

# Formal OPENING

**FRIDAY, AUGUST 24**

Rogers, Dependable Quality Jewelers, are happy to present to Klamath Falls and the Klamath Basin, its newest and most modern Jewelry store. Confidence in the future of this great area and its residents has prompted us to prepare for you a complete Jewelry Center to serve you as you would wish to be served. The foundation of our success in Klamath shall be the continuation of our policy "a square deal always"—to give the people of Klamath their opportunity to possess fine jewelry—dependable time-pieces—lovely silver—and useful accessories through the medium of the convenient and dignified Rogers Credit and Budget Plans.

**ROGERS**  
Jewelers

**FRIENDLY  
BUDGET TERMS**

**ROGERS**

**TAKE AS LONG AS A YEAR TO PAY**



Two-diamond Bridal Set. Lovely heart design. Both rings . . .  
Budget terms **\$69.50**



6-diamond Bridal Duet of glorious brilliance. Both rings . . .  
On Credit **\$97.50**



12-diamond Bridal Set of rare beauty and distinction. Fishtail mountings. Both . . .  
Easy Terms **\$225.00**



3-diamond Bridal Duo. Two beautifully matched rings . . . Both . . .  
On Terms **\$87.50**



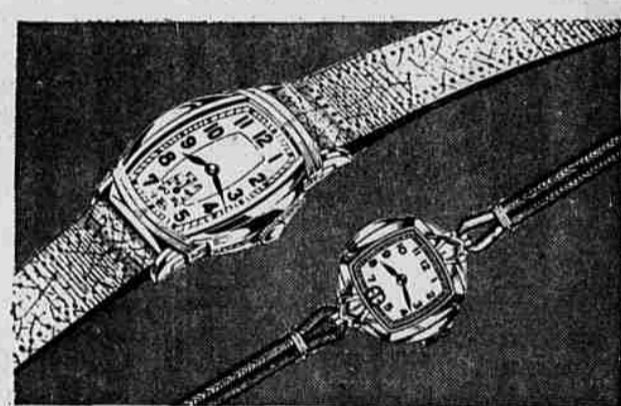
16-diamond Bridal Duo. 7-diamond Engagement Ring and 9-diamond Wedding Ring. Fishtail mountings. Both . . .  
Budget Terms **\$295.00**



8-diamond Bridal Ensemble in smartly tailored mountings. Both . . .  
Year to Pay **\$149.50**



Ladies' BULOVA wrist watch. 17 jewels. Yellow 10K gold filled.  
Charge It **\$42.50**



**EXTRAORDINARY SPECIAL.** 17-jewel nationally known wrist watches. Gold filled cases. Stainless steel backs. Written guarantee. **\$29.75**  
Open an Account - Budget Terms



Pre-war special! Nationally known Chronograph Watch. 17 jewels. Telemeter dial. Accurate and reliable.  
**\$97.50**  
Terms to suit

Reliable and accurate watch and jewelry repairs.

Out-of-town accounts welcomed!



Diamond-set cross, beautifully engraved, with long neck chain. **\$9.75**  
Charge It



A stunning gold pin on a sterling base set with imitation stones. **\$5.95**  
Budget Terms



10-piece Dressing Set for men in leather case with zipper opening. Good quality. **\$6.95**  
On Credit



Man's fraternal ring in 10K yellow gold with choice of insignia on ruby base. **\$17.50**  
Budget Terms



Single strand imitation pearls in handsome gift box. **\$2.95**  
Just Say "Charge It"



Man's massive ring in 10K gold with sparkling diamond. **\$79.50**  
On Terms



Enchanting gold pendant, set with synthetic ruby of flashing color; long neck chain. **\$7.95**  
Budget Terms



Genuine Hemetone Cameo ring in a massive solid gold setting. Friendly terms. **\$29.75**  
Charge It.



Lovely locket for ladies. Rolled gold in Sterling silver. Long neck chain. **\$3.95**  
Easy Terms



Massive, masculine Birthstone Ring for men. Choice of stones. **\$9.75**  
Easy Terms



Lady's gold filled locket with fiery diamond. Long neck chain. **\$8.95**  
Open an Account.



Lady's compact: smartly styled in rolled gold on Sterling silver. **\$3.95**  
Terms



Birthstone ring for ladies. Modern motif. Choice of stones. **\$7.95**  
Open an Account.

We offer you free of charge a complete service for remodeling and resetting your fine old but outmoded jewelry. Let us design and manufacture for you new and scintillating settings for your precious gems in our modern and well equipped shop. Full trade in allowance on your old settings. Friendly budget terms available.

**Rogers Credit Policy**

A convenient—courteous—confidential service available to you at no extra cost whatever. No delay—immediate delivery of your purchase. A credit policy styled to serve you in the modern manner. You will enjoy this friendly service.

Regardless of where your jewelry has been purchased, come in and let us clean and service it for you free of charge. Our well equipped shop will be happy to do this for you as a jewelry service for the community.

**837 MAIN STREET**

All prices include federal tax

**KLAMATH FALLS, OREGON**