

SEARS Christmas Story OF GIFTS

GIFT HAND BAGS

A Gorgeous Gift Array

7.44
Plus 20% Fed. Excise Tax

Most beautiful handbags in many a season . . . dramatically styled, truly gift-worthy! Supple, fine-grained leathers! Genuine Cords! Rich, all wool broadcloths! Finest simulated wools! Luxury details include beautiful designed handles and clasps of Lucite or mock tortoise shell, zip-top tops with Lucite pulls, quilted yokes, full shirring. All have spacious, carefully detailed interiors. Every one is an achievement in smartness!

Genuine Leather and Smart Fabric

4.95
Plus 20% Fed. Excise Tax

Imagine finding soft, fine-grained leather handbags at this price! New leather pouches and box bags, distinctive in styling; with dressy shirring; spacious, fitted interiors; sparkling Lucite clasps. Also included in the group are fine wool broadcloths and rayon failles. Don't miss this outstanding gift selection!

New Fabrics and Simulated Leather

1.95 AND 2.95
Plus 20% Fed. Excise Tax

Here are all the newest, smartest, most wanted styles in an exciting value-priced selection! New box bags! Shoulder bags! Pouches! Envelopes! Top-handle styles! And such sought-for details as zipper tops, inside zipper pockets, metal frames, Lucite clasps! Included are fine quality simulated grain leathers, simulated patent, simulated alligator, corded fabrics, rayon faille, felts, Black, brown and colors. *See label for fiber content.



SMART and WARM ON CHRISTMAS MORN 8.95

Beautiful little coats for your tot's favorite present. ALL-WOOL fleeces and shetlands to keep them warm and cozy. Cut in classic lines . . . full or half belted . . . Princess or boxy. Red, cocoa, blue, beige and mixtures. For both little boys and girls. Toddlers' sizes, 2-3-4; children's sizes, 4 to 6x.



Warm Mittens 55c

85% wool! Just 5% cotton-and-rayon . . . the rest is snug wool. Novelty patterns. Navy, brown, red.



WOOL JACKET 3.59

Red flannel that youngsters love! Metal buttons to flash and shine. In pure Botany flannel. 2 to 6x.



COAT SWEATERS 2.98

All-wool in wonderful, bright colors or practical-dark shades. For boys or girls from 2- to 6x.



Fluffy Bunny Fur 2.49

Super-warm! Bunny fur back; quilted water-repellent poplin palm. Cotton fleece lined and Aralac interlined. White; red palm.



PLEATED SKIRTS 2.98

Botany flannel of the finest quality. Part 100% all-around pleated skirts with suspenders. In bright red. 2-6x.



KNITTED SUITS 1.98

For little boys . . . in soft, cotton. Polo shirt top in stripes. Solid color knitted suspender shorts. 2-6x.

Gift Suggestions

Box Stationery 98c

Fine quality paper and envelopes in a dainty gift box.

Photo Albums 50c

Fine quality simulated leather with embossed design. Ivory or brown covers.

Manicure Sets 4.55
Plus 20% Tax.

Complete set of 14 most used articles in simulated leather case.

Dresser Sets 2.79

3-piece comb, brush and mirror sets in gift box. Clear lucite handles.

"Pinauds" Toiletries 50c to 1.59

Famous brands in gift boxes. A wide selection for your choice.

Slippers

2.29

New colorful Spirit-Lifters! So gay and flattering they buoy your morale as they rest your feet! Styled with tailored trimness; yet displaying feminine softness in fabric and coloring. Bronze or royal. Jacquard weave rayon.



Slippers smooth as a symphony, smart as a page from Vogue. Fashioned of sleek bengaline, with pert rosette and open toe to make small feet look smaller. Linings in the high colors of a Mexican sunset contrast gaily with uppers of blue, wine, or black.

1.99

Rayon Gowns

A lovely gift for yourself or others. Soft, durable rayon in floral print design. Full length and generously cut.

3.98

"Francine" Slips 1.98

Improved multi-filament rayon crepe, 4 gore, bias cut for better fit and longer wear. Non-rip seam with double fabric top.



Any Purchase TOTALING \$10 OR MORE CAN BE MADE ON SEARS Easy Payment Plan

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