

Starts Tomorrow!



3 New Colors! You'd Expect To Pay
\$79 Or More! **\$59⁵⁰***

Prime coney in shades of blonde marten...
silvery platina... China mink... blue fox!
(Even a skunk-dyed opossum greatcoat!) Deep
cuffs! Saddle shoulders! Women's sizes, too!

Compare! These Would Cost Up To
\$100 Elsewhere! **\$77***

Three beautiful tuxedos at this amazing price!
Our sensational Hollander-blended Carol Brent
2-Way Coney! Rich seal-dyed coney! Beaver-
dyed coney! Sizes 38-44 at no extra cost!

WARDS

August Fur Event

OUTSTANDING VALUES AT PRICES

THAT DEFY COMPETITION!

The biggest collection of furs in town! Values that can't be
matched! Wouldn't you expect it—from the largest retailer of
popular priced furs in America? Preview styles! Every important
fur! All at the amazingly low prices Wards is famous for! Come
see them all! And—ask about LAYAWAY—the sensible way to buy lovely furs!

10% DOWN! holds your coat until November,
'5th. We store it for you, free of charge,
while you complete the monthly payments,

Worth \$139! And You Can Choose
From Four Furs! **\$119***

Perfectly matched new-caught skins! Silvery
gray kidskin! Beaver-dyed mouton lamb! Seal
or beaver-dyed coney (in women's sizes, at
no extra cost!) And they're so beautiful!

Fine Hollander - Blended Muskrat!
Worth \$250! **\$219***

Prime Southern back pelts—silky... lustrous...
long-wearing! Sable-blended by Hollander—
America's finest dyer of furs! Saddle shoulders!
Deep cuffs! Women's sizes at no extra cost!

*Plus 20% excise tax.



Montgomery
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THE NATION'S LARGEST RETAILER
OF POPULAR PRICED FURS