

U. E. Reeder County Judge Responsible, Courteous,

Active Administration Pd. Adv. by U. E. Reede

My Campaign Slogan Is For a Better Klamath Falls'



VOTERS

PRECINCTS 1, 2, 3, 4, 5 and 8

> I solicit and would appreciate your vote

ANGUS W. NEWTON

COUNCILMAN From Ward 1

John Reber

Asks Your Support for Re-election As

County Commissioner

Conscientious Constructive Service Deserves Your Approval



He Knows County **Business And Gives** It His Best

Give John Reber Your Vote

The Following Is a Transcript Of the

Radio Talk Delivered By M. L. SHEPHERD

On Friday Evening, November 3, 1944

I am going to talk to you tonight chiefly, about what I think of public power for Klamath Falls. I do this because, if you elect me your Mayor I intend to give you a good business administration.

Many candidates say that, but we do not always know what they mean by it. Let me tell you what I mean by it.

As a realistic business man, I know that As a realistic business man, I know that communities do not remain prosperous, and grow, just because their residents want them to. Where they do, there is always a real reason for it—and that reason can be stated in one word, PRODUCTION. Population slways remains stable where production is stable, always increases, where production increases, always declines, where production increases, always declines, where production falls off—where there is absolutely no production, there is NO population.

The great economic bases on which every inland town rests, are agricultural production and manufacturing industry.

Klamath Falls is blessed, in being surrounded by that soundest base, for year 'round prosperity, a well established, highly productive agricultural and livestock area. We have no need for worry there.

At the present time the principal atten-tion of the government of Klamath Fails, should be directed to the fact that our man-ufacturing is too largely confined to one in-dustry, and to only that part of that indus-try which relates to the production of lumtry which relates to the production of lumber, neglecting its many by-products; and to devoting every effort towards both increasing the number of our manufacturing plants and diversifying their kinds. And to my mind the first thing we should do to attract the increase in the industrialization we need, is to join in with the rest of the

county and bring here the low cost public power which is THE primary requisite, if manufacturing is to come and remain here.

There can be no doubt that low-cost public power does enormously stimulate private industry—that it already has done so in all parts of the west coast where it is available for use. If anyone does doubt this, let him visit Tacoma or Seattle, powered from Bonneville and Grand Coulee dams, or Los Angeles and its surrounding area, powered from Boulder dam.

I believe Klamath Fells must have this cheap power to increase and diversify our manufacturing, to add payrolls devoted to the manufacture of plastics, and other by-products of timber waste, paper mills, woolen mills and for possible development of our mineral resources which we at present know little about.

Cheap power will also enable us to Cheep power will also enable us to enormously increase our agricultural pre-duction, by putting to productive use more of our abundant water supply by bringing into production many acres now undevel-oped because of high lifts and high power costs. Qualified observers have stated that by means of low cost power for pumping our productive agricultural area can be in-creased as much as fifty-three per cent.

And so, if the voters of Klemeth Fells choose me as their Mayor, they know what I mean by a good business-like administration. I mean that I will stimulate MORE PRODUCTION in every way because that is the ONLY WAY a stable and prosperous population can be assured, and I have emphasized low cost power in this connection, because it is well known that low cost power is THE primary requisite for industrial production, and, in the semi-arid West, for agricultural production as well.

This advertisement paid for by M. L. Shepherd

Clip This Ad and Take It to the Polls

OUR TICKET

PEOPLE'S TICKET

FOR PRESIDENT

Thomas E. Dewey

John W. Bricker

Guy Cordon

Wayne L. Morse

Lowell Stockman

Leslie M. Scott

FOR ATTORNEY GENERAL

George Neuner

Marshall E. Cornett

Rose M. Poole

Dale West



FOR COUNTY JUDGE



FOR COUNTY COMMISSIONER

John R. Reber

FOR COUNTY CLERK



FOR CORONER



FOR CONSTABLE



These candidates do not need to be cleared through Sidney. They have all been nominated by the people. You may vote the ticket straight without misgivings.

> Paid Adv. by-REPUBLICAN CENTRAL COMMITTEE

"The amendment is timely, it is practical, it is just, it is necessary."

Former Governor Sprague In the Statesman, Salem Oct. 17, 1944.

VOTE 314 X YES

Amendment to Increase State School Support

HARTFORM INSURANCE

615 Main St.

Henry Semon

again invites your support as a candidate for

State Representative



- The People of Klameth county have sent Henry Semen to the Legislature for six terms. They know him well. His record speaks for itself, and justifies your supporting yots again next Tuesday.
- His Committee positions have included chairmanship and vice-chairmanship of the important ways and means committee, chairmanship of agriculture for five sessions, and numerous other important assignments.
- Henry Semon is an independent thinker who votes his convictions after careful consideration, and OWES NOTHING to any special group or interest.

Cast One of Your Two Votes for

The Only Candidate With Legislative Experience

Paid Adv. by Henry Semes.

ELECT Walt Wiesendanger MAYOR OF YOUR CITY

WORLD WAR VETERAN 18 MONTHS' ACTIVE SERVICE OVERSEAS. 9 ADDITIONAL MONTHS IN THE ARMY OF OCCUPATION IN GERMANY.



I HAVE BEEN A TAXPAYER OF KLAMATH FALLS FOR NEARLY 18 YEARS. OUR HOME IS AT 2032 EARLE STREET.

MY PLEDGE IS THIS:

"Fair and Impartial Consideration will be given to all problems confronting the welfare of our city."

Should you elect me as your Mayor may I assure you that I will maintain tell lar scheduled hours in the Mayor's office and that I will devote all necessary lies to the performance of the duties of this office.

In my 18 years of residence here in Klamath Falls, I have taken an active pt on many committees, being appointed on the Boxing Commission, the Arms Board, elected to the City Council for a term of four years which expires now, of bond drives and others that pertain to the welfare of our city. I am the past put

dent of the Lions club and chairman of the Klamath Retail Burcau. For the last eight years I have been chairman of the American Legion Forest Fires" program. This is one of the American Legion's most important cap

YOUR VOTES and the SUPPORT you can give me for this office among yell friends and neighbors will be fully appreciated.

My slogan on the ballot reads: "MY FOUR YEARS AS COUNCILMAN GIVEN ME THE KNOWLEDGE AND EXPERIENCE THAT WILL BE OF VALUE TO OUR CITY AND THE TAXPAYERS."

Walt Wiesendanger

Pd. Adv. by Walt Wissendanger