



BACK-TO-SCHOOL

MANY NEW ITEMS ARRIVING DAILY

GET ON EASY TERMS USE COUPONS LIKE CASH AT SEARS

WARM JACKETS for School or Work

HEAVY CAPESKIN 14⁶⁹
 Fine capeskin with sateen lining. Knit wrists and waist band. Zip front opening, two pockets. Sizes 36 to 44.

AVIATOR STYLE 12⁹⁹
 Soft pliable capeskin with diagonal, zip front opening. Fully lined, 3 pockets. Sizes 36 to 44.

COSSACK CAPESKIN 10⁹⁸
 A well styled garment at moderate price. Smooth, top quality capeskin... tanned to make it comfortably soft. Fully lined with lustrous, long-wearing rayon. Convenient zip front.

SUEDE LEATHER 11³¹
 Dark colored suede leather with lustrous suede lining. Soft and durable. 3 pockets and full zip opening front. Sizes 36 to 44.

WOOL MELTON 5⁴⁹
 All wool navy blue melton in extra heavy weight. Button front with two slash pockets. Warm and practical.

PLAID WOOL JACKET 8⁵⁹
 Bright plaids in maroon, blue or brown. 100% virgin wool with two slash pockets. Sizes 36 to 46.

BOYS' PLAID JACKET 4²⁴
 All wool plaids for school wear. Button front with three pockets. Heavy weight. Sizes 8 to 16.



Junior Commando SWEAT SHIRT

Knit cotton with fleece lining. Sizes 4 to 10. **89^c**



Boys' School SWEATERS

1.98 to 3.98

Coat sweaters or slip-overs in wide assortment of styles and color combinations. Sizes 4 to 16. Wools and part wool knit.



3⁴⁵

SANDY NEVIN, JR.

Sturdy wingtip... built to give plenty of wear for this low Sears price. Rugged leather uppers. Smooth leather insoles and rubber heels. Goodyear welt construction. Easy to resole.

PART WOOL COAT SWEATERS, two-tone combination. **2.98**

PART WOOL COAT SWEATERS, solid color. Sizes 8 to 16. **1.98**

ALL WOOL SIPOVER Fancy trim neck and waist. **3.10**

POLO SHIRTS Stripes. Short sleeve styles. **79c**

BOYS' TEE SHIRTS White and solid colors. **49c**

CORDUROY JIMMYALLS Suspender top. **1.90**

SANFORIZED JIMMYALLS, Solid dark colors. **1.79**

BOYS' SLACK SUITS Solid colors. 4 to 10. **3.25**

BOYS' SUSPENDERS Clip ends, adjustable. **32c**

BOYS' FLAN. PAJAMAS Stripes. Sizes 8 to 14. **1.45**

BOYS' WOOL JACKET Extra heavy. Sizes 8 to 16. **4.24**

LINED WOOL JACKET Extra heavy, 100% new wool. **7.50**

REVERSIBLE JACKET Wool plaid, water repellent. **5.88**

PART WOOL JACKET Two-tone, dark shades. **2.21**

Boyville Reversible Jacket

588

Heavy part wool block plaid on one side with water repellent zelon finish on other. Reversible for double duty. Sizes 8 to 16



Boyville Bib Longies

1.25 to 1.89

Well tailored and sturdy bib top overalls for school or play. Chambray's, denims, and drills in dark, practical colors. Sizes 2 to 10.

CORDUROY BIB LONGIES

Strong long-wearing corduroy in navy or tan. Bib top with suspenders. Well tailored. **1.90**

Many new styles from which to choose. Wools, gabardines or twills in dark practical colors. Sizes 6 to 18. **1.98 to 4.98**

Boyville SCHOOL PANTS



2.49



3.49



2.49



4.95



Polo SHIRTS 79c

Crew neck with long or short sleeves. Mercerized cotton in stripes or solid colors. Sizes 1 to 14.

Bib Overalls 1.19

Bib top overalls in durable chambray or striped cotton. Tailored to fit. Sizes 3 to 6 1/2.

SKIRTS - BLOUSES



SKIRT
 All wool plaid or flannel skirts with suspender top. Pleated styles. Sizes 2 to 6 1/2. **2.89**

BLOUSES
 White cotton blouses with colored peasant trim on front and collar. Sizes 1 to 6 1/2. **1.49**

JUMPER FROCKS

Dainty corduroy style. Jumper frocks in blue, red and navy. Sizes 3 to 6 1/2. **2⁶⁹**

CHAMBRAY LONGIES Bib top, blue. Sizes 2 to 6 **1.20**

ONE-PIECE SLACK SUIT Button waist. Sizes 2 to 6 **1.98**

Flannelette SLEEPERS Print designs. Sizes 2 to 6 **1.47**

100% Wool Cardigans Bright color assortment. **2.98**

COTTON PANTIES Elastic waist and legs. **59c**

SLIPOVER SWEATERS 100% wool, bright colors **2.98**

Peasant SUSPENDERS Bright gay colors. **98c**



Children's COAT SETS

8³⁹ to 13²⁹

Many new styles to please the young miss. Fleeces, herringbones in two-piece sets. New fall colors in sizes 1 to 6 1/2.



SCHOOL SWEATERS

1⁹⁸ to 3⁹⁸

Cardigans or pullovers in 100% wools. Bright gay colors in many novelty styles. Sizes 3 to 18.



WHITE RAYON SCHOOL BLOUSES 1.59

SCHOOL ANKLETS **25c**

GIRLS' COTTON SLIPS **69c**

FOR ROUGH SCHOOL WEAR

Biltwels!

BECAUSE...



2.49

3.98

Your youngsters will really like the look and feel of Biltwels. And you're sure to appreciate the economical price for such superior quality and workmanship. Bring the kiddies in soon while selections are complete.

Children's Sizes 8 1/2 to 3—Different Widths



THEY'RE DURABLE! TOUGH!

They can take it! Rugged quality leathers and superior workmanship combine to give excellent service.



THEY SATISFY SMALL FEET!

Feet smile in them! They're so comfortably flexible, so easy to wear, so ready for action.



THE FIT IS RIGHT!

They're correctly fitted! Our X-ray machine shows the exact position of every bone.



THE SIZE IS RIGHT!

Our Brannock measurer assures you of precision-perfect size in both the length and width.

"SATISFACTION GUARANTEED OR YOUR MONEY BACK"

SEARS

133 So. 8th Phone 5188