

# Much Of Klamath's Future Hinges On Our Ability To **KEEP KLAMATH GREEN**

THE AMERICAN LEGION'S "STOP FOREST FIRE" Parade at noon Friday officially opened the educational campaign to "Keep Klamath Green" throughout this critical 1945 fire season.

The meeting at the Willard hotel Friday evening will outline the program and start the organization working.

But the success of keeping Klamath green will depend on each individual... follow the rules of the forest and continue to enjoy the great outdoors!



A million man days were spent in Klamath recreational areas in 1940. After the defeat of Japan, if Klamath is kept green we may reasonably expect this figure to jump to 4 or 5 million man days. Experience from the last World War showed that hunting and fishing increased 30% in the first year of peace. To this can be added a many-fold increase in general recreational use by the public not interested in hunting and fishing, who have been confined at home by the demands of war.

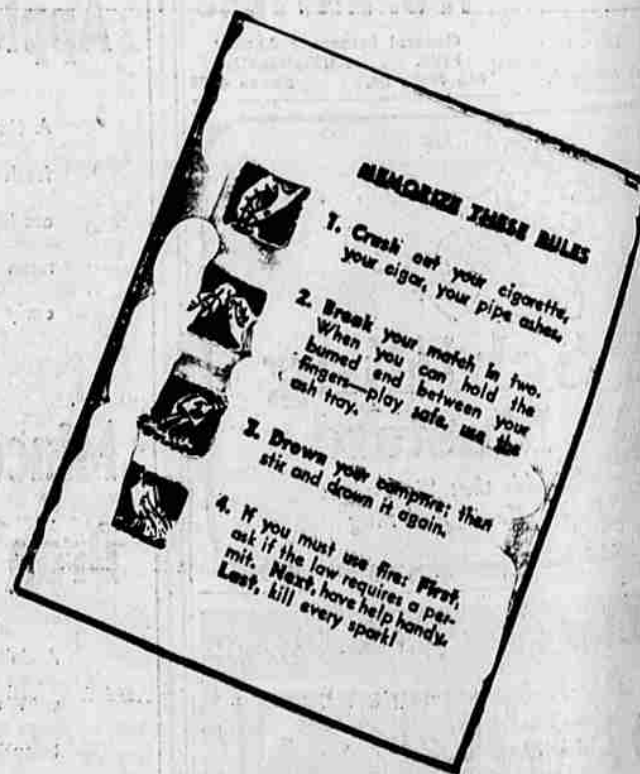


The picture above is a grim reminder of what a moment's carelessness can do to wipe out this heritage for generations. Wider scope for fishing, hunting and general outdoor recreation as a means of easing the nerve strain of war veterans is a recognized need... we can offer this only if we KEEP KLAMATH GREEN! It's up to each individual!

## The Klamath - Modoc Chapter of the Izaak Walton League of America

*"Defender of Woods, Waters and Wildlife"*

... recognizes that keeping out fire is the first step in conservation, and sets forth the following objects of the organization: "To develop opportunities for the enjoyment of the great outdoors as an essential part of the character building and the spiritual and physical development of our people; to encourage the protection and restoration of woods, wild flowers and wild life; to safeguard the public health and conserve aquatic life by the elimination of pollution; to conserve our water resources, to discourage unwise drainage, and to promote measures for the prevention and control of floods; to restore and transmit to posterity the Outdoor America of our ancestors."



This ad sponsored by

**THE CALIFORNIA OREGON POWER COMPANY**

for conservation

ONE OF AMERICA'S BUSINESS-MANAGED ELECTRIC COMPANIES