

Martha Shops and Shops



Cal-Ore

If you've called up The Herald and News recently and asked if Cal-Ore is still serving dinners, the answer undoubtedly has been "Yes, indeed." Because that's what I told the girls to say, and I hope they have been following directions.

The dinners at Cal-Ore are very good, too. In fact, the tavern is a very nice place to go for dinner. And at the dinner hour (or hours) is quiet and restful in atmosphere, something which adds a lot to a meal, I think.



Long's

The new suits that are arriving at Long's all the time really are beautiful. Tailored and dressmaker types that are so different from last year's. In fact, I've seldom seen such a drastic style change as the suit and topcoat necklines and front treatments of 1945.

It's about as big a change as the shift from skirt to long skirts and long back to short skirts, quite a few years ago. The new necklines and fronts of suits now are much more feminine. And we might have guessed they would be, because the trend during the last couple of years has been definitely toward femininity in women's clothes.

At Long's, I saw some adorable original Audrey Alan Juniors, with checked jackets, cardigan necklines, and solid color skirts. In fine 100 percent wool. But the outstanding thing about them is the way the skirt color is incorporated into the front of the jacket.

There are all-over check suits, too. And plenty cute. And lovely wool crepe suits in pastels.

And dressmaker accents on suits for more dress-up occasions, that you can't keep your eyes off of. (Yes, I know that's bad grammar.) And new tailored twills. You'll love them.

And some soft wools with the new detachable capelet. And some with the new tunic effect. You can turn back if you want to, to show off the new long gloves.

At Long's. . . . 719 Main Street.

Garcelon's

ABOUT seven different patterns in Blue Ridge ware were being unpacked at Garcelon's when I was in there yesterday. Really delightful pottery dinnerware that Mrs. Bell, I could see, was tickled at being able to show me.

Blue Ridge is a new line in the store, and is an unusual type of pottery. Because it is fired at a higher temperature than most pottery and has a higher glaze as a consequence. The floral designs are hand-painted before the glazing process, and that makes them more durable.

Prices on Blue Ridge ware, for a complete dinner set—eight, range from \$23.95 to \$42.95.

The store also has a good selection of luncheon and dinner cloths to harmonize with the patterns and the soft pottery colors.

Garcelon's is at 407 Main Street.

Art & Gift Shop

I RAN on to one of the cleverest aids to berry pie making at The Art and Gift Shop yesterday. And it's awfully cute, too. And a little pottery rooster that that doesn't look a bit useful, and costs only \$1.25.

You put him on top of the berries, and the crust up over his base. The steam is thus concentrated and comes out his crowing beak. And the berry juice doesn't bubble up and run out in your oven!

And the pie rooster makes a darling centerpiece decoration when you bring the pie to the table.

This is only one of a number of darling pottery items that have arrived at The Art and Gift Shop. Including a Darning Dodo, to enliven your sock darning, and sweet little pottery shadow boxes.

A textile prophet came out recently with a statement that, after the war, we'll see florists' delivery trucks whose sides are gayly flowered prints. . . . Station wagons with plaid bodies. . . . And other commercial vehicles with dress or drapery designs in laminated form. . . .

Moe's

HERE'S an amazing range of sizes in the new jersey print dresses at Moe's. All the regular and half sizes up to 24 1/2. . . . And the variation in designs, colors and styles is just as wide.

Quite a few of the one-piecers have the new tunic-effect peplum. . . . Which is so slenderizing that if pads are accumulating on your hips nobody will notice. . . . Just about.

Other dresses are gracefully draped, gathered and peplumed. And styled for that easy-to-wear, comfortable feeling that everybody adores in clothes.

You'll find some unusual designs in the prints, besides the more conventional motifs. . . . And modest prints as well as gay ones. . . . At prices from \$19.95 and \$22.50.

One 2-piece dress that I noticed particularly has a flowered print top, trimmed with black, and a black crepe skirt. . . . Really exceptionally good looking.

At Moe's. . . . 512 Main Street.

Whytal's

A BIG batch of new skirts has arrived at Whytal's. . . . And they're "different" as well as darling. . . . Wrap-arounds with a drape to the left-front that puts them farther in the dress-up class than skirts generally are.

These come in the beautiful new pastel shades. . . . And would look perfect with a frilly or lacey blouse all Spring, Summer and Fall. . . . They're made of the wool and rayon combination that protects the material from wrinkles. . . . And are priced at \$7.95.

Incidentally, don't be afraid of the wrap-around description. . . . Because plenty of material was used here. . . . These skirts have the double layer clear from one side to the other, and there's no danger of accidentally revealing a part of your lap. . . . It just isn't possible.

A whole shipment of the famous Trik-Skirts just came in at Whytal's, too. . . . In brown and white check, and black and white check. . . . Of wool and rayon mixture.

This is the skirt, you know, that pleats itself when you put it away overnight. Worth every bit of the \$7.95 asking price.

At Whytal's. . . . Ninth and Main Streets.

Currin's

THIS is the time of the once-a-year sale on Tussy cleansings creams. . . . How time flies! . . . It seems as if I wrote about last year's sale only a few weeks ago. I asked Connie Baert when the last sale was, and she said it was in March, 1944. . . . So that makes this one earlier than usual, for some reason. . . . I don't know the inside dope on why, so I can't tell you clear.

Anyway, the two most famous Tussy cleansings creams are great bargains now. . . . The Emulsified, for dry skins. . . . And the Pink, for normal or oily skins.

Unfortunately, before I could write about the sale all the one-pound jars were sold out. . . . But you still can get the big 8-ounce jars, regularly \$1.75, plus tax, for just \$1.00, also plus tax.

If you don't know these Tussy creams, I'd better mention here that they are away above the level of similarly priced products. . . . The Emulsified Cleansing Cream is a rich lubricant that softens and smooths dry skin while it cleans. . . . The Pink is a cold cream type of cleanser, light and fluffy, and a wonderful cleansing preparation.

Tussy products are available in Klamath Falls only at Currin's For Drugs, Ninth and Main Streets.

OUR MEN AND WOMEN IN SERVICE



THOMPSON GETS CLUSTER
AN EIGHTH AIR FORCE BOMBER STATION, England—Veteran pilot on the B-17 Flying Fortress "Picadilly Lily," 1st Lt. Kendall D. Thompson,



28, of Klamath Falls, has been awarded the fifth Oak Leaf Cluster to the Air Medal for "meritorious achievement on bombing attacks against targets in Nazi Germany."

He is the son of Mr. and Mrs. O. E. Thompson of 520 1/2 Harlan drive. His wife, the former Ellen Harter, lives at their home at 1834 Fremont street, Klamath Falls.

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KING ELECTED
ARMY AIR FIELD, HARVARD, Neb.—Elected by acclamation, S/S Walt C. King, who has been drawing his way through the army for 12 years, is the new president of the Non-Commissioned Officers club of the Harvard army air field, Klamath Falls, Ore., is first choice among the sergeant's home towns, and he has made this his vacation spot for the past 20 years, whether in or out of the service. It's the home of his sister, Mrs. Henri Conrad, staff aide at the local USO center.



During more than 20 years, the artist-cartoonist sketched his way into so many newspaper offices that he'd need a book for their addresses alone. Former publisher of the Hollywood Spotlight and the Open Road, southern California night life and sports papers, he has sketched most of movieland's great and near-great.

Since his assignment to Harvard a year ago, S/S King has been a leader in NCO activities, including the decorating of the clubhouse. Shortly after his arrival, he was elected to the board of directors.

Previous service made King a drill instructor for the first six months after his induction three and one-half years ago at the Presidio at Monterey, Calif. Then, after many schools and bases, public relations caught up with him at the Salt Lake City army air base where he started the Bomb Bay Messenger, camp newspaper which copied second prize in a national poll of army, navy and marine papers.

At Harvard, King is senior non-com in public relations and managing editor of the Harvard Accent, the camp newspaper. He is a member of the all-air forces initiation team sponsored by Elks of Hastings lodge No. 159. He, his wife and son live in the town of Harvard.

BURGESS PROMOTED
At an advanced base in the Pacific, Marine Cpl. Charles L. Burgess of Shelvin has been promoted to his present rank.

Burgess, son of Mrs. Myrtle M. Burgess of Shelvin, has been overseas for nine months. He is a member of the fifth amphibian tractor battalion, which holds the Presidential unit citation for its work in the Saipan-Tinian campaign.

Schuss License Suspension Reduced
The Oregon state liquor control commission announced today that its suspension of the license of Carl Schuss, operator of Schuss' Tavern, 822 Main, had been reduced from 30 days to 15.

SCHREIBER REPORTS
SELFRIDGE FIELD, Mich.—First Lt. Leonard A. Schreiber, air corps, has reported for duty at Selfridge field.

His permanent home address is Klamath Falls, Ore., where his father resides. Born October 5, 1920, in Ordway, Colo., he was educated there.

Lt. Schreiber entered the army August 28, 1940, as an enlisted man. He was appointed an aviation cadet and received training at Chickasha, Okla., Majors field, Tex., and Blackland army air field, Tex. He was commissioned February 16, 1943. He served at Dodge City, Kas., prior to reporting to Selfridge field.

The Pallas Athene of the Women's Army Corps and the Caduceus of the Army Medical Department are working side by side in the job of helping our wounded fighting men back to health. It's another typical example of the cooperation between the services which will eventually mean victory. But thousands more qualified women are needed, and needed urgently, in the Women's Army Corps to serve as medical and surgical technicians. Will you help, too?

Women between the ages of 20 and 49, with or without previous medical training are needed in the Women's Army Corps today to serve with the Medical Department. Mail the coupon now!

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Please send me information about Wacs in the Medical Dept. and how I may help in the war.

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KERNS IN TEXAS

A/C Ben Kerns Jr., son of Mr. and Mrs. Ben E. Kerns of Harbor, formerly of Klamath



Falls and Keno, is now stationed at Pampa army air field, Pampa, Tex., in the advanced pilot school. He expects to qualify for his wings in March. Ben is a graduate of Keno high school, enlisted in March, 1943, and was sent to Fort Leonard Wood, Mo. In September of last year he was transferred to the army air corps and since then has been in training at various fields in Texas.

Influenza Epidemic In Barrow Subsidies

JUNEAU, Alaska, Feb. 15 (AP)—Leon A. Vincent, office of Indian affairs teacher, today reported an influenza epidemic at Barrow was believed subsiding after striking most of the inhabitants of the village and causing seven deaths.

Hospital accommodations were overtaxed and several of the staff stricken. A plane, taking Dr. Edward Seinfeld from Kotzebue to Barrow, was forced down on the tundra but the doctor and his pilot were found by army search planes. Julia Gromitzeff, field nurse at St. Lawrence, also was flown to Barrow.

Medicines were rushed there by navy and army planes.

The Rev. Joseph Glover set up America's first printing press at Cambridge, Mass., and printed the "Freeman's Oath" in 1639.

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Refrigeration Equipment Co.
611 Klamath
Phone 6455

COMMERCIAL RENT COMPLAINTS HEARD

An increasing number of commercial rent complaints have come to the attention of the office of price administration lately, according to Marvin Hixon, rental examiner for the Klamath Falls defense-rental area.

"The position of the rent division of the OPA should be made clear at this time," he said. "Under the price control act of 1942, congress did not give the OPA any authority to control commercial rents. To date, despite considerable agitation, congress has not extended the OPA jurisdiction to control commercial or business rentals. Senator Wagner of New York introduced a bill in December of 1944 to control commercial rents, but this bill did not pass committee hearings."

"It is still a controversial issue, and the national OPA office is concerned and has asked area rent offices throughout the country to indicate how serious the problem is becoming. The local rent office will accept written commercial rent complaints on increases so as to be in a position to better advise the district and national rent offices of the ac-

ness of the situation in Klamath Falls," Hixon reported.

Postwar Use of Wood Waste Alcohol Plant To Be Determined

CORVALLIS, Feb. 15 (AP)—Oregon State college forest products laboratory is working to determine whether the Springfield alcohol-from-wood-waste plant can become a profitable postwar venture.

Paul M. Dunn, school of forestry dean, said the 22 cent a gallon cost of alcohol from wood can be supported in peacetime only through sale of by-products. Research men are studying potentialities of the plant's three chief by-products: lignin, calcium sulphate (gypsum), and a waste liquor containing sugar.

Men, Women! Old at 40, 50, 60! Want Pep? Want to Feel Years Younger?

Do you blame exhausted, worn-out feeling on age? Thousands wonder at what a little peping up with Vitaminol has done. Contains amino acids, Vitamins B1, B2, B6, B12, C, E, K, and P. For body and mind. Try Vitaminol today. A little for new pep, vibrant feeling, in very few days. At drug stores everywhere—in Klamath Falls, at Whitman & Walgreen Drug.

Beehive houses, primitive dwellings in Scotland and elsewhere, were constructed of stones without mortar.

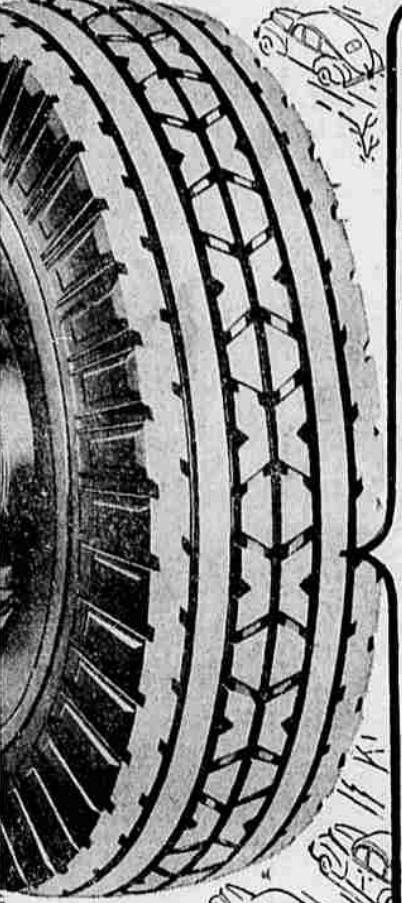
The model for Leonardo Vinci's "Mona Lisa" is said to have been Isabella D'Este, marchioness of Mantua.

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The most for your money. . . . You get when you buy B.F. Goodrich Silvertowns. . . . Synthetic tire tested by an 80-mile road test. Easy to maintain. Popular all-weather!

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No finer oil at ANY price. . . . why pay more? Refined from costliest crudes. . . . triple filtered to be pure! Long-lasting and free-flowing. . . . the RIGHT oil for your car. Stock up at BIG savings! Sale ends Saturday!

GREASE SALE!
5-lb. H. Pressure **59¢**
25-lb. H. Pressure, 2.49
5 lbs. Cup . . . 59¢
5-lb. Transmission . . . 59¢
5-lb. All Purpose Grease . . . 59¢

Victory Theme



The Pallas Athene of the Women's Army Corps and the Caduceus of the Army Medical Department are working side by side in the job of helping our wounded fighting men back to health. It's another typical example of the cooperation between the services which will eventually mean victory. But thousands more qualified women are needed, and needed urgently, in the Women's Army Corps to serve as medical and surgical technicians. Will you help, too?

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WAC RECRUITING STATION
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Please send me information about Wacs in the Medical Dept. and how I may help in the war.

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Montgomery Ward



GYPSY ROSE LEE
Author, Stage and Screen Star Says
"I would no more think of starting the day without using Arrid, than I would think of going out without combing my hair. Arrid is so necessary for well-groomed men and women."

New Cream Deodorant
Safely helps Stop Perspiration

- Does not irritate skin. Does not rot dresses or men's shirts.
- Prevents under-arm odor. Helps stop perspiration safely.
- A pure, white, antiseptic, stainless vanishing cream.
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- Awarded Approval Seal of American Institute of Laundering—harmless to fabric. Use Arrid regularly.

ARRID
39¢ Plus Tax Also 59¢ jars

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The Art and Gift Shop is at 519 Main Street.