr. Edna Landros, University of Oregon; Mrs. John Stark Evans, Portland, state president, and Miss Manche Langley, Portland, regional vice president.

OIL TEST
HILLSBORO, Jan. 24 (AP)—Another test oil well will be drilled in this area.

Mitchell Petroleum Engineering corporation announced it would begin drilling in a month on a farm five miles from Buxton.

Two Loggers Killed In Woods Accidents

EUGENE, Jan. 24 (AP)—The death of two loggers in separate woods accidents this week was reported today.

Ed Tatro, Curtin, father of seven, was crushed by a rolling log at the top of Smith River mountain Tuesday.

Marion Luther Allen, 54, Lowell, died in a hospital Tuesday after being hit by a falling snag near Lowell.

Child's Colds
Relieve Misery—Rub on Time-Tested

VICKS VAPORUB

REP
(WATER REPELLENT)
WATER PROOFING

meets the required performance of Government Standards for waterproofing. For all Outdoor Clothing... at a very low cost.

For This Service CALL 6565

CASCADE LAUNDRY & CLEANERS
Opposite Post Office and 1116 Main

Look lady!
SAVE 10¢
on 1 lb. of any brand of **COFFEE**
when you buy 1 large package

Wheatena
the "DIFFERENT" hot cereal!

To Mrs. Housewife! any brand of coffee you choose!

It's true! In this "get acquainted" offer, you save 10¢ on each pound of coffee purchased. Go to your grocer—buy a large package of WHEATENA, and a pound of your favorite coffee!

The WHEATENA box-top is the only coupon required and is good for 10¢ toward the regular price of

What WHEATENA is!
WHEATENA is the "DIFFERENT" hot cereal—with the toasted taste of Wheat. It's a welcome change for breakfast. It cooks quickly, tastes good, and stands by you. Watch your family go for it!

Offer expires February 2, 1946

Van Cleave Draws Life Sentence

Fifty-nine-year-old David Samuel Van Cleave, indicted for rape upon his own 13-year-old daughter, was sentenced to spend the rest of his life in the Oregon state penitentiary by Judge David R. Vandenberg in circuit court this morning.

The act for which he was indicted occurred last November 13 and under questioning by the court Van Cleave said that intimacies with his daughter had begun as early as the first of November, 1945.

He also admitted that in 1938 he had served nine months of a one-year term in jail at Walla Walla, Wash., for incest involving a 14-year-old step-daughter, that girl later bore two children by him, he said.

Van Cleave has been in the county jail for about two months. He at first entered a plea of not guilty to the charges and the court appointed D. E. Van Vactor to represent him. Later the fact

that Van Cleave had property, a car and trailer worth about \$400 came out, so the appointment was revoked.

Switched Plea
He then switched his plea to guilty and had no lawyer. He stood resignedly before the judge's bench today and answered all questions put to him concerning his past actions.

No mention was made in court today of Van Cleave's son who was recently paroled from the boys' training school at Woodburn to his father who was in the county jail at the time.

Buddy Bowles, 20, of Stewart addition, against whom a secret indictment of statutory rape was returned by the grand jury last month, was arraigned this morning and his case continued until this afternoon when an attorney will be appointed to represent him. Bowles asked that he be furnished a lawyer by the court.

Law enforcement officers have been searching for Bowles since the grand jury indicted him December 20, and he was located and arrested last night.

Probation for a period of three years was given Tony Shouderblade, Cheyenne Indian rodeo rider arrested for larceny by bailie. Judge Vandenberg ordered the Indian to make good the money for the saddle he borrowed from Delford Crane and failed to return and to neither drink nor frequent drinking

Central Point Man To Head Association

MEDFORD, Jan. 24 (AP)—Elmer B. Hull, Central Point, is new president of the Southern Oregon Production Credit Association, and Raymond A. Lathrop, Grants Pass, vice president. Stockholders who closed an

annual meeting yesterday named Lawrence Luy, Medford, and J. E. Young, Roseburg, as new directors. The association reported 270 stockholders and \$46,115 invested at the close of 1945. The year's loans totaled \$751,000 and accumulated earnings of 12 years, \$29,400.

The air route from San Francisco to Tokyo, via the Aleutians, is about 1700 miles shorter than by way of the Hawaiian Islands.

places during the probationary period.

SO FRESH SO NUTRITIOUS
SO GOOD FOR YOU
MORNING FRESH CERA-LAC

12c

REACH FOR IT CERA-LAC

Margie Says..

MAKES BISCUITS TASTE YUMMY!

Durkee's TROPIC BISCUITS
MILD & SWEET COUNTRY-FRESH IN FLAVOR

PASTEURIZED SKIM MILK ADDED TO ITS GOODNESS

Fresh AS TOMORROW'S HEADLINES

It's no news to Emil's regular customers that fruits and vegetables are received FRESH DAILY by all Emil's stores. They know it. They like the extra flavor, the better appearance, the richer colors that FRESHNESS means. That's why they're regular customers. We believe you'll join them—after one visit to Emil's Fruit and Vegetable Departments. Pay us a call this weekend!

Hot House Cucumbers	1/4 Case	2.49
Water Cress	Each	18c
Mustard Greens	Utah Type	12 1/2c
New Potatoes	Large, Crisp Heads	11c
Tangerines	Fancy Salad Carrots	2 Bu. 17c
Cocoanuts	Arizona	Lb. 8c
Pears		

MEATS and POULTRY

Emil's For Quality Meats Plus Lowest Prices

Smelts	Columbia River. Fresh today	2 Lbs.	35c
Oysters	Fresh, frying size	Pt.	59c
Beef Roast	(A and B) Lower Shoulder Cuts.	Lb.	25c
Corned Beef	Boneless Brisket. Well Cured	Lb.	35c
Boiling Meat	Lean meaty. Rib and brisket cuts.	Lb.	20c
Pork Steak	Practically boneless Shoulder cuts	Lb.	35c
Pork Roasts	Center Shoulder cuts	Lb.	31c
Pure Lard	No Limit	Lb.	19c

SOUP 10 1/2-oz. tin, 4 for 25c
Rancho Pea.

NUCOA MARGARINE . . . 1 lb. 27c

PICKLES 24-oz. glass 33c
Libby's Home Style.

TOMATO PICKLES . No. 2 1/2 gl. 19c
Hunt's Green.

MOTHERS COCOA . . . 1-lb. pkg. 5c

CHOCOLATE
Gulltard's is flavor-rich, ground chocolate

1-lb. pkg	26c
ROYAL CLUB PRUNES Large Size—Santa Clara	
2-lb. pkg.	33c
STANDBY PEAS Fancy No. 3 Sieve	
20-oz. tin	15c
OLD DUTCH CLEANSER Absolutely dependable for cleaning and scouring.	
Each	2 for 15c
KRISPY SODA CRACKERS Always fresh. Always crisp	
2-lb. pkg.	33c

Heinz Baby Foods . . . 4 1/2-oz. str. 8c

Del Monte Peas	No. 2 tin	14c
Wadhams Pumpkin	No. 2 1/2 tin, 2 for	25c
Libby's Apricots, halves	No. 2 1/2 tin	28c
Sauerkraut, Hamilton	No. 2 1/2 tin	20c
Hunt's Tomato Juice	No. 2 tin	11c
Hunt's Tomato Juice	48-oz. tin	23c
Libby's Orange Juice	No. 2 tin	21c
TruPak Orange Juice	48-oz. tin	58c
Standby Grapefruit Juice	48-oz. tin	32c
Churches Grape Juice	qt. bottle	33c
TruPak Prune Juice	qt. bottle	29c
Sweet Potatoes, Pel-la-co	No. 2 1/2 tin	31c
Fruit Cocktail, Winner	No. 2 1/2 tin	34c
Hunt's Supreme Hot Sauce	8-oz. tin	8c
Diamond A Diced Beets	No. 2 tin	12c
Diamond A Shoestring Beets	No. 2 tin	12c
Del Monte Sliced Beets	No. 2 tin	15c
Del Monte Whole Beets	No. 303 glass	20c
Pears, Three Sisters	No. 2 1/2 tin	28c

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