

# Martha Shops and Shops

## Whytal's Toiletries For Discriminate

EVER since WHYTAL'S brought in the Alexandra de Markoff cosmetics and toiletries for discriminating women... they have been extremely popular. That's why Martha lists these as appropriate gift suggestions for you put-the-shopping-offers... because these toiletries are truly exquisite.

Let's consider perfumes and toilet waters first... who wouldn't?

First are the regal Tiara and Enigma perfumes by Alexa... already gift packaged... the large sizes containing a lighter essence of the original perfumes.

The three de Markoff toilet waters... all blithe scents... bear such fascinating names as "Spring Goddess," "Virgin Flower" and "Woodland Shrine"... and besides, there's a piquant "Fragrant Fern" cologne, in two sizes.

Rating next on the list are WHYTAL'S fitted cases... both overnight and handbag types... containing all the de Markoff cosmetic essentials. There's also an inexpensive gift set... packed in cellophane... which includes powder, soap, lipstick, rouge, etc.

De Markoff's soaps are put up in two sizes... triple sets of hand soap... and eight bars to a box of the bath size.

If you prefer composing your own combinations... several outstanding items to be considered would be Veil of Beauty, the special hand and elbow cream, fluid powder foundation... complexion lotion, toning fluid, astringent... toilet essence and skin cleanser.

Included in the cosmetic shelf display were the new Rex toiletries for men... lotions and shaving soap in black and white containers.

You'll find all these de Markoff products exclusively at WHYTAL'S in the Medical-Dental building... Main at Ninth.

## Alligator Imports Seen At The Cameo

WINDOW shopping along Main... Martha was stopped by a display of alligator vanity boxes in the CAMEO SHOP.

After stepping in to ask about these... I'm passing the information along. They're of genuine alligator skin... imported from Argentina... and are available in several sizes. They're shaped to be easily packed or carried in a bag.

Along with these came imported alligator wallets... for the men.

The Cameo's complete stock of leather goods includes some blond leather snap and scrap books... and handsome desk sets... that arrived this week.

A new supply of stationery is expected any day now... At THE CAMEO SHOP... 737 Main.

## Studio Remaining Open December 31

FROM all indications the beauty shops are going to be just as swamped the week after Christmas as they have been... so Fern Short of the STUDIO of BEAUTY urges you to call in... 7151... right away... if you want an appointment.

Studio of Beauty will be closed December 24th, the day before Christmas... but is remaining open to serve its patrons on Monday, December 31st... the day before New Year's.

At the STUDIO of BEAUTY... on the mezzanine of Whytal's... you can obtain a gift card, entitling the bearer to a new permanent... which would be extra special.

## Variety Of Canned Meats Improving

THIS was the week before Christmas... with little time for culinary efforts... at least not till the turkey arrives. That's why Martha is so grateful to see more varieties of canned meats at the PINE STREET MARKET... for fixing quick meals.

The selection includes chicken in a king in jars... seasoned chilli meat... canned sausages... both the familiar kind and vegetable raviolas. Served up with easily prepared frozen vegetables... dinner's ready!

A quantity of Brazil nuts finally arrived, too... hope you get there in time.

But if you're busy, you can phone your order in to PINE STREET MARKET... Seventh and Pine.

## Merry Christmas to Muriel's Beaded Scarfs Elegant



Today is Martha's last shopping spree for the season. It's time to get packages wrapped and under the tree, and then to think about celebrating the old year out. I'll be seeing you in January of 1946... Happy New Year to All!

## LaPointe's Shows New Party Gloves

SCURRYING around with the last-minute shoppers this week... Martha dashed into LaPOINTE'S... to see what's new.

And found elegant party gloves for the holidays... black suede trimmed with sequins or rhinestones... perfect with short or capped sleeves.

For really formal occasions... LaPointe's has full-length gloves in black or white doekskin... hand embroidered... or sophisticated solid black.

To carry with either of these... you'll want one of the sparkling little bags of sequin-trimmed satin... quilted silk... gold trimmed or all black. To blend with light formals... I noted a choice of white, powder pink, blue or bright red bags.

For less dressy affairs... and durability... there's a complete selection of Corde bags.

Naturally, the final touch would be a seductive hair ornament... to match bag and gloves. Of these... you'll find LaPOINTE'S, 507 Main... has a resplendent array.

## Martha Finds Gay Casuals At Long's

ABOUT this time of year, Martha gets the yen for a regular holiday splurge... including a new dress... and I found interesting casuals at LONG'S that fill the need by being gay... yet practical.

This group consists of wools, crepes and gabardines... in shirtwaist and button-front styles. Pert touches and novel buttons give them special appeal. For instance... the Kelly green gabardine I succumbed to has an animated tie... but details on the rest are equally distinguished.

Standing out among the last-minute gifts I saw while in Long's were... ALL METAL perfume holders for the handbag. These are cylindrical in shape... and very new. Press the end... and the perfume comes out a drop at a time.

Ladies' Buxton billfolds of leather in several shades... a convenient item when shopping. Small evening bags of fallie... envelope style... that can be made quite chic by adding a dainty ceramic pin.

Besides these... LONG'S APPAREL, 719 Main... has quantities of other gift items.

## Gift Shop Reduces Dresser Sets Half

RUB your eyes... but it's true! The ART and GIFT SHOP has reduced all its boxed dresser sets to one-half price... and right in front of Christmas, too. If that isn't a word to the wise!

These sets... in beautiful lucite and some pastels... range from small, containing the essentials... comb, brush, mirror... to the large and complete.

If it's for a gift... and you'd like to add a fragrant touch... Martha suggests one of Art and Gift's sachets. Asta Kierulff showed me some silk sachet folders... sweet and lasting... large sizes for lingerie... small for hankies... that would be perfect in themselves.

Then of true Christmas significance are the shop's many religious articles... such as rosaries, crucifixes, prayer books.

You won't be going around with doubts any longer if you'll just drop in to the ART and GIFT SHOP... 519 Main.

## New Gift Idea Looms At Currin's

FOR sometime now Martha's had an eye on a display of delectable-looking bottles... at CURRIN'S cosmetic counter.

This week... after taking time to find out they contain Helena Rubinstein's BODY SMOOTH... another gift idea loomed up.

It's a scented, creamy liquid to rub thoroughly into the skin before and after bathing... to lubricate and soothe dryness. This cream can also be applied before retiring... or put on chapped heels, knees or elbows.

Currin's has the Apple Blossom fragrance in Body Smooth... for \$1.00 and tax.

Enchant Body Smooth... in larger, fancier containers... sells for \$1.50, \$2.50 and \$4.50 plus tax... the latter being a full pint size.

If you're giving toiletries this Christmas... one of these would be entirely different, to say the least.

Furthermore, you'll find all of Helena Rubinstein's cosmetics at CURRIN'S for DRUGS... Ninth and Main.

## Muriel's Beaded Scarfs Elegant

PRETTY as the ornaments on the tree are the beaded ascot scarfs and scarf-dickles... that MURIEL has to enhance your fur coat or suits... so if you're still in a quandary... Martha's certain one of these would be an elegant gift for mother.

For younger sister... or that little niece... Muriel has received some unusual dingles for her charm bracelet... and a few dolls... one with curly locks, garbed in a filmy, pink party dress.

If you're craving a piece of simple holiday jewelry for yourself... there are the narrow bracelets of gold and silver... that have all the sparkle of sequins.

For those devoted to Merle Norman cosmetics... there are the special gift sets... in several sizes... from \$3.00 up...

At MURIEL'S... 1119 Main... in the Winema Hotel building.

## Friday Annual Stag Night At Moe's

FRIDAY night, December 21st... at MOE'S... is designated as Stag Night... when the men folk get the special attention... and assistance with their gift problems.

The store will remain open two hours later than usual... that is from 6 until 8 p. m... and it's the only evening it will be open during the holiday shopping period.

There will be extra clerks on hand in order to give each customer all the help he desires... and packages will be gift-wrapped.

Of course, the women can take advantage of Friday evening's shopping hours if they wish... so Martha was informed... but the men will be given preference.

By the personnel at MOE'S, The Woman's Store... 512 Main.

## Tavern To Close Christmas Eve

UP to the year's end... there'll be a round of gayety at CAL-ORE that should really be up to expectations... and if you pass up any opportunities to go down there... you'll be missing lots of fun and frolic.

However, since Christmas Eve falls on a Monday night... the Tavern will not be open... and will remain closed Christmas day until evening... opening about 6 o'clock.

In regard to New Year's Eve... the night of much celebration... Cal-Ore plans to remain open for its patrons to usher out the old year... even though this, too, comes on a Monday night... but will be closed throughout New Year's day.

If you're expecting to go to the Tavern for the New Year festivities... you should make your reservations right away.

So remember... CAL-ORE on Highway 97 South... will be closed Christmas Eve... open New Year's Eve!

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# Christmas is for Children

... and Leons Tots To Teens Shop is exclusively theirs... from "Cradle Crowd" up to the "Juke-Box Set." We've a grand selection of "super" gifts for the boy and girl in your life... Always remember... if it's for your boy or girl... Leons Tots To Teens Shop is the place to find it!... 602 Main Street in Klamath Falls.



## Slip and Pantie Sets...

Of the softest white muslin trimmed with the daintiest edging you've ever seen. Mary Cheely originals from California!

Slips... \$1.55  
Panties... \$1.39



## Blankets by Teddydown...

Cozy-warm... and so-o soft... Delicate pastels with rich bindings... Gift-boxed!

From... \$3.50

## Outdoor Fineness for Wee Tot...

A warm "Baby-Bunting"... in softest alderdown... satin bindings... rich blues, pinks and white...

From... \$4.50

## Pinafores for "Sisty"

From rich broadcloth in "Jack and Jill fell down the hill" motif... Expertly tailored by "Ann Marilyn" of California...

From... \$4.50

## Another Winner...

Wide wale corduroy jumper dresses... Flame red and royal blue... For colorful little-girl wear...

From... \$3.75

## For Winter Winds...

Warm water repellent snow suits... These will do the job in stylish fashion...

From... \$9.95

## For "Sunday Best"

Dress coat and legging sets... Warmly interlined for the coldest days... smartly styled for Sunday wear.

From... \$9.95

# LEONS TOTS TO TEENS SHOP

602 Main

Phone 6132

## For Show-Off Moments...

Exquisitely made... hand embroidery with ribbon trims... dainty as the wee tot should have them.

From... \$2.50