

Martha
Shops and Shops



Cal-Ore

WELL, we didn't take our friends down to Cal-Ore last Saturday night. And I was very embarrassing to say the least. Not only because of the party we had planned. To begin with, they had written they would be here on October 7. So Friday night, which was October 6, we took a gang of boys over to the KUHS-Ashland football game at Ashland.

There we were, sitting, watching the game. Somebody pulled my hair from the back. I turned around to scowl, and saw, behind us, the two people we were expecting in Klamath Falls the next day.

It turned out that they had gotten mixed up in dates, and thought that Friday was October 7. So they had arrived at our house Friday evening and found everyone gone and the house dark. They went down to The Herald and News office, and learned we had gone to Ashland.

And, as they had planned on going to Medford after visiting us, they went on to Ashland and went to the game to give us a good lecture for running out on them.

When they discovered it was their fault, though, they promised to stop in Klamath Falls on their way back to Portland next month. And we promised to make up another party and go to Cal-Ore.

Garcelon's

ARE you one of the many now getting photographs ready for Christmas? Well, Garcelon's has a good selection of those popular leather (real leather) frames in three sizes. For 1, 2 or 3 photos.

They come in various colors. Black, tan, red, maroon, green, blue and brown. And range in price from \$2.95 to \$9.95.

There also are exceptionally nice looking wooden frames, priced from \$2.50 to \$3.60.

At Garcelon's . . . 407 Main Street.

Currin's

A REALLY choice selection of new compacts has arrived at Currin's. In sterling silver, 24-karat gold plate, enamel and plastic.

And yet in spite of their attractiveness they're certainly not high priced.

If last year is any guide, you'll be choosing and buying these compacts right away for Christmas gifts. Because the last-minute shoppers in December 1943 found they had to take all kinds of substitutes instead of what they planned on.

The enameled compacts are decorated with handpainted designs, and the others are cleverly topped with appliqued figures and modernistic doodads.

The sterling are \$3.98 to \$5.75, plus tax. . . The gold plated are \$3.98 plus tax. . . The enameled are \$2.98 to \$4.35. . . And the big amber plastic ones are \$6.95. All prices without tax.

Currin's is at Ninth and Main Streets . . . 840 Main.

Whytal's

HAVE you seen those new quilted short robes with nighties under them, all of gorgeous figured jersey? Whytal's has them. And they're really something to write about.

The short robes are a little longer than finger length, but not quite to the knees. The most slenderizing length, you know. Especially as the belt ties at the back, and the skirt of the robe flares.

In spite of the quilting, they're wonderfully light in weight. . . And the taffeta linings, of red or blue, make a startlingly effective contrast.

The nightgowns come in the same figured jerseys as the quilted robes. They are long and graceful, with very sophisticated tops, and the gowns and robes together make an outstanding outfit that is not only unusual but beautiful. In fact, stunning!

The two are priced separately. . . The gown, \$10.50 and the robe, \$19.50.

At Whytal's. . . Ninth and Main Streets.

Your Store

YOUR STORE has just received its first shipment of North Star all-wool blankets, the ones you've seen advertised in all the magazines, just about a long time for them!

For the last two years, the North Star people have been promising Your Store a shipment whenever production was up enough. . . And as the North Star blanket is considered one of the outstanding in the country, none of the stores anywhere cut down on orders. . . But from now on, Your Store will be the North Star blanket retail outlet in Klamath Falls.

These types were received in the shipment, all with rayon-satin bindings. . . The Starlight at \$14.50 and the Wave at \$17.95. . . And the loveliest baby blanket you ever saw, in a large (42x60) size, at \$9.95. . . It's like lambsdown, and would make an extra-extra nice gift for a new baby.

Full washing instructions come with every North Star blanket, because they are guaranteed washable if laundered properly according to the directions. . . And they're pre-shrunk.

Your Store also carries full lines of many other blankets, including St. Mary's, Springfield, Pearce, Orr Spun and Orr Health. . . Earl Isaac says the store has the cream of the crop in blankets made in the United States.

Your Store is at 721 Main Street.

Art & Gift Shop

YESTERDAY I dropped in again at The Art and Gift Shop to see how Mrs. Kierulff was getting along. . . And she immediately wanted me to see something special, the Linnea line of toiletries, which is new out here.

The Linnea line, "A Breath of Old Sweden," is perfumed with the fragrances of various herbs and things that grow in Sweden. . . And Mrs. Kierulff said that the fragrances are so familiar, because she spent many summers in Sweden when she was young.

The aromas really are lovely. . . And different from the usual. . . And the boxes in which the various articles are packed are gay with Swedish figures and designs.

Prices are neither low nor high. . . For instance, one-fourth ounce of perfume is \$1.20, including tax. . . A gift box containing dry perfume (a sort of sachet), cologne and perfume, is \$6.60, including tax.

The Art and Gift Shop is at 519 Main Street.

Moe's

SOME beautiful fur-trimmed coats caught my eye at Moe's the other day, and I asked about that business of paying a tax on such coats.

So here's what I gleaned:

The fur-trimmed coats priced from \$49.50 to \$99.50 at Moe's are not taxable. . . Those from \$115.00 to \$189.50 ARE taxable. . . Because they are equipped with such high-priced furs.

The materials in the coats are Forstmann fabrics, all 100 per cent virgin wool. . . And, of course, are beautiful.

The lovely furs are fox (red, blue, grey, white and silver), blue, dyed squirrel, etc. . . Most of the coats have big flat-topping collars, but some are tuxedo models, with fur revers, and some have fur cuffs.

Moe's is at 512 Main Street.

MEN AND WOMEN IN SERVICE

EXPECTED HOME — Clifford Roy Smith, 30, EMI c, Seabees, was expected home after two years in the South Pacific.

He is the son of Mr. and Mrs. A. D. Smith, 1007 Pine, and a former Copco employee. Smith is now at Camp Parks, Calif., awaiting orders to leave for Klamath Falls.



Miss Schmiedeler Awarded

Advance training at the WAVES Yeoman school, Iowa State, Iowa, has been awarded Frances Susanna Schmiedeler, seaman second class in the WAVES, reports Navy Recruiting Specialist D. T. Schreiber.

Miss Schmiedeler is the daughter of Mrs. Matilda Smith, Route 2, Box 705, Klamath Falls. She received the rating of seaman, second class, on completion of basic training and indoctrination at the naval training school for WAVES, New York City.

Miss Schmiedeler recently received the selection for advance work at the WAVES Yeoman school, Cedar Falls, Iowa, and on completion of this advance instruction, she will be sent to a U. S. naval base for duty and for further training, releasing a trained yeoman for duty at an advance base or on a fighting ship. She is a graduate of Henley high school.

LINSE AWARDED

Flight Officer Paul H. Linse, 20, son of Mr. and Mrs. Paul F. Linse of Bend, also former Klamath Falls resident, has been awarded the Air Medal for "meritorious achievement in aerial flight while participating in sustained operations against the enemy."

The message came from a base of the 15th AAF in Italy. Linse was a student at Malin high school before entering the

ZEK PROMOTED

Charles D. Zeek, son-in-law of Henry H. Ray, route 3 box 318, Klamath Falls, has been commissioned a second lieutenant in the U. S. Army, following training at the Fort Benning, Ga., infantry school.

EYERLY COMMISSIONED

Fred S. Eyerly, son of Mr. and Mrs. F. S. Eyerly, 1968 Earle, has been commissioned a second lieutenant in the U. S. Army, infantry, at Fort Benning, Ga. Eyerly enlisted, August 23, 1942, and served with the 694th field artillery battalion before going to officer candidate school four months ago. He held the rank of corporal before his present rank. Lt. Eyerly attended KUHS and Oregon State college, where he worked on the Oregon State Barometer.

DRAKE LEAVES

CPO C. E. Drake left Monday morning for the coast to report for duty, after spending a 30-day leave with relatives and friends in Denver, Los Angeles, and his home, Klamath Falls. Chief Drake has just returned from 14 months' duty in the Caribbean area.

PEARL HARBOR—ROBERT F. SJOJIN, 126 N. 3rd, and Earl A. Rose, 1515 Sargent, both from Klamath Falls, have been awarded certificates of Honorable Service by Rear Admiral William R. Furlong, commandant of the Pearl Harbor navy yard. The men are no longer stationed at Pearl Harbor, it was announced, but while there contributed to the mission of the base in support of the United States fleet.

Non-Huntress Shoots Bear To Protect Two Small Pets

Mrs. Floyd Woodworth of Klamath Falls has a new bear rug, or she will have pretty soon, as the result of an interesting experience in the Klamath woods Monday night.

The Woodworths were hunting deer over the weekend and Mrs. Woodworth, who claims she is not a huntress, remained

Gordon Schedules Meeting in Klamath

Guy Gordon of Roseburg, United States senator and candidate to succeed himself, will be in Klamath Falls all day Saturday, it was learned here this week by the republican central committee.

Gordon is scheduled to speak over KFGJ from 6:15 to 6:30 p. m. Saturday and a meeting is also scheduled for him, time and place to be announced later.

State Senator M. E. Cornett is managing Gordon's campaign.

Ambrose to Chairman Friday Rotary Meet

Keith K. Ambrose, Klamath Falls fire chief, will be the chairman of the day at the Friday noon luncheon of Rotary at the Willard hotel. Guest speaker will be Robert J. Burke, special agent from the Hanover Insurance company, Portland, whose topic will be "Fire Prevention."

This is Fire Prevention week and Ambrose has spent a major portion of his time addressing school assemblies stressing the need of observing fire prevention the year around.

1944 Births Top Previous Figure

Twenty-four more babies were born in Klamath Falls during September, 1944, than during the same month last year, according to figures released yesterday by Dr. Peter H. Roizen, dal, county health officer. Births for last month totaled 75, while only 51 are on record for September, 1943.

Twenty-four deaths were reported in the city during September, one less than the number of deaths reported for September last year.

The number of births in Klamath Falls topped the death record last month by the number of births and deaths in the entire county for the month has not yet been compiled. Chiloquin reported two deaths and three births.

ICE CREAM

Most popular "year-round" dessert AS LOW AS 11¢ a pint

Always pure and delicious. YOU make easy flavor in 2 minutes. 20 famous recipes in each package. Please ask your grocer for this package.

LONDONERRY

833 Howard Street, San Francisco 2, Calif.

"Irish Eyes Are Smiling"

Home-type Kitchen Craft Flour gives finer results in all home baked foods

Kitchen Craft is light-bodied: It mixes smoothly and quickly with other home-type ingredients to give fine even texture in all your home baked foods.

Kitchen Craft is properly milled: Retains desirable moisture in your pastries, cakes and breads in spite of the drier heat of home ovens.

Kitchen Craft is dependably uniform: Absorbs the same amount of water each time — so you can follow your recipes to the letter, without change.

YES, MY BAKED FOODS ARE LIGHTER AND MORE TENDER NOW I'M USING KITCHEN CRAFT HOME-TYPE FLOUR

Your home-size recipes aren't the same as big-batch bakers use. Your ingredients are different, too. You use home-type shortening and baking powder.

For perfect results, now try a home-type flour — Kitchen Craft! Made especially for home baking, this top quality flour gives you cakes, pies and breads of mouth-melting delicacy and goodness. Adds important health values to your baked foods too because Kitchen Craft is enriched with B vitamins and iron.

Get a sack of home-type Kitchen Craft Flour and try it in your favorite recipes. If it fails to please you in any way, return the unused portion to your grocer and get all your money back!

at SAFEWAY

LAY AWAY A BOND TODAY



Postoffice Extends Overseas Mail Date

WASHINGTON, Oct. 12 (AP) — The postoffice department today extended by one day — to Monday, October 16 — the line for the mailing of Christmas parcels to military personnel overseas. The action taken "as a public convenience," since the previously announced deadline of October 15, falls on a Sunday.

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Classified Ads Bring Results.

MUSTARD WITH HORSERADISH

It's delicious!


TRY BEST FOODS MUSTARD with HORSERADISH



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There's Plenty of CROWN QUALITY FLOUR

*** for Nourishing Home Baked BREAD ***
*** for Delicious BISCUITS ***
*** for Pies, Cakes and Pastries ***
*** for Pancakes and Waffles ***
*** and scores of other tasty things your family will love.**



No need to ration the rummy on your good home-baked bread and pastries. For the health's sake Crown Flour is enriched with extra Minerals and Vitamins.

Other Dependable Crown Products

- * CROWN "KITCHEN QUEEN" FLOUR
- * CROWN "MI-CHOICE" FLOUR
- * SNOWDROP SELF-RISING FLOUR
- * CROWN CAKE FLOUR
- * CROWN PASTRY FLOUR
- * SWAN PASTRY FLOUR
- * CROWN PANCAKE AND WAFFLE MIX
- * CROWN WHEAT GERM
- * CROWN GRAHAM FLOUR
- * CROWN CRACKED WHEAT FLOUR
- * CROWN WHOLE WHEAT FLOUR

ISK YOUR GROCER FOR CROWN

Manufactured by **CROWN MILLS** PORTLAND OREGON

TRY BEST FOODS MUSTARD with HORSERADISH



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Emil's

Soup Campbell's Tomato, its our biggest and best seller. You should taste it, 10 1/2-oz. Tin 3 for 25c

Catsup Standby steps up the flavors and gives taste to meats and other foods 14-oz. glass 17c

Tuna Fish 3 Pcs.—Bumblebee Brand Fancy Albacore. No. 1 Tin 42c

Fels Naptha For all tough washing jobs it's unbeatable. Bar Libby's 8-oz. pkg. 5c

Deep Brown Beans 14-oz. tin 14c

Jacobs' Spaghetti 2-lb. box 31c

Creole Dinner "Unbelievably good." Buy one package at regular price, get 2nd for 1c. Regular Price 19c 2nd Package 1c Total . . . 20c

Krispy Soda Crackers Slightly salted & tops with cheese 2-lb. box 31c

Silvertip Brand Raspberry Jelly 2-lb. glass 19c

N.B.C. Shredded Wheat Children like it with fruit Pkg. 11c

Tillamook Cheese 12 Pcs.—Full Cream Per lb. 35c

Mild Cheese 12 Pcs.—Popular for cheese sandwiches and casseroles Per lb. 35c

Loaf Cheese 24 Pcs.—Velveta 2 lbs. 76c

Brookfield Cheese 24 Pcs.—American 2-lb. loaf 81c

American Cheese 4 Pcs.—American type, a treat for children with crackers. 8-oz. pkg. 22c

Kraft Cheese Spread 12 Pcs.—The Kraft family's favorite. Always the same first quality. 2-lb. loaf 58c

Wesson Oil For salads or cooking Pint 27c

Snowdrift Double cream for easy cooking or baking 3 lbs. 68c

Sunbrite Cleanser For scouring Tin 2 for 98c

Ivory Soap For washing or bath Med. cake 68c

Ivory Soap Try it for children Lge. cake, 3 - 29c

Camay Toilet Soap For a real skin treatment Cake 3 for 18c

Oxydol Washing Powder Washes dirt quickly and easily. Pkg. 21c

Dux Washing Powder Makes quick, clean wash. Pkg. 21c

White Rock Bleach 1/2-gal. 21c

Pork Roast lb. 31c

Boil Beef lb. 21c

Pork Steak lb. 31c

Sausage Pure Pork lb. 29c

Ground Beef lb. 29c

Veal Chuck Steak Grade AA lb. 30c

JONES FRYERS—While they last—First here, first served. We Are Cutting 4-H Beef This Weekend—See It!

Apples Delicious Box \$3.98

Apples Winter Bananas Box \$3.29

Peaches Ashland Krumel Fine for Canning Box \$1.69

Oranges Juice Size Klamath Natted Gems U. S. No. 1 10 10c

Potatoes 10 lbs. 39c

Cabbage Pound 6c

Dry Onions For Boiling 10 Lb. Bag 33c