

MONTGOMERY WARD

Gifts

FROM WARDS

MAKE IT A MERRY

CHRISTMAS

FOR

EVERYONE!



HANDSOMELY TAILORED PRINT PAJAMAS

3.49

Simple but thorough tailoring... careful designing... a smooth, rich rayon fabric that launders beautifully... gay exciting prints—four factors expertly combined to make these the comfortable, excellent fitting, attractive pajamas they are! The seams are sturdily tailored, the waistband is adjustable. Lovely assorted patterns on pastel grounds. Sizes 32 to 40.



AN EXCITING ASSORTMENT OF NEW HANDBAGS

plus 20%
excise tax 3.98

"How perfectly lovely!" she'll exclaim when she finds one of these under the Christmas tree! And no wonder! They're big and beautiful; they're trim and handsome. They're the perfect companion to a smart outfit. Distinctive styles in wonderfully supple leathers. Every one flawlessly constructed, richly lined in durable rayon. Every one priced to stretch your budget.



THESE ROBES ARE FIRST ON HER "WISH" LIST

15.25

And no wonder! Luscious solid pastel Rich red and navy, too, in warm quilted rayon. Wrap-around styles. Sizes 12-20. Others from 7.98 to 15.25.



RAYON SUEDE ROBES FOR SOMEONE VERY SPECIAL

7.98

Just what she's been hinting for! Soft, suede rayon in an easy to slip into wrap-around style. Wine, navy, blue, 12-20. Also, larger Sizes at 8.98.



Girls' Warm Wool Snow Suits, 4 to 6

9.98

First requests in their letters to Santa Claus! Newest fitted styles in 70% reprocessed, 30% re-used wool, with bright contrasting trims. All her favorite colors.



LACE TRIMMED SLIPS

1.69

Glamorous styles in smooth rayon. Attractively trimmed in serviceable laces. Designed to fit sleekly, to wear well. 32-40.



BRENT HATS ARE STYLED RIGHT!

5.00

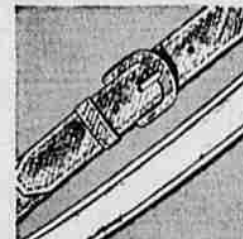
No matter what your tastes or needs—there's a Brent that will suit you right down to the ground! Make your choice from Ward's wide selection of styles! And buy one for a gift, too!



IDEAL GIFT FOR WELL DRESSED MEN

2.29

Matching tie and handkerchief set. Attractive foulard patterns on rayon. Stitched hem.



PADDLED PIGSKIN, STYLED BY PARIS

1.50

Smartly styled, sturdily built—here's a belt any man will be proud to wear!



YOU CAN'T HAVE TOO MANY!

Not hankies as pretty as these. Dainty embroidery on firm white cotton. Neatly hemmed.



LOVELY 3-PIECE LUCITE DRESSER SET

4.75

Lightweight, easy to clean! 5-PIECE SET (comb, mirror, brush, tray, powder jar)..... 9.95



THIS CHRISTMAS... GIVE HER A JACKET

9.98

Everyone loves an extra jacket... and ours are extra-special! We've classic cardigans, casual loafers... in colorful wool or wool-and-rayon fabric 12-20.



WOOL 'N' LEATHER JACKET IS WARM, WISE

10.98

Smooth capeskin panels plus warm fleecy wool make a jacket that's tops in style! Full lining, adjustable side tabs, convenient turn-up collar.



A SWELL GIFT FOR MEN! DRESSING CASE

5.75

Rich-looking split cowhide leather with washable lining... zipper close. 12 fittings. Plus 20% tax.



BILFOLDS FOR MEN AND WOMEN 67c to 7.00

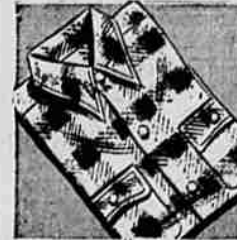
Choose a Christmas gift from Ward's large selection of fine leather billfolds. Well made!



FANCY DRESS HOSE FOR MEN

Pair 1.00

Finely knit of extra soft new mercerized cotton. Snug fitting rib top. Sizes 10 1/2 to 13.



MEN! THEY'RE 100% VIRGIN WOOL!

5.24

Burly outdoors shirts to keep you extra warm in coldest weather! Red or green with black.



GIRLS' ALL WOOL CARDIGANS

2.98

3 to 14. Fine values every one! Closely woven all wool in a wonderful assortment of rich colors.



MEN'S SMARTLY STYLED MUFFLERS

1.98

Extra soft, attractively patterned rayon challis looks and feels warmly luxurious.



STYLE, WARMTH— THESE MEAN LUXURY!

11.35

Handsome through and through! Shawl collar, easy-fitting wrap-around style. Warm half-wool flannel in contrasting colors. Boxed. Men's sizes.



DARLING BUNNY MUFF. FOR LITTLE GIRLS

plus 20% excise tax 2.98

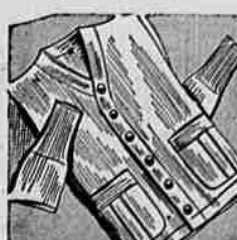
She'll love it so much, she'll want to carry it indoors too! Warm bunny fur in pink, white, blue and buff with Bunny, Scotty-dog or Teddy-bear faces!



FLUFFY ALL WOOL BLANKET—72"x90"

11.98

Wonderfully warm and long wearing! Of rich, springy all virgin wool fibers in cedar, blue, green, rose.



MEN'S SWEATERS ARE IDEAL GIFTS

3.59

As warm as they're practical! Sturdy 100% wool worsteds, made with double elbow! Coat style.



SOLID COLOR BOYS' ROBES

5.98

Warm, solid color flannel (rayon, wool, cotton blend) with contrasting trim. Well tailored!



BEAU DURS IN SPUN-LO

49c

the knit rayon fabric that's famous for its run resistance! EXTRA SIZES..... 59c



LACY ALL WOOL FASCINATOR

1.89

Wear it to frame your face, or as a soft scarf at your throat. Zig-zag weave in white and colors.

MONTGOMERY WARD