



Cal-Ore
Well, I got around quite a bit this week . . . And saw a lot of new things that interested me and, I know, will interest you . . . So here goes:

Leons
TOMORROW you simply MUST drop in to Leons to see what a beautiful store it is . . . It used to be Foulger's, you know, and the same people are running it . . . But it's twice as big and so startlingly beautiful that you ought to be one of the first to see it, when it opens tomorrow, so you can talk about it as "one who knows."
Truly, I'm not exaggerating when I say I feel that Klamath Falls has been given a tremendous compliment in having it here . . . I mean, because of the thought and planning, the decorative knowledge and construction skill that have gone into the remodeling.
I haven't seen anything on Fifth Avenue to compare with it, myself . . . In fact, Fifth Avenue is disappointing after a tour of Wilshire Boulevard . . . And Leons' new Klamath Falls shop is something for Los Angeles and Hollywood to aim at.
There's no use trying to describe the new Leons . . . But if you have been on Main Street, at that end of town, this week, you've undoubtedly seen the front . . . All shiny black tile with "Leons . . . Exclusively Yours" in script lettering.
The inside will live up to your expectations, I know.
The address of Leons is 525 Main Street.

Whytal's
EVERY SUMMER I get the biggest kick out of peering at the brand new Fall merchandise . . . So, of course, I was awfully tickled when I went into Whytal's yesterday and found Marge Whytal hanging up lots of just-received suits.
Marge wanted me to wait until they were pressed . . . But I couldn't help insisting on seeing them . . . And the suits were beautiful . . . Even unpressed!
They're of the finest 100% virgin wool imaginable . . . Forstmann and Juillard wools, for instance.
Famous trademarks, too! . . . Keshmoor, Natalie Nicoll . . . And Nob Hill.
The trend this Fall is toward the softer, more feminine designs . . . All of these are definitely dressmaker suits.
They feature the newest tailoring tricks . . . Wing sleeves . . . Peplums . . . Interesting lapel effects.
With the most darling details! . . . Sparkling sequin trim . . . Lavish use of color . . . Highlighted by stunning novelty buttons.
Prices range from \$19.95 to \$59.50.
I could go on and on . . . But my space is limited!
Drop in and see these suits for yourself . . . Whytal's is on the corner of Ninth and Main, you know.

Studio of Beauty
IT CERTAINLY is wonderful to have my hair done these hot days . . . And I look forward to it . . . I don't even mind sitting under the drier, because I switch it back and forth between "medium" and "cold," and my hair dries just as fast.
Going to the Studio of Beauty on the mezzanine at Whytal's is sort of like going to a show on a hot afternoon . . . You get cooled off, and entertained (the magazines are good) . . . And, besides, you come out looking so much better than when you went in.

Town Shop
HERE'S NEWS . . . Garter belts with elastic on the garters can be found at The Town Shop . . . And the elastic will take the strain off your stockings and make them wear longer . . . So you won't be so desperate for new hosiery so often . . . (I hope.)
The Town Shop has four types of garter belts in widths from 3 1/2 to 6 inches.
The \$1.79 ones come in a brocade that wears wonderfully . . . The \$1.98 type is a satin-and-broadcloth combination . . . The \$2.48 belt is a very fine brocade . . . And the wide \$3.98 one is all-satin with elastic inserts on the sides, the kind of garter belt that is often worn as a girdle.
The Town Shop, as you undoubtedly know, is on Main at Fifth Street.

Currin's
LOTS OF my friends have been raving lately about what a swell Job Bellin's Wonderstoen does in de-fuzzing arms and legs . . . I decided I should investigate personally . . . So when I was in Currin's the other day I asked Vance Vaupel about this depilatory.
He was too busy to answer all the questions I fired at him . . . So he handed me a little pamphlet which told all . . . And, in case you haven't tried Wonderstoen, here's the dope.
By rubbing one of these round powdery do-jiggers in a circular direction over the surface of your legs and arms, you can easily and neatly remove all the hair . . . No matter how much you've got!
You know . . . If you expect to get the most natural effect (or should I say . . . the most artificial-stocking effect?) from leg make-up, your legs must be absolutely fuzz-free.
Then, too . . . There's a smaller and finer Wonderstoen for your face.
And they're both safe . . . Accepted for advertising in the publications of the American Medical Association.
Bellin's Wonderstoen normally lasts a season or more.
The one for arms and legs sells for \$3.00 and the face stone is \$1.25. (Surprise . . . No tax!)
I was completely sold on the idea . . . Wonderstoen is wonderful anytime, but especially during stocking shortages.
Currin's . . . "The Friendly Drug Store" . . . Is on the corner of Main at Ninth Street.

Art & Gift Shop
COSTUME jewelry designers are truly ingenious, I think . . . And I think it more than ever after seeing the bracelets Jean Kierulff was showing me in The Art and Gift Shop yesterday.
These were made from the metal scraps left over from the manufacture of B-29's, Liberators, and airplanes in general.
Jean and I agreed that these bracelets represented a clever salvage job . . . Because they're really very attractive . . . In fact, ingenious.
What's more . . . Unlike sterling silver bangles, these won't tarnish . . . And they never have to be polished!
The bracelets come in three sizes . . . One for babies . . . A medium width, and a wide cuff-size one.
You can have any name you wish hand-stamped on them.
And also . . . Your choice of a plain "tailored" bracelet or one with scalloped or flowered designs.
The Art and Gift Shop will take orders . . . And delivery will be from ten days 'til two weeks . . . Oh, yes . . . They're very inexpensive.
The Art and Gift Shop is at 519 Main Street.

SALEM, July 26 (AP)—Appointment of Al J. Crose as head of the loan department of the State Department of Veterans Affairs was announced today by Hugh Rosson, State Veterans Affairs director.
Crose has worked for the state since 1927, having been property manager for the World War Veterans State Aid Commission until it was consolidated with the State Land board two years ago. Since then he has been employed by the veterans division of the State Land board.

LAST FEW DAYS! REDUCTIONS of 10% to 50% WARDS STORE-WIDE CLEARANCE!

LIMITED QUANTITIES! NO MAIL OR PHONE ORDERS!

Clearance! 25% Wool Double Blankets 4.98
Famous Redwood 25% wool, 75% cotton double blankets, rayon satin binding. Colors in rose, cedar and green. These blankets sold originally for \$5.98, slightly soiled.

Drastic Reductions—Men's STRAW HATS 1.98
We bought too many, your chance to save. \$3.98 hats in several styles, weaves and colors. Keep cool this summer with a Wards Straw Hat.

50% Reduction Flashlight Cells
These are durable, well made batteries. Leakproof. Made for excellent results and good service. Regular 10c.
Reduced Now 5c
To Only 5c

REDUCTIONS Up to 20% On Nationally Known Paints
In MOST ALL COLORS

3.72 Devoe Gloss Paint, gal.	2.98
3.93 Devoe Porch & Deck Paint, gal.	3.14
1.10 Devoe Gloss Paint, quart	.88
1.10 Devoe Semi-Gloss Paint, quart	.88
3.50 Devoe House Paint, gal.	2.80
2.67 Devoe Inside Flat Paint, gal.	2.14
3.72 Devoe Semi-Gloss Paint, gal.	2.98
.87 Devoe Inside Flat Paint, quart	.70
17.20 Devoe House Paint, 5 gal.	13.76
2.69 Resintone Colors, Ivory Tan, Pearl Grey, Holland Blue	1.98
43c Kalsomine, Pearl Grey	.19

PLAY YARD Trapeze Bar With Swings 7.50
These were \$18.95 all hard wood, complete with ropes, bars, swings. Sets painted bright blue with red trim. Buy this and keep your child in your own back yard.

PLUMBING DRASTICALLY REDUCED
HOT WATER HEATERS
Can be used in the kitchen as a trash burner or kitchen heater. Get ready for winter and assure yourself of hot water.
15⁸⁸
REDUCED TO

30 Gal. RANGE BOILER
We are overstocked on our standard boilers. We have slashed the price on these to ONLY **8⁸⁸**

42" DRAINBOARD SINK & CABINET
Well made, complete with faucet strainer and trap to wall . . . Reg. 74.05. REDUCED TO CLEAR AT **62⁸⁸**

Clearance 32-in. Stock Fence 8.40
This fence will last from 13 to 15 years. Line wires 14 1/2 gauge, top and bottom, 11 gauge, stays, 6" space, 20 rods per row. 25" same quality fence, 20 rods per row \$7.40

CLEARANCE of HOUSEWARES
Some Reduced Up to 50%

KERR MASON PINT FRUIT JARS REDUCED!
If you're planning on canning, here's your chance to save. Regular 69c per dozen. Reduced to 3 doz. for **\$1.67**

GALVANIZED METAL POT CLEANERS
We have too many of these at 10c. Reduced now to **5c** Each

METAL LEMON SQUEEZERS
Made of light metal, easy to use. Regular 29c. Now **29c**

BROWN BEAN JARS
High quality glaze finish—Holds enough for six servings. Jar Reg. 89c. to clear at **59c**

5c Wards Floating Bar Soap, (limit 6 bars) 2 for 5c

9"x13" Vegetable Bag, reg. 49c. Now **29c**
12"x12" Vegetable Bag, reg. 75c. Now **38c**
12"x18" Vegetable Bag, reg. 89c. Now **45c**
Mixer Covers, reg. 1.05. Now **53c**
8x9 Vegetable Bag, reg. 55c. Now **28c**
79c Ball Shaped Cookie Jars, assorted colors. Now **67c**
52c High Grade Butcher Knives. Now **43c**
98c Metal Cookie Sheets. Now **68c**
39c Liquid Upholstery Rug Cleaner **23c**
98c Hardwood Bread Boards, 20"x27" **68c**
19c Wards Soap Chips **15c**
98c Wards Famous Rug Clene **69c**
25c Wards Toilet Bowl Cleaner **12 1/2c**

FURNITURE
Some Items Reduced 35%

31.95 REVERSIBLE CHENILLE RUGS
A long wearing nubby pile texture, made of non-essential wool and hair. Rose, blue and tan. Size 9x10 1/2 **19.88**

9.95 WASHABLE LOOP RUGS
Fast colors of rose, blue and white. Suitable for bedroom or bath. Sizes 30x54 **7.88**

CLEARANCE OF 48.95 GAME TABLES
Made of hardwood, place for chips and beverage glass, room for 8 players. Center raised for easy playing. Covered with green felt **33.88**

CLEARANCE 44.95 EARLY CALIFORNIA DINETTE SET
Finished in a beautiful shade of desert brown. Heavy constructed table and 4 chairs. **34.88**

CLEARANCE OF GOLD FRAME MIRRORS
9 each 22x30 solid plate mirror. Regularly \$17.45. Now **13.88**
See other mirrors proportionately reduced.

Clearance of BOYS' WEAR 25% and More Reductions

2.98 Part Wool Boys Longies, size 10-11	2.23
3.49 65% Wool Plaid Longies, size 4-10	2.65
2.98 Tan Tone 25% Wool Sweaters, size 6-8	1.88
3.79 Boys' Sweaters 25% wool, 75% rayon, size 4-12	2.65
2.29 Boys' All Wool Navy Blue Sweaters	1.72
2.98 25% wool, 75% rayon Boys' Sweaters, size 3-6x	2.23
1.98 Boys' Knit Suits, size 1-6	1.48
4.98 Boys' All Wool Knit Elton Suits, size 2-8	3.63
4.89 All Wool Sport Jacket, tan color, size 8-10	3.66
2.39 Cotton Gabardine Jacket, size 8-10	1.79
2.98 50% All Wool Herringbone Jacket, blue and tan	2.23
3.98 All Wool Short Sport Jacket, size 2-6, blue, 2.98	
4.35 Water Repellent Tan Jacket, size 6-8	3.37

25% REDUCTION ON VENETIAN BLINDS

Reg. Price	Width	Length	NOW
2 ea. 13.74	VENETIAN BLINDS	62" 78"	10.30
2 ea. 12.12	VENETIAN BLINDS	54" 66"	9.09
2 ea. 7.27	VENETIAN BLINDS	36" 66"	5.45
1 ea. 4.44	VENETIAN BLINDS	34" 46"	3.33
1 ea. 4.04	VENETIAN BLINDS	32" 23"	3.03
1 ea. 4.04	VENETIAN BLINDS	32" 23"	3.03
1 ea. 4.04	VENETIAN BLINDS	25" 32"	3.03
1 ea. 4.04	VENETIAN BLINDS	25" 30"	3.03
1 ea. 4.85	VENETIAN BLINDS	35" 48"	3.64
1 ea. 12.52	VENETIAN BLINDS	65" 87"	9.39
6 ea. 6.48	VENETIAN BLINDS	65" 32"	4.84
1 ea. 4.04	VENETIAN BLINDS	37" 28"	3.03
1 ea. 4.04	VENETIAN BLINDS	57" 23"	3.03
3 ea. 12.93	VENETIAN BLINDS	54" 86"	9.70

54-PC. DISH SET REDUCED \$13.88
Our fine quality 54-pc. Maderia pattern sets. Reduced from 16.95 to

POTTERY SETS REDUCED \$4.49
Brighten up your kitchen with this beautiful "Rainbow" pattern. Service for four. Reduced from \$5.98 to

Wards Finest 100% Pure Pennsylvania Oil 15 1/2c
In Your Container. Reduced. Plus Fed. Tax

Free Crankcase Service 93c
In Your Car. Plus Fed. Tax

25% OFF!!
Infants' and Children's Wear

15c	Infants' White Sleeveless Vest	.10
1.39	Boys' Broadcloth Shirt, blue and tan, sizes 6-10	.88
12c	Nursing Bottle, small mouth	.05
10c	Screw on Nipple for Pyrex Bottles	.05
2.98	Infants' Sweaters, all wool, pink, blue and white	2.23

Clearance of Maternity Girdles 3.88
Cupped front with strong diagonal taping gives gentle uplift and support to the abdomen. In cotton twill, laces at either side of front panel. Well boned back.

USE YOUR CREDIT. . . Ask about our convenient monthly terms. Any \$10 purchase will open an account.

MONTGOMERY WARD

MANY OTHER VALUES . . . Shop in our Catalog Department for thousands of items not in our store stocks.