

# Look! It's one coat

**BUT YOU WEAR IT  
TWO WAYS!**



**WARDS SENSATIONAL  
CAROL BRENT CONEY  
BLENDED BY HOLLANDER**

**\$ 77**

plus 20% excise tax

Yes, it's a stunning boxy tuxedo—OR a smart fitted style!  
(The inside drawstring does the trick!) Like owning two  
beautiful fur coats instead of just one, isn't it? And such  
a coat! Sable-blended by Hollander—America's best known  
dyer of lovely furs! Note the smart saddle shoulders... the  
deep, luxurious cuffs! Women's sizes, too—at no extra cost!  
See it at this amazing price—and buy it now—on Layaway!



**10% DOWN** holds your coat until

November 15th. We store it free of charge.

while you complete the monthly payments.

# Montgomery Ward

THE NATION'S LARGEST RETAILER

OF POPULAR PRICED FURS