

Hereford Show Slated

CAL-OREGON ASSOCIATION SETS AUCTION

One hundred and fifty bulls and 50 females of top registered Herefords will be sold at auction during the largest cattle show and sale ever held in Klamath Falls by the Cal-Oregon Hereford association, set for Sunday and Monday, October 29 and 30, at the Klamath county fair grounds.

The show will open at 10 a. m. Sunday, and the auction will be held on Monday, starting at 10 a. m. A dinner is scheduled for all consigners and buyers, Sunday evening, 7:30 p. m., at the Willard hotel.

Judge will be Raymond Husted of Los Angeles, and chief auctioneer will be Freddy Chandler of Chariton, Iowa. Nelson Charles Callender, Tulelake, Herbert Chandler, Baker, Charley Borthers, Brownboro, Ore., Cecil Conley, Bonanza, Frounce Rock ranch, Prospect, Ore., Merle C. Haley, Bonanza, Hannas brothers, Almoia, Wash., Henry M. Hayden, LaGrande, Ore., L. J. Horton, Klamath Falls, A. B. Hoy, Weed, J. Bar J. Hereford ranch, Medina, Wash., J. L. Jacob and Sons, Malin, Henry and Walter Jaeger, Condon, Ore., Maxine Liskey, Klamath Falls, L. Meshke, Tulelake, Mountcrest ranch, Mill, Calif., Alene Owens, Ashland, G. E. Pierce, Medford, Frank A. Riches, Buena, Wash., W. A. Serruys, Klamath Falls, State College of Washington, Pullman, Wash., Stearns Cattle company, Prineville, Ore., Wixson and Crowe, Millville, Calif., and Yamsay Land and Cattle company, Klamath Falls.

Mitchell Tillotson, of Klamath Falls, is sales manager, and Lawrence Horton, John Day, Claus Charley, R. G. Folger, and E. H. Balsiger are on the sales committee.

Cattle owners consigning Herefords to the sale are Balsiger and Harmon, Klamath Falls, Blue Moon ranch, Medford, C. C. Chamberlain, Gazelle, Calif., Charles Callender, Tulelake, Herbert Chandler, Baker, Charley Borthers, Brownboro, Ore., Cecil Conley, Bonanza, Frounce Rock ranch, Prospect, Ore., Merle C. Haley, Bonanza, Hannas brothers, Almoia, Wash., Henry M. Hayden, LaGrande, Ore., L. J. Horton, Klamath Falls, A. B. Hoy, Weed, J. Bar J. Hereford ranch, Medina, Wash., J. L. Jacob and Sons, Malin, Henry and Walter Jaeger, Condon, Ore., Maxine Liskey, Klamath Falls, L. Meshke, Tulelake, Mountcrest ranch, Mill, Calif., Alene Owens, Ashland, G. E. Pierce, Medford, Frank A. Riches, Buena, Wash., W. A. Serruys, Klamath Falls, State College of Washington, Pullman, Wash., Stearns Cattle company, Prineville, Ore., Wixson and Crowe, Millville, Calif., and Yamsay Land and Cattle company, Klamath Falls.

The total lives of the three English poets, Byron, Keats and Shelley, amounted to only 92 years. Byron died at 36, Keats at 26, and Shelley at 30.

Weekly Market Trend

Editor's Note: The following market information is supplied from material obtained over the government leased wire in the office of the extension economist at Oregon State college. The material in the form of a weekly summary of trends in the livestock market is not intended to replace day by day market reports.

CATTLE MARKETS

The cattle market at North Portland Monday was strong. Arrivals totaled 2300 head compared with 2000 a week previous. Medium to good hay fed steers sold up to \$14 while common low-medium grass steers were \$9.50 to \$12.50.

The favorable spread between the price of feeder type cattle and well finished slaughter classes has led to increased interest in cattle feeding and same increase over last year is expected. In September, prices of slaughter steers at Kansas City were somewhat lower than the level of last year. The spread between these prices in the first half of September this year was \$4.25 compared with \$3.85 last year and \$3.00-3.25 September average of \$3.37.

Generally cattle are in good condition in Oregon, however, condition on October 1 was reported below average, following a heavy run in August compared to the light movement in August 1942.

Ranges and pastures in Oregon had only a fair feed supply on October 1. Conditions were reported below average condition. In Colorado and Wyoming, cattle have done well on the dry cured feed, especially in the northern and central great plains, with a marked improvement in feed conditions in the southwest owing to August and September rains. Supply of range feed east of the Rockies is much better than a year ago.

SHEEP AND LAMB MARKETS

Feature of the livestock trade at North Portland Monday, October 23, was the sharp advance on fat lambs. Trading was active with top lambs selling up to \$13, a dollar higher than a week earlier. Lower grades were in slow demand at around 50 cents above a week ago. Arrivals in the sheep division totaled 2200 head, compared with 2000 a week ago.

ICE CREAM
Most popular "year-round" dessert
AS LOW AS
11¢ a pint
Always pure and delicious. YOU make any flavor in 2 minutes. 20 famous recipes in each package. Please ask your grocer for
LONDONDERRY
835 Howard Street, San Francisco 3, Calif.

REPORTS DUE ON PRACTICES UNDER AAA

Farmers in Oregon who have completed their performance of production practices for which payment is made under the AAA program are asked by the state and county AAA officials to make their reports just as promptly as possible. With more than 80 per cent of Oregon farmers signed up under the AAA this year, the task of checking is a big one at best, therefore the need for early reporting to avoid a last-minute rush that couldn't be handled.

This year the honor system of reporting is being used again, which means that the farmer brings in his own data rather than having a supervisor visit the farm to measure acreages and check compliance. This method has saved a lot of manpower and transportation costs. County committees will make only a few spot checks, especially with practices that require prior approval such as weed control, land clearing and pasture improvement, according to N. C. Donaldson, state executive assistant. Donaldson lists the following information and evidence which any farmer will need to make a report, either to the county office, or at community meetings that are being called in some instances:

1. The acreage of all crops grown in 1944, whether eligible for payment or not.
2. A list of the amount and kind of soil building practices performed.
3. Receipts for any lime, phosphate, landplaster, sulphur, or borax applied during the program year.
4. Receipts for seed used in reseeding pastures, showing kinds and amounts.
5. Receipts for any chemicals used in weed control.
6. Figures on acreage and production of wheat grown.

If all of this information is available it shouldn't take more than 15 minutes to complete the report, says Donaldson.

Conference Members Speak
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Classified Ads Bring Results.

Best Foods
PREPARED
MUSTARD
WITH
HORSERADISH
A FLAVOR SPECIAL
MUSTARD
WITH A DASH OF
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Education Needed For Japs, Says Vet

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"If they were given the same educational advantages that I have had, if they had been brought up with the same be-

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In India, corn and rice are popped in hot sand, after which it is put into a basket woven of bent twigs and the sand sifted out.

If it's a "frozen" article you need, advertise for a used one in the classified.

FOOT MILEAGE
In a day, the average farmer walks 26 miles; a letter carrier, 22; policeman, 14; boy, 13; girls, 11; housewives, 8; and train conductors, 7, according to estimates.

JEAN MEADE
Is Now with
ZOE BRUCE and BE HAINES
in the
Vanity Beauty Shop
109 N. 7th St. Phone 7161

Schilling
You can always count
on Schilling for fine flavor
Coffee

VAN HEUSEN
WHITE SHIRTS
Neck Sizes 14 to 17 1/2
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\$2.23
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RUDY'S MEN'S SHOP
600 MAIN

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Emil's
Prices in Effect October 27 to Nov. 3... Subject to Market Changes

Hershey's Cocoa	1/2 Lb.	10c
Tuna Fish	Fancy Albacore 3 Points	No. 1/2 Tin 42c
Apple Cider	Hood River	Gal. 65c
Wadham's Beans	Vertical Pack	No. 2 Tin 21c
Fruit Cocktail	Sunblest quality—for gay colorful desserts, salads.	Ready for use and no waste either. 40 pts. Tall Tin 19c
Swift's Tomato Juice	18-oz. tin	12c
Royal Club Peas	20-oz. tin	16c
Swift Deviled Ham	3-oz. tin	17c
Libby Home Style Pickles	26-oz. glass	35c
Karo Syrup—blue	1 1/2-lb. glass	15c
Bestex Grapefruit Juice	46-oz. tin	31c
Beeville Honey	3-lb. glass	82c
Signet Apple Juice	quart glass	29c

Johnson's Glo-Coat	Self-Polishing	Qt.	98c
Swift Prem	12-oz. tin	33c	

HOME-MADE PURE FRUIT PRODUCTS

Wild Blackberry Jam	20-oz. glass	60c
Wild Plum Jelly	20-oz. glass	60c
Wild Plum Jam	20-oz. glass	60c

Sweet Potatoes	3 Lbs.	25c
Concord Grapes	20-Lb. Lug	\$1.98
Celery	Fancy, Large Stocks	Lb. 10c
Cauliflower		Lb. 14c
Oranges	Juice Size	Lb. 10c

EMIL'S QUALITY MEATS

Pork Roast	Lb.	31c
Boil Meat	Lb.	21c
Sausage	Pure Pork	Lb. 29c
Ground Beef		Lb. 29c
Chuck Steak	Veal, Grade AA	Lb. 30c

JONES FRYERS—While They Last

CRISCO	1-lb. jar	24c
	3-lb. jar	68c

Krispy Soda Crackers	—perfectly baked, slightly salted	2-lb. box	31c
Hi Ho Butter Wafers	—tasty and inviting with every dish	1-lb. box	20c
Macaroni	—O-So-Good	24-oz. pkg.	24c
Soilax	—for wall washing, paint cleaning	Pkg.	25c
Calgon	—works wonders with water	11-oz. pkg.	30c
Junket Rennet Powder	—all flavors	Pkg.	2 for 19c
Del Monte Catsup	—tasty and zesty—50 points	14-oz. glass	19c
Cream of Wheat	28-oz. pkg.	.22	
Duff's Gingerbread	Mix, 14-oz. pkg.	.22	
Kellogg's Raisin Bran	10-oz. pkg.	.10	
Cinch Corn Bread Mix	16-oz. pkg.	.18	
Gold Medal Flour	25-lb. bag	1.22	
Drifted Snow Flour	50-lb. bag	2.37	
Drifted Snow Flour	10-lb. bag	.53	
Post Toasties	11-oz. pkg.	.08	
SILVER LOAF FRUIT CAKE	1 lb., 2 oz.	45c	
	2 lbs.	65c	

WRITE A SLOGAN ABOUT THIS MAN!

\$5,500.00
IN WAR BOND PRIZES
(MATURITY VALUE)

ONLY WESTERNERS CAN ENTER THIS CONTEST! **GOOD! THAT MEANS LESS COMPETITION**

THAT MAN GIVES ME IDEAS!

An easy-to-enter contest... for westerners only... to acquaint you with Sperry Drifted Snow Flour

How would YOU like to wake up some morning soon and find yourself the proud owner of a crisp, new thousand-dollar War Bond? ... That's going to happen to SOMEBODY who enters this contest! And a hundred-thirty-one other "somebodies" are going to win a hundred-thirty-one other important prizes! Why shouldn't YOU be a winner! You simply write a slogan about the man on every bag of Drifted Snow Flour. The first idea that pops into your head may win. See the Contest Rules below.

These suggestions may give you ideas... help you win a prize

Here are the things the man on the bag stands for. Whenever you see him you know the flour inside the bag is dependable. Its baking performance is tested regularly by 117 western women right in their own homes. So your slogan about the man might be "Master of successful baking." Then, too, Sperry Flour has been a western favorite for 92 years. This might suggest a slogan such as "Friend of four generations."

See how simple it is? Here's another thought: Since Drifted Snow is an all-purpose flour that you can use for everything, your slogan about the man might be, "Bakes everything better." Then, there's the fact that Drifted Snow is vitamin and mineral-enriched. That might suggest "Guardian of good health." But these are only suggestions to help you get started. You'll have your own idea... so write it down and send it in. It may win you a prize!

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USE THIS ENTRY BLANK! CLIP NOW!

SPERRY SLOGAN CONTEST, Oakland, California
I am attaching the cover of a Martha Meade recipe folder from a bag of Drifted Snow Flour. The slogan I suggest for the man on the bag is:

My name is _____
Street or R. F. D. _____
City _____ State _____

WE'D BETTER SEND IN OUR SLOGAN NOW **YES—BECAUSE THE CONTEST CLOSES NOVEMBER 30!**

"Sperry," "Drifted Snow," "Home-Perfected" and "Martha Meade" are registered trade-marks of General Mills, Inc.

Margie Says
YOUR WAFFLES WILL TASTE DELICIOUS SPREAD THICK WITH DURKEE'S TROCO MARGARINE

Yes, waffles, biscuits, muffins, cakes, breads of every kind are better when you spread them with Durkee's Troco Margarine. Durkee's Troco Margarine is made by an improved process that draws the pure, nutritious vegetable oil right in with the fresh pasteurized skim milk.

Improves all foods - 1/2 them and on top!

Durkee's TROCO MARGARINE
MILD & SWEET COUNTRY-FRESH IN FLAVOR