

Herald and News

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Entered as second class matter at the postoffice of Klamath Falls, Ore., on August 20, 1906, under act of congress, March 3, 1879.

Member Associated Press Member Audit Bureau Circulation

Today's Roundup

By MALCOLM EPLEY

WHEN Ed Ostendorf takes the chair of mayor of Klamath Falls in January, he will bring a distinct change in personalities to that "highest office within the gift of the people" of the city.



Ed Ostendorf

A solid business type, Mr. Ostendorf does not have the color, pep and imagination of the retiring mayor, Johnny Houston, who has done a fine job. But his business experience equals that of Mayor Houston, and there is every reason to expect that city affairs will go along conservative, cautious lines under his leadership. Ed isn't likely to be "rushed" into anything.

Ed Ostendorf was born on a farm near Hastings, Nebraska, in 1888, the son of a stockman and veterinary surgeon. He got his early schooling in Nebraska, and moved with his parents to Oklahoma, where he remained until 1910. When the family moved west, Ed stopped off in Portland. He got a job there, and has been in Oregon ever since.

He remained in Portland 17 years, engaged in work in connection with the automobile business. He had a used car lot and worked for several years for the Dodge and Plymouth people there. In 1927, he came to Klamath Falls to become Dodge and Plymouth dealer. He did a good business in a good line, weathered the depression, and, in 1941, sold the business to L. L. Lombard and retired, evidently with enough cash that he didn't need to worry any longer about earning activity.

Public Service

WITH time on his hands, his thoughts turned definitely to civic service. He became president of the Kiwanis club, serving last year, and gave a lot of time to the work of the citizens committee that developed plans for the new cemetery here.

When a district office of the OPA was set up in Klamath Falls, Ed Ostendorf was recommended for district director by many local business people, who were interviewed by federal officials for suggestions. He was appointed to the job, and held it for several months. He went out as OPA began a process of abandoning the district set-up.

Since then, Ed's principal public activities have been in connection with the Kiwanis club, the cemetery committee, bond drives, etc. He had it in the back of his head to run for mayor for a considerable time before he announced—probably from the time Mayor Houston declared he would not run.

While a registered republican, Ed is not so critical of the New Deal as is usually expected from republican business men. In politics, he was quite active in behalf of the campaign of Governor Earl Snell, heading up the Snell committee here.

Mr. Ostendorf was married in 1916, and Jean, a daughter, is now a student at Oregon State college. He and Mrs. Ostendorf live at 519 Pacific Terrace.

No Bed of Roses

BEING mayor of Klamath Falls is not an easy job. There are many difficult problems of city administration, even in peace time, and they are multiplied in this period. The job

ahead for the next four years does not look like any bed of roses, and we imagine Ed is already having his worries.

He has the time and business and civic experience to do a good job. An asset is his desire to render good public service. He is a little inclined to stubbornness, which may be a desirable factor in some instances, but, in others, might hamper constructive projects.

Ed Ostendorf's honesty and integrity are unquestioned. He is deserving of public support and confidence as he undertakes the job of heading up the affairs of our city in what may prove to be a rather critical period.

The War Today

By DeWITT MacKENZIE
Associated Press War Analyst

GENERAL EISENHOWER has rendered the German people a great service in warning them to safeguard their resources against the scorched-earth policy of the retreating Nazi army, since they can't count on food, fuel or clothing from the allied military government.

The general points out that our aid "will primarily go to the population of the countries which have been ravaged and plundered by the German armies." That's a fair notice which not only should help the German public, but should preclude any such misapprehension and anger as existed in the reich after the last war, when the allies were expected to pour supplies into the country the moment the armistice was effective.

In Occupation Forces

WENT into the Rhineland with the British army of occupation and it was this day (December 9, 1918), that we took up our position in the great city of Cologne. Toward which allied forces at this moment are driving again. We war correspondents shortly were received by the burgomaster—a high and mighty, square-headed Prussian of that super-face type which instantly inspires thoughts of manslaughter.

This arrogant heel received us in a great oak-wainscoted room and had us seated about a long table. He presided at the head in an ornate chair with a throne-like back, behind which stood an obsequious flunkey who served as secretary. We had no more than sat down when the burgomaster demanded in angry gutturals:

"Why have not the allies sent us food and clothing? I will not be responsible for the attitude of my people toward your troops if we don't get supplies immediately."

Threat of Revolt

IT WAS a clear threat of an uprising by the Germans against the armies of occupation. Having uttered it, his highness glowered about the table and awaited its answer. His glance fell on me, and I got up:

"Mr. Burgomaster," I said, "the answer is that the allies are too much occupied with trying to bring relief to the suffering peoples in the areas of Belgium and France devastated by the German armies."

The burgomaster's face flamed crimson and he shot back:

"That's not true; there has been no such devastation!"

"Mr. Burgomaster," your scribe retorted, "I'm telling you that I've just come from a devastated zone where there are long lines of refugees. People are dropping dead from hunger and privation."

For a few seconds there was a great silence, and then my colleagues started to clap their hands. His excellency was fit to be tied, and looked like a man about to have a stroke, he opened his mouth to speak, but just then his secretary whispered in his ear, and the burgomaster didn't say it. Often since then I've wondered just what the great man intended to hand me.

SIDE GLANCES



"It's that woman again—now she wants to know if our safety deposit boxes will hold two pounds of butter!"

Service Men and Women Home on Leave

- PFC Clifton Barrett from New Guinea. Here until December 27.
- PFC Lewis Barrett from Fort Ord, Calif. Here until December 11.
- Pvt. Herbert Waits Jr., from Fort Lewis, Washington. Here until December 16.
- Sgt. Robert J. Strader from South Pacific. Here until January 2.
- S Sgt. Dale H. Hoover, US army air corps, here from the South Pacific until December 27.

The above service people are entitled to free passes to the local theatres and free fountain service at Lo-River dairy by courtesy of Lloyd Lamb of the theatres and R. C. Woodruff of the dairy. Please call at The Herald and News office (ask for Paul Haines) for your courtesy tickets.

UMBRELLA BORROWERS
PORTLAND, Ore., Dec. 9 (AP)—A sign in front of a building and loan association in this city reads: "Caught in the rain? We'll be glad to loan you an umbrella."
Many have been caught, borrowed an umbrella, and all have returned them, sometimes ahead of the two-day loan limit, says Mrs. Nina Mauk, association secretary.

Classified Ads Bring Results

STUTTGART RAILS SHAKEN BY BOMBS

LONDON, Dec. 9 (AP)—American Flying Fortresses from Britain shook Stuttgart's rail yards with 1500 tons of bombs today—part of a two-ply air attack on Germany from the west and south.

The Berlin radio said heavy bombers ranged into the Munich area from Italy before noon. Fewer than 300 Mustang and Thunderbolt fighters accompanied 400 B-17s to Stuttgart in southwestern Germany, headquarters of U. S. strategic air forces in Europe said.

Railroad facilities there lie 70 miles east of the fighting in the Strasbourg area and 110 miles from Lt. Gen. George S. Patton's troops on the approaches to Saarbrücken.

Annuities

AT YOUR SERVICE

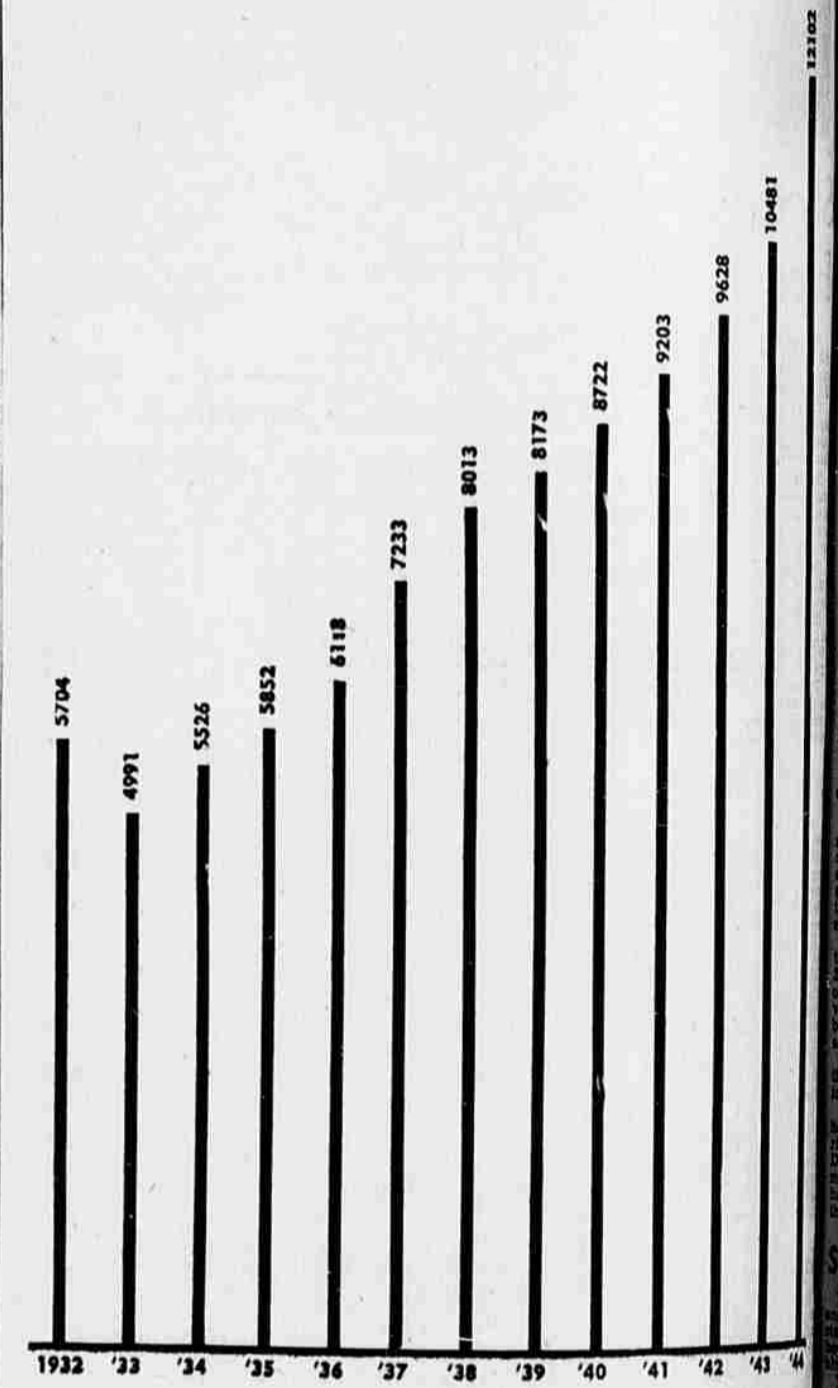
John H. Houston
REPRESENTING THE
EQUITABLE LIFE
Assurance Society
114 N. 7th Phone 2281

WHY it is necessary to raise Herald and News ADVERTISING RATES

In any good newspaper operation the advertising cost per subscriber goes down as circulation goes up. This has been true of The Herald and News operation over the past decade.

It is also true that the actual advertising charge per column inch must follow up, in part, any considerable increase in number of subscribers.

The following chart shows how circulation has grown during present Herald and News ownership.



Figures at top of bars are average number of net paid subscribers for calendar year. 1944 figure is average for first nine months.

Note the gain in circulation since 1937, when the last raise was made in display advertising rates.

Obviously, as an advertising message is delivered to more than twice as many homes now as it was in 1933, advertising space should be worth twice as much now. Actually, the average rate per column inch in 1933 was 60c, in 1945 it will be just about 65c.

New rates (8c a column inch over present rates) become effective Jan. 1, 1945.

Herald and News

This is not a bid for increased advertising. Newsprint is still scarce and our supply is sharply limited.

EDITORIALS ON NEWS

(Continued from Page One)

tion their commanders recognize as hopeless."

This is important, if true—indicating that the end is NEAR in Hungary.

THE earthquake DID center in Japan. Undoubtedly it did a lot of damage. But it won't end the Pacific war. The only way to end the Pacific war is to KILL ENOUGH Japs and destroy enough Jap war plants and transport.

WE hit Iwo Jima pretty hard—with "scores" of B-29s and 108 Liberators, and also shelled it with warships maybe up to battleships. We HOPE we've smashed the nest from which Jap planes were coming to bother our Tokyo-bound superforts.

OUR landing behind the Jap lines at Ormoc was helpful. We hope now to be able to clean up Leyte—not by waving any wands but by HARD, BLOODY fighting that takes guts and grit (which our men have.)

THERE'S a new note from China today.

The Chinese seem to have stopped (temporarily at least) the Jap march on Kunming, Kweiyang and Chungking. These NEW AND BETTER Chinese reinforcements that have been arriving (maybe from the communist border) appear to have turned the tide.

There is even bigger news. An "authoritative" report from Chungking says Chiang has agreed "in principle" to participation of the Chinese communists in the national govern-

ment and in the direction of Chinese military affairs.

That might mean that Chiang's government and the communists are about ready to quit watching each other like a couple of angry dogs and turn their COMBINED efforts to fighting the Jap.

NOTE the growing extent to which COMMUNISM is entering the news of the OLDER world—eastern Europe and Asia.

Communism is one of the BIG WORLD ISSUES NOW.

COMMUNISM is hard for us Americans to understand. We see it only as a revolutionary tactic of disgruntled elements in our population—plus the unprincipled SEEKERS FOR POWER that are present in every nation.

As a social system, communism has nothing to offer us, for the standards we have achieved under our system of government and our way of life are FAR SUPERIOR to anything that AMERICAN COMMUNISTS, communism can offer us.

Judging communism by we see it only as an OGRE that threatens destruction of everything we value most.

COMMUNISM in the OLDER WORLD is different.

There it DOES have something to offer to the vast masses of common people who for more centuries than we can visualize have been downtrodden and exploited and short-changed. In communism, these masses SEE SOMETHING BETTER THAN THEY HAVE HAD.

Watch it.

It is certain to bring big changes in the world.

If it's a "frozen" article you need, advertise for a used one in the classified

Klamath's Yesterdays

From the files—40 years ago and 10 years ago.

From The Klamath Republican Dec. 15, 1904

Governor George Pardee of California has given public assurances that California will cooperate in every way in the Klamath government irrigation program now in process of formulation.

From The Klamath News Dec. 8, 1934

County Agent C. A. Henderson said today that the potato yield from the Klamath basin's 13,800 planted acres ran about 300 sacks an acre, an all-time record here.

The American Legion drum corps and the high school band led the parade at the formal opening of the downtown Christmas season last night.

For His Christmas

A BELT by HICKOK

Western and Dress Styles

\$1 to \$5

DREW'S MANSTORE
733 Main

To The Parents

An Everlasting Xmas Gift is a Business Course for your son or daughter. We offer a Complete Business Course, and we Do teach that Snappy Up-to-the-Minute Thomas Natural Shorthand and Speed Typing.

Klamath Business College

733 Pine Street - Corner of 8th
Phone 4760

Refrigeration Equipment Co.

Karl Urquhart
611 Klamath Phone 6455

For Commercial Refrigeration SALES and SERVICE