

# PENNEY'S

J. C. PENNEY CO., INC.

# FALL VALUES FOR THE ENTIRE FAMILY

## I'll Wear My Suit



24.75  
29.75

Whether we're going shopping, to luncheon, or out for the evening, I'll wear my suit! It's my wardrobe standby because it's so easy to wear, simple to care for... and always looks so right! Twill or all-wool suits in a variety of styles. Black and colors.

SECOND FLOOR



Natural Red Fox  
FUR COLLARS

27.50

Soft, luxurious fur will dress up an untrimmed suit or coat. Natural red fox is a definite accent for green or gold or brown, and a brilliant frame for a sparkling face.

SECOND FLOOR

*a Good Coat*  
is such a reassuring thing to own.

A good coat is the most important thing in your winter wardrobe! It's assurance you'll be at your best in all your away-from-home hours! It's the part of your wardrobe that SHOWS! Chesterfields, and Fitted Coats in black and colors.

24.75  
29.75

SECOND FLOOR



TOP COAT  
SPLENDOR

22.50

The model—a single-breasted fly front one—is popular. Sleeves hang well—from shoulders that fit! The collar cut and sewn to hug your neck, is always comfortable. Shown in Covert.

MAIN FLOOR

LABELS TO LOOK FOR—

DISCHARGED  
VETERAN



TOWN-  
CLAD  
SUITS

29.75

When you see a label you know—like these two—you know there's reason for confidence! The little insignia in the buttonhole marks the man who's done a job for his country—the Townclad label marks the suit that will do a job for you! Townclads have plenty of style, too—and you can choose single or double breasted, and any one of a number of smart fancy striped worsteds!



MAIN FLOOR



## Sweaters

ON THE  
JUNIOR  
ROLL  
CALL

2.98

3.98

Sweaters that get a star rating from Jr. football heroes. At \$2.98, fine gauge worsted slipovers, all wool suede cloth front cardigans. At \$3.98 worsted slipovers, cardigans. 8-16.

DOWNSTAIRS



You'll Like This Rugged  
Juvenile Leather  
Jacket

8.90

If you're an outdoor man from gunning season to spring fishing, school sports included, you need a leather jacket. Nature made hide to protect the animals, so you know leather is warm stuff!

DOWNSTAIRS



Boys' Pea Jackets

6.95

Dude up your boy for school in these neat double breasted pea jackets and plaid mackinaws! The pea jacket comes in navy only with a soft suede lining. The mackinaw is lined with bright cotton plaid. Both are of warm winterweight fabric\*. In sizes 6 to 18.

DOWNSTAIRS



MEN'S MELTON  
JACKETS

3.49

Medium weight, just right for cold mornings. Talon zipper front. Two slash pockets. Belted back with take-up on each side. Sizes 42 to 46.

MAIN FLOOR



Comfortable! One-Piece!  
Men's Work Suits

3.41

Get into a work suit like this one for complete protection from grease and dirt! Of sturdy Sanforized work fabrics in serviceable colors. Strongly sewn with plenty of big pockets. 34 to 48.

MAIN FLOOR



New Hunting Plaids

Men's cotton flannel shirts. Rugged, washable, ready for anything and every- 1.55 thing you do!

Whipcord Pants

Heavyweight Oxford Gray. Can take a lot of grime. No more than 1% shrinkage! Waist, 29-42. 1.98

Lined Overall Coat

Toughie blue denim, 16-oz. wool - and - cotton blanket lining. Double stitched seams. 38-50. 2.49

MAIN FLOOR

MEN'S WORK SHIRTS

1.29

Men's blue broadcloth, Sanforized shrunk, two pocket model, full roomy cut. Medium length sleeves.

MAIN FLOOR

Laundry Hamper  
5.90

Bent teakwood front and lid. Wood frame back and top. Masonite back panel with 12 holes for ventilation.

Baby Sleepers  
1.27

Comfy baby sleepers; three pieces. One sleeper with an extra pant. Button back, feet attached.

SECOND FLOOR

Utility Stools  
5.38

Metal legs; red or white circular tops. Rubber tipped legs. Complete protection from marring floors.

Girls' Chubby Dresses  
3.98

Beautiful rayon print school dresses in chubby half sizes. We have only a limited quantity.

SECOND FLOOR

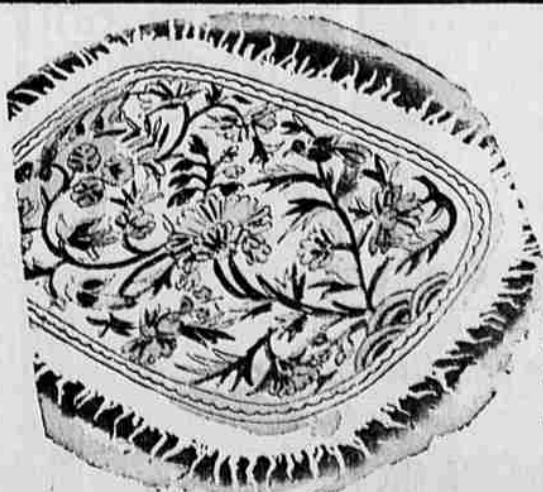
Cotton Work Sox  
15c

Men's white and grey mix cotton work sox. Slack style, elastic tops. Sizes 10 to 12.

MAIN FLOOR

Canvas Gloves  
19c

Men's canvas work gloves. Knitted wrist bands. Regular sizes. Heavily stitched. Main floor.



Numdah Rugs

7.90

Made in India; all wool felt (Goat hair). Fringe border. Assorted multi-colored embroidery designs. White only. Several sizes. Main floor.

Others ..... 2.79 to 5.40

MAIN FLOOR

THIS IS AN IDEAL LAY-AWAY CHRISTMAS GIFT