

The Fur Values all America's talking about!

Blonde Marten-Dyed Coney Tuxedo



China Mink-Dyed Coney Yoke Back



Skunk-Dyed Opossum Greatcoat



**PAY ONLY
10% DOWN**

Wards will store your coat for you 'til Nov. 15th, while you complete the monthly payments. Then—when Fall comes, and you want to wear your new coat . . . it will be all paid for. Yes . . . it's as easy as that on Layaway.

**FIVE OUTSTANDING FURS!
YOU'D EXPECT TO PAY \$79 OR MORE FOR THEM
AT WARDS FOR ONLY**

5950

PLUS 20%
EXCISE TAX

"... so expensive looking" . . . "five different furs! . . . simply amazing at the price!"
Yes—that's what all America's saying about Wards furs. For all the advance Fall styles are here. All skillfully worked of prime quality pelts. Tuxedos! Yoke backs! Women's sizes, too, at no extra cost! See them today.

Platina-Dyed Coney Tuxedo



Blue Fox-Dyed Coney Tuxedo

Montgomery Ward

THE NATION'S LARGEST RETAILER OF POPULAR PRICED FURS