




Captain Mutt Leads Dash For Navy's Liberty Call

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| He U. S. naval ar |  |
| :---: | :---: |
| Just Received! All-Wool. Forest Green WHIPCORD |  |
| PANTS | PESINO |

## Pearce Beauty Shoo

Under New Management Kathryn Hankins

## New Owner

Peronnol Will Remain the Same-

* Glyndell Brasheras
$\star$ Macquelene (Mackie) Blaine $\star$ Aletha Mendenhall

Here's the new Herald and News

## Advertising Rate Car

which went into effect with Tuesday's issue


The Herald and News has no advertising contracts. Each advertiser's rate is determined each month by the amount of space used. This enables an advertiser to change his plans to meet new conditions at any time without penalty. The Herald and News now has a net paid circulation of slightly more than $\mathbf{1 2 , 0 0 0}$ copies per day.

