

Herald and News

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Today's Roundup

By MALCOLM EPLEY

TOKYO papers are welcome to copy, for what it is worth, this bit of interesting news: So far as has been determined, not a single forest fire has been set in this area by Jap balloons.

As is customary every fire season, there have been a few fires whose origin was not fully determined. But foresters have been exceptionally alert in the matter of fire origin, in view of the balloon threat, and so far they haven't been able to mark up a single blaze to the credit (or blame) of the Japs.



Cheeply built as they are, the Nips must have spent a great deal on the balloon campaign. The results of that effort have been negligible, with the exception of a single great personal tragedy in the Klamath country.

So far, at least, the Japs will have to write the balloon campaign off as a wild idea that didn't accomplish much.

We Burn 'Em

INCIDENTALLY, there have been several man-caused fires in this area.

In one day, three such fires were reported in the Klamath Indian reservation, and motorists and campers were given another severe warning.

It appears we are doing a better job of burning up the country than are the Japs.

Briefs From The Pocket File

EVIDENCES of the new movement of men to the Marine Barracks can be expected in the next couple of weeks. . . Dr. Lowell T. Coggeshall, the head navy man at the Barracks, is set to remain here for quite some time. . . And that's good news, because Cog has the installation and the community at heart. . . Col. Charles Brooks, the incoming commanding officer of the Barracks, was peace-time editor of the marines' magazine, the Leatherneck. . . It is believed here Col. Schneider's detachment means he is wanted down in San Diego where Gen. "Howling Mad" Smith is in charge. . . He was with Smith overseas. . . Country around Diamond lake is regarded as ideal for filming the Universal picture, "Canyon Passage," based on a story written by Oregon's successful novelist, Ernie Haycox. . . The Universal locale scouts say the Diamond lake country can be used for filming scenes at pioneer Jacksonville, where much of Haycox' story is laid. . . Phil Hitchcock, business man and flier, and Marshall Cornett, state senator and business man, have been selected as the men to go to Washington if that is necessary in presenting Klamath's case for a through airline. . . Today marks the 14th anniversary of this scribe's arrival in Klamath Falls to do newspaper work. . . We've never once had regrets. . . It's a great country.

News Behind The News

By PAUL MALLON

WASHINGTON, August 2 — Some of my socialist readers question my conclusion that free democratic capitalism adds a great volume of business to the national economy, perhaps 50 per cent, accounting for the much higher wage scale and better working conditions in this country over any other nation in the world, and my resulting contention that socialism of the Russian, nazi or proposed British kind impedes this great volume of "created business" and therefore must bring less production, less national income and static or negative economic results. They cannot have thought the matter out thoroughly. I can illustrate:

Take a popular American drink, the American soft drink. It is a simple example of a created business, where little or none would have existed under socialism, and its history is multiplied by the thousands of other products which are in daily use in our vast mass markets, solely because appetites of consumers were stimulated by advertising and incentive business selling methods, prompted by individual desire for profit. No other system yet conceived by man furnishes such economic stimulus in creating business.

The story of how a small Georgia soft-drink man, literally built his five cent product up into an international business involving hundreds of millions of dollars, is familiar. But I am not interested in the romantic side of it. The economic point which must be apparent to all, is that this business was wholly created, and furnishes employment and wages to a vast number of people, profit to them all along the line from maker to drug store.

Such businesses do not exist in Russia or Britain, or in fact, any other nation.

Automobiles

If you think I have selected a particularly biased example for a partisan purpose, consider automobiles, our largest industry. Today

Goldsmith Discusses Medical Plan Here

Dr. Leon Goldsmith, director of the division of medical care in the state public welfare commission, was in Klamath Falls

A GEM of THOUGHT

Says a little boy named Bore.
The three little pigs ain't at home any more.
They got fed up at their house
'Cause their Pop, the big bore,
Turned out to be such a Bore.

Stock Remedies

From Doc and Idella's Drug Store
Phone 8468

we look on the auto as a necessity. It is not a necessity in Russia, Britain or any other place. It has become a necessity to us only because business initiative built it into a necessity. Good roads, competition between manufacturers, improved high speed engines, brakes, tires at declining prices in mass production, and many other factors combined to bring the automobile up to its present economic position, all because of one factor and one only—the chance for private profit. The automobile industry would not be furnishing the jobs, wages and profits it does today all along the economic line from iron miner to used car salesman except under profit incentive system. It is a created business, created solely by desire for profit. Eliminate this incentive and power and fewer cars will be sold, roads would run down, car improvements decline, prices would increase as mass production declined, therefore also wages, jobs and working conditions would correspondingly deteriorate. The socialist who greedily wishes to capture the profits of this industry for distribution to the worker must see, if he stops to think, that there must be much less profits to distribute in socialism and the benefit to the worker is more than lost by the elimination of the factor of "created business."

Take any product from toothpaste to airplanes and think honestly through its history, developments and its economic contribution to our national income.

But the socialists say, there would be no unemployment under this system. They mean that the state would promise to employ everyone. True enough—at the expense of the worker.

Sharing Less Work

AS advertising stops, as management passes into political hands, as business is no longer created, production also declines, efficiency falls and therefore there must be less money to be distributed among the workers—but there will be more workers because the government promises to employ everyone. More workers then will get less of a share in less business—that is all socialism would mean. It is purely a share-the-work arrangement—sharing of less work.

This unemployment angle was never an economic capitalistic gravity commensurate with the political attention directed to it. At the depth of our worst depression our free spending labor government counted 9,000,000 unemployed, and directed the whole economy of the nation to that segment, emblazoning the problem on the front pages daily, but never mentioning that there were 45,000,000 then employed—five times as many people working, paying taxes, contributing to the support of the unemployed, without a government thought wasted in their interest. There have always been 3,000,000 unemployed in the most active American business periods—men between jobs, the lame, sick, faltering and those not apt or inclined to apply themselves, many deserving, many not.

That a whole national economy, a whole political system, should be turned over and destroyed to give them jobs—that the interests of 3,000,000 people should prevail above 130,000,000—is absurd.

Not even socialist despotic Russia distributes her jobs on the basis of "need" any more. She has come to think in terms of efficiency, ability, effort and productivity. A nation cannot operate well otherwise. The socialists are thinking in terms of old-fashioned New Dealism, which never encouraged sound economics.

Now Britain proposes through her labor government to use the people's money to buy public utilities and other industries, which already are controlled in the people's interest as to rates, prices, charges, finances, etc. Why buy what you already control?

His Impressions

PROF. LASKI'S text was that "this is the arrival of the people in power." In this connection one notes that he developed one of the cardinal tenets of his creed from observations which he made in the United States while lecturing at various universities. The reference book "Current Biography" quotes him as saying after his return to England in 1920 that in America he had seen "more nakedly than I had seen in Europe, the significance of the struggle between capital and labor. I learned how little meaning there can be in an abstract political liberty which is subordinated to the control of an economic plutocracy. I came back from America convinced that liberty has no meaning save in the context of equality, and I had begun to understand that equality also has no meaning unless the instruments of production are socially owned."

Dungan Replaced By Spilman at NAS

Lt. Arthur R. Spilman, USNR, of Palo Alto, Calif., reported Wednesday for duty as ship's service officer at the Klamath naval air station relieving Lt. J. M. Dungan, USNR, who is being released from active duty.

Lt. Spilman has come to Klamath Falls from the naval air station at Key West, Fla., where he has been on duty for the past six months. For two years prior to that he was on duty in the Hawaiian Islands.

The War Today

By DeWITT MacKENZIE
Associated Press Foreign Affairs Analyst

PROF. HAROLD LASKI, intellectual socialist who is chairman of the British labor party's national executive committee, has issued a strong statement of governmental policy which gives one to wonder whether he himself doesn't represent an anomalous figure in the new political set-up.

Custom in the past has left such pronouncements to the prime minister, as leader of the party and very definitely skipper of the ship of state. Of course, the broad governmental policies naturally spring from the party, but the prime minister has had the last word and generally has acted as his own spokesman in matters of moment.



Laski's Power

IT therefore sounds strange to hear the law coming from Prof. Laski who isn't even a member of parliament, although he is one of the strong personalities of the socialist party and is head of its policy making body. To be sure, Prime Minister Attlee is attending the Big Three conference at Potsdam but a discussion of policy could have awaited his return to London.

Now this column isn't trying to convey the impression that Laski is the power behind the new prime ministership, although some observers take that view. Laski belongs to the left wing of the socialist party, and there are many of the laborites who are far to the right of him and don't agree with all his views. Still it's an interesting deviation to see the professor at the outset of the new regime acting as spokes-

SIDE GLANCES



"This is our scoutmaster, Mom—I told him maybe you'd help us out on our camping trip with some of that canned stuff we've got hidden in the cellar!"

man. Whether he will continue in that role remains to be seen.

Lynch Seen As Choice For Senator

PORTLAND, Aug. 2 (AP)—Jack Lynch was seen in political circles today as a possible choice for state senator succeeding Coe McKenna, new state tax commissioner.

The county commissioners, all republicans, will fill the vacancy.

PELICAN

SAT. MIDNITE

WARNER BROS.

JACK BENNY ALEXIS SMITH

The Horn Blows at Midnight

DOLORES MORAN - ALLYN JOSLY
REGINALD GARDINER - GUY KIBBE
JOHN ALEXANDER - RAOUF WALT

Klamath's Yesterdays

From the files — 40 years ago and 70 years ago.

From the Klamath Republican August 3, 1905

The Klamath Falls Brass band will give its usual concert this week.

Seven men are now at work laying brick on the new high school building.

The Snell-Aldridge company will open at Houston's opera house this week.

From the Evening Herald August 2, 1935

Mayor Willis Mahoney issued an order today prohibiting logging trucks from traveling on California avenue.

After three weeks of extensive traveling by air and automobile, Dr. and Mrs. F. C. Adams and District Attorney and Mrs. T. R. Gillenwaters have returned to Klamath Falls.

The Gay 'Nineties orchestra will present a vaudeville and dance at Tululake Saturday night, with proceeds to go to the Tululake water system.

CARD OF THANKS

We wish to extend our heartfelt thanks and appreciation for the many acts of kindness and the beautiful floral offerings during our recent bereavement, the loss of our beloved wife and daughter Elsie.

James K. Durkee
Mr. and Mrs. Tony Victorine and family.

METHODS TO GET BENEFITS CITED

Howard J. Nelson, manager of the Klamath Falls field office of the social security board, stated today that loss of old age and survivors insurance benefits, due to delay in filing claims, can be prevented by observing two simple rules.

The first rule is that every worker in covered employment should visit or write the nearest field office of the social security

board when he is 65, whether or not he intends to retire.

The second rule is that the immediate family or near relative of every worker who dies, and who has ever worked in covered employment, should visit or write the nearest field office without delay, whether or not they know definitely that the worker was insured.

The Klamath Falls field office is located at 206 No. 7th in the Esquire theatre building.

Lumbermen pay \$4.21 in taxes to support schools, cities, counties and the state of Oregon for every thousand feet of lumber manufactured. When our forests burn up, we burn up our tax rolls. Help Keep Oregon Green.



From where I sit... by Joe Marsh

Pete Jr. Gets His Tenth Jap Plane

Pete Swanson's son, Pete Jr., brought his tenth Jap plane down last week, and his dad couldn't help bragging.

But I got to thinking about Pete Senior: how he hadn't missed a day at the war plant since the war began; how he'd worked overtime and Saturdays and Sundays; how he'd kept himself in shape, been temperate and sensible, so that he'd be at work clear-headed, bright and early every morning.

So, when he invited us over after work to drink a toast to

his son in a sparkling glass of beer—I couldn't help toasting Pete Senior, too.

From where I sit, there's more than one kind of "ace" that's helping win this war... men like Pete Senior, too. And when the war is over, and the monuments are erected to its heroes, I hope they don't forget the workman on the home front—the man who stood to his job like a soldier to his guns, until the Victory.

Joe Marsh

Craig's
Choicest Pelts Assure Lasting Beauty!

BUY FURS NOW AT SAVINGS!

Accenting large cuffs... new shoulder lines... beautiful blending and skilful handling of furs!

Craig's
10% Down Plus Federal Tax
Will Reserve Any Coat

Leopard Lapin
(Dyed Coney)

Fur Coats

110.00 to 159.50

Other Outstanding Fur Values!

Lamskin Mouton (dyed lamb) . . . 110.00
Antelope 89.50
Mink-Dyed Coney . . . 49.50 to 89.50
Black Russian Poney 110.00
Platina-Dyed Opossum 110.00
Sable-Dyed Muskrat 199.50
(FULL SKIN)

Open Till 8:00 Saturdays

Craig's
617 MAIN ST.

Your Fur Should Be In Craig's Summer Fur Storage

Tuesday to meet with the members of the local public welfare commission and local doctors. Dr. Goldsmith is from Portland. During his visit here, he conferred with the commission and doctors about a medical plan for this community.

Schilling Savor Salt
the seasoning that adds new goodness

GARLIC SALT
ONION SALT
CELERY SALT
SAVOR SALT SEASONING