

Herald and News

FRANK JENKINS
Editor

MALCOLM EPLEY
Managing Editor

A temporary combination of the Evening Herald and the Klamath News. Published every afternoon except Sunday at 4:30 p. m. at the Herald and News Publishing Co., 200 E. Main St., Klamath Falls, Ore. Entered as second class matter at the postoffice of Klamath Falls, Ore., on August 20, 1908, under act of congress, March 3, 1879.

SUBSCRIPTION RATES:
By carrier month \$1.50 By mail 6 months \$8.25
By carrier year \$17.50 By mail year \$28.00
Outside Klamath, Lake, Modoc, Siskiyou counties year \$7.00

Member Associated Press Member Audit Bureau Circulation

Advertising Roundup

By A. D. ADDISON

THE time has come for a thorough and complete organization of our City Corporation. Our mayor and trustees are doing business in the right way. Our advice to them is, first: "Be sure you are right, then go ahead. Gentlemen, dig up the stumps, grade the streets, tax dogs, prohibit hogs—and advertise in the Spectator."

How history repeats itself! The above paragraph appeared in the third issue of the first newspaper to be published in America west of the Mississippi river—the Oregon Spectator.

The Spectator was first published in 1846, the year that the Oregon Territory became part of the U. S. through treaty with Britain, and 13 years before Oregon became a state. It was published in Oregon City by a group of men who saw the need for official publication of the corporate acts of the new American territory. W. G. T. Vaut was the first editor.

The early day ads, published in the Spectator, reflect the life of the times. Again, the parallel with the present day is close in one respect. The main point of the ads is telling of the availability of scarce merchandise. Here's one:



ADDISON

THE RED HOUSE, PORTLAND
Just received, per TOULON of New York, on consignment, the following goods, viz: 20 cases wooden clocks; 20 barrels dried apples; 3 saw mills; 1 doz. cross cut saws; mill saws and saw sets; mill cranks, plough shares and pitchforks; 1 winnowing machine; 100 casks cut nails; 50 boxes saddlers' tacks; 6 boxes carpenter tools; 12 dozen hand axes; 20 boxes manufactured tobacco, 5,000 cigars, 50 kegs white lead; 100 kegs paints; 1/2 doz. medicine chests; 50 bags Rio coffee; 25 bags pepper; 200 boxes soap; 50 cases boots and shoes; 6 doz. slippers; 50 cane seat chairs; 40 doz. wooden seat do.

The ad goes on for about that many more items. No prices are given. The important information was that such merchandise was available. The same ad today would bring business.

The advertising rate was \$1.50 a "square" of 16 lines or less, which seems to figure about 75 cents an inch, for the first insertion, and half as much for each subsequent insertion.

The biggest improvement that I can see in 100 years newspaper publishing is that an advertiser today can buy space for nearly the same price in The Herald and News and have it delivered into 12,000 homes as compared to 200 for the Spectator.

Early Day Editorials

THIS information comes from the "History of Oregon Newspapers," by George S. Turnbull, now acting dean of the school of journalism at the University of Oregon. The book is full of information for the person who is interested in early Oregon as well as for the newspaper man.

One more note from the book. About 10 years later, just before Oregon became a state, the Oregonian and the Oregon Statesman (the only two papers which survived to present days) carried on a no-holds-barred battle. It is interesting because the Statesman (now ex-Governor Sprague's paper) was started by Asahel Bush, great grandfather of Ase Bush, formerly with The Herald and News and now reporting the Jap war for the AP.

Here's one of the first Bush's editorials:

The last Oregonian is a proud sheel! The editor's courage, like Bob Acre's, has oozed out at his fingers' ends, and his swaggering is converted into the vilest obscenity and filth, unrelieved by one particle of decency, sense or wit. He commences our name without a capital letter, and refuses to exchange papers with us; the last resorts of puppyism and puny rage, which are branded by the fraternity everywhere as the lowest acts of contemptibility and meanness. We cannot get down to the depths he has sunk to answer him, for we will not sully our columns with vulgarity and slang. When he rises, we will endeavor to pay him our respects. And, he must inevitably come up again, for it is an unvarying law that filth rises as it rots.

Apparently the "Oregonian man" did rise, for Bush later states:

The Oregonian man is the most unvarying liar we have ever met with. He so seldom tells the truth, even by mistake, that we are inclined to make a special note of the fact when he does.

This is given to show the tone of the great papers of the west in their infancy. (Not to show our friend Ase's great grandpappy as a rough, tough character—while Ase is out in the Pacific and can't defend himself.)

It might be added that the Oregonian often referred to Bush as "Ass A. Hell Bush."

Briefs From the Pocket File

THE news dispatches fail to state where that bomb burned and bruised Adolf Hitler. . . . But that doesn't keep us from doing a lot of wishful thinking. . . . The Marine Barracks may get a swimming pool, which was not in the plans when Barracks construction started. . . . Wendell Webb, new managing editor of the Oregon Statesman at Salem and a swell fellow, covered the Tulelake segregation center uprising last fall for the AP. . . . There hasn't been much demand for the federal housing trailers set up here as a "stop-gap." . . . New barracks at Klamath naval air station will be a light blue instead of the murky green prevailing at most military stations. . . . Great Northern railway, with Klamath's GN folks doing their part in a big way, leads all other transcontinental railroads in the percentage of payrolls going into war bond purchases. . . . Talk to anyone who has been in the midwest or east this summer, and you'll be ashamed to complain about Klamath's A-1, marvelous, invigorating summer weather.

Where It Came From

The word "vaudeville" originally meant a sightly song. It was derived from Val de Vire, the Norman birthplace of Oliver Basselin, gay French poet of the fifteenth century.

Limestone Consumption

Approximately 25,000,000 tons of limestone are used every year in the United States, chiefly in the smelting of iron ores.

SIDE GLANCES



"Honest, I was just kidding around with that waitress at the lunch room—she certainly don't rate with you when it comes to glamor!"

Market Quotations

Closing quotations:	
American Can	90 1/2
Am Car & Fdy	39
Am Tel & Tel	123 1/2
Amalgamated	25 1/2
Calif Packing	28 1/2
Commonwealth & Sou	1 1/2
Curtis-Wright	1 1/2
General Electric	41
General Motors	38
Int Harvester	75 1/2
Illinois Central	16 1/2
Int Harvester	75 1/2
Kenecott	17 1/2
Long-Bell	10 1/2
Nash-Kelv	15
N Y Central	16 1/2
Northern Pacific	16 1/2
Packard Motor	5 1/2
Penn R R	18 1/2
Republic Steel	23 1/2
Sears Roebuck	23 1/2
Southern Railway	23 1/2
Standard Brands	30 1/2
Sunshine Mining	9 1/2
Trans-Amer Stock	19 1/2
Union Oil Calif	19 1/2
Wm. S. White	17 1/2
Warner Pictures	13 1/2

Potatoes

CHICAGO, July 22 (AP)—Potatoes, arrivals 105; on track 129; total U. S. shipments 234; supplies light; demand good; for Missouri and Kansas Cobblers market slightly stronger for best quality; Trans-Amer stock market; continued on account price readjustments being made under ceiling; California long White commercials \$4.40; Idaho Bliss Triumphs U. S. No. 1, \$3.85; Washington Bliss Triumphs U. S. No. 1, \$4.75; Missouri, unwashed, \$2.82-\$3.00; Kansas Cobblers, unwashed, \$2.42-\$2.50.

LIVESTOCK

SOUTH SAN FRANCISCO, July 22 (AP-WFA)—Cattle for five days 1800; compared Friday week ago; generally steady; extreme top several half-loads 1900-1950 lb. grass steers \$15.00, fed kind absent; week's best slaughter steers \$11.00-\$12.50; loads-lots medium to good heifers off grass \$11.00 with odd lots 800-750 lb. to feed lot \$11.50; good weighty range cows \$12.50-\$13.00, aged medium cows \$9.50-\$10.00, cutters \$7.00-\$8.00, canners \$2.00-\$3.00, good 1450-1550 lb. grass bulls \$10.00-\$10.50, lightweight sausage kinds \$7.00-\$8.50. Calves for five days 415; steady; good to choice vealers \$14.00-\$14.50.

Hogs for five days 3323; compared Friday week ago; No higher early; closing top and bulk good and choice 180-220 lb. \$15.00; good sows \$9.50-\$9.75. Sheep for five days 21,965; compared Friday week ago; Market opened 25-50 lower declining sharply during the week, closed with spread of \$1.00-\$2.00 lower than week ago; week's extreme top 270 lb. medium to good shorn lambs \$11.00, 200; yearlings \$10.00-\$11.00; cull to good shorn ewes \$1.00-\$4.00 late.

CHICAGO, July 22 (AP-WFA)—Salable hogs 500, total 3500; market nominally unchanged; hardly enough good hogs to make a market; quotable top \$14.25; weights 270 pounds and down 25 to 50 cents higher; over 270 pound weights and sows 75 cents to \$1 higher, week's top \$14.30.

Selable cattle 400; calves none; compared Friday last week; Choice fed steers and yearlings 15-25 higher; all others 50 up, grass offerings with weight sharing advance; top \$17.50, highest of season and highest for July in 25 years.

Yearlings to \$17.40; warm-d-up weighty grass steers to \$15.85; moderate supply medium grades \$12.50-\$14.50; hogs but thin light stock cattle \$8.75-\$10.00; bulk fat steers \$14.00-\$15.25; best heifers \$17.35, bulk \$13.00-\$16.50; calves \$9.00-\$12.00.

Canner cows strong; 25 higher; cutters and common beef cows 25-50 up; light and good beef cows 50-75 higher; bulls 25 higher; vealers steady to 50 higher; best vealers \$10.00; weighty cutters closed at \$7.25 and winter Nebraska beef cows scaling 1200 lbs. sold

Telling The Editor

Letters printed here must not be more than 400 words in length, must be written legibly on ONE SIDE of the paper only, and must be signed. Contributions following these rules, are warmly welcomed.

MEETING CALLED
KLAMATH FALLS, Ore. (To the Editor)—A protest signed by 41 property owners of Altamont district, representing around \$200,000, was presented to the Klamath county court of June 9, 1944, against the establishment of a roadway between Cannon and Crosby streets, on Altamont drive.

This protest came up before the county court July 21, and I was called. When assembled, the county court informed me, the same thing I told all of you before, that we property owners could do nothing until we hire an attorney and fight the case. We have no ordinance against operating a public nuisance in this district.

We have been sleeping on the job. If you property owners have an interest in keeping Altamont drive neat and clean, you have to fight the case.

There will be a meeting for the purpose of taking some action, in front of my place, the former Hull's grocery, 2660 Altamont drive, at 2 o'clock sharp, Sunday afternoon, July 23. All taxpayers of this district are asked to come. Please bring proof of ownership of property. The meeting will be handled in an orderly manner, so please do not bring children, unless babes in arms.

Signed,
EMERICK HULT.

Service Men and Women Home on Leave

Cpl. Clarence Johnson from Hamilton Field, Calif. Here until July 28.

Pvt. F. C. McCarver from Camp Shelby, Miss. Here until July 31.

Cpl. Clarence Johnson from Hamilton Field, Calif. Here until July 28.

PFC. Norman D. McKeenan from Camp Adair, Ore. Here until July 27.

Pvt. Samuel W. Ramsey from the east coast. Here until July 27.

Pvt. Claude Hill from Camp Hale, Colo. Here until July 31.

WHEAT

CHICAGO, July 22 (AP)—Belief that internal strife may result in the sudden collapse of Germany prompted liquidation of grain futures and all markets showed a heavy undertone.

In late trading rice dropped to the decline, slaughter ewes 50 cents down and seven to eight cents below last week's high. The liquidation was general, the market ran into stop orders and price dropped sharply.

Wheat futures were under heavy pressure but most of the losses were attributed to the foreign situation and prospects for wheat was 1/2 to 3/4 cent lower than yesterday's finish, July \$1.37 to \$1.42 1/2. Oats were 1/4 lower to 1/2, higher, July \$1.15-1.17. Barley was off 1/4 to 3/4, July \$1.25-1.27.

Courthouse Records

MARRIAGES
THERIOT-SCOTT, Louis Eliot Theriot, Jr., 21, clerk, Native of Mississippi, resident of Hammond, La. Phys. Main St. Scott, 18, clerk, Native of South Dakota, resident of Klamath Falls. \$10.00.

LOVE
LOVE, Warren Henry Love, 20, naval aviator, Native of St. Paul, Minn. MARRIAGE, Mrs. L. V. Love, 18, secretary, Native of Daytona Beach, Fla., resident of Daytona Beach.

BRADLEY-DYER
BRADLEY-DYER, Joseph A. Bradley, 24, U. S. Navy, Native of Pennsylvania, resident of Klamath Falls. Ann Boyer, 17, Native of Washington, resident of Klamath Falls.

William R. Barfield versus Virginia Barfield
Suit for divorce, charge cruel and inhuman treatment. Couple married in Klamath Falls July 2, 1941. W. Lamar Townsend, attorney for plaintiff.

Lorraine Crume versus J. O. Crume
Suit for divorce, charge cruelty and inhuman treatment. Couple married in Caldwell, Idaho, January 15, 1942. Plaintiff asks custody of one minor child, Merryman and Napier, attorneys for plaintiff.

WEATHER

	Max.	Min.	Precip.
Eugene	72	53	.00
Klamath Falls	88	53	.00
Medford	88	53	.00
North Bend	87	46	trace
Portland	78	53	.00
Redmond	87	53	.00
Reno	83	44	.00
San Francisco	80	50	.00
Seattle	74	53	.00

Editorsials on News

(Continued From Page 5)

clouds of each other and that watch the other.

POOR old vision-seeing hearing Wallace was heavy a load for the New political politicians (headed by tossed him overboard and kindly pat on the head.

But 105 stubborn delegates stayed with him to the end. On the final ballot 71 votes were scattered among candidates.

THIS, coupled with the fact that 80 stubborn delegates Byrd right up to the end, attests the fact that the term was NOT a UNANIMOUS draft.

That is what it was like to do.

MORE or less overboard by other exciting developments, the Republicans break during the week. The Russian communist party paper, took a nasty crack at GOP foreign policy plank, spoke sarcastically of the publican convention as a wash.

Now if some influential wish newspapers will just join the GOPs, they'll have a chance to win.

Boundary Lines
Crooked boundary lines the rule in Europe, but in the United States, especially west of the Mississippi river, the lines are common.

Drivers' Council Sends Cigarettes To Overseas Men

The joint council of drivers No. 37 which covers Oregon and part of southern Washington has sent 600,000 packages of Raleigh cigarettes to servicemen overseas on all fronts for free distribution, Phil Brady, president of the council, has announced.

Brady said the cigarettes represent an expenditure of \$3000 by the union members.

Judge Fisk Sets Demo Meeting

PORTLAND, July 22 (AP)—Judge Fred Fisk of Eugene summoned Oregon democrats today to a meeting here July 29 to set up the party's state central committee.

Crossing his own name off the list as a possible state chairman, Fisk said that "under no consideration" would he again become a candidate.

William L. Jossin, Portland, retiring secretary whose name has been mentioned as a successor to Fisk, also withdrew from the race because "of the pressure of law practice."

Logger Surrenders After Manhunt

SOUTH BEND, Wash., July 22 (AP)—William King, 45, Raymond logger and fisherman, early this morning surrendered to State Patrolman George Cobb of Chehalis and Special Deputy Homer Cook of Pacific county in a wooded section near the home of his father, John King, seven miles east of Raymond, it was announced today by Sheriff Peter Maloney.

King offered no resistance and turned over to the officers a knife with which he allegedly stabbed his wife, Rose, to death at Peell Thursday.

He was brought to the county jail here and turned over to Sheriff Maloney to await the arrival of Lewis county authorities who will take him to the Lewis county jail at Chehalis.

VACATION TIME can bring ACCIDENTS!

It's smart to be protected—

John H. Houston
REPRESENTING THE MUTUAL BENEFIT Health and Accident Ass'n. of Omaha

118 N. 7th Phone 2721

GOPurse-Holder



James S. Kemper, above, of Chicago, chairman of the Republican Finance Committee for the Dewey-Bricker campaign, is pictured at G. O. P. national headquarters, New York, where he said campaign will operate "on a balanced budget."

New Heart A Mirror

ONE—The instant you cease Christ as having God you by His death for you—that instant God creates in you a new heart. This is the miracle of the new birth. "Except a man be born again, he cannot see the kingdom of God."—BIBLE.

TWO—With the miracle of the New Birth, God just you. Look at the word—JESUS. It means that in God's eyes you stand as though you had never sinned. The rest of your whole life time is spent out. For—the blood of Christ, God's son, cleanses all sin. THREE—With your heart blotted out, God manly with his own spotless righteousness. FOUR—God takes in your heart and sets against your old sinful will. What you are in righteousness. He now seeks to you to men—"Old things passed away. Behold—old things are become new."—BIBLE.

A REASON FOR OUR HOPE

"BUT sanctify in your hearts Christ as Lord; being ready always to give answer to every man that asketh you a reason concerning the hope that is in you, yet with meekness and fear." A great majority of people hope to go to heaven when they die. Some base their hope on nothing and some on another, but the apostle Paul tells us that there is "One Hope." Many are hoping to go to heaven on false conceptions of the Word of God.

UNIVERSALISM:
Universalism is one of the false doctrines which is keeping many people from obeying the gospel of Christ which is God's power to save. If all men will be saved without the loss of one, why should we be concerned about the commandments of God? While the doctrine of universalism is a doctrine of the devil, yet we are convinced that it is believed by most denominational preachers. How many preachers have you attended that the preacher did not find some way for the deceased to get into heaven? Men who profess to be preachers of the gospel ought to be careful about holding out false hopes for even the deceased, lest they encourage the living to neglect the great salvation which is through Christ Jesus.

MORALITY:
Morality is a characteristic which is essential in the salvation of every soul. A moral reprobate is an abomination to God; yet morality alone is not enough to save our souls. Jesus taught that "Except a man be born of water and of the Spirit he cannot enter the kingdom of heaven. Possessing a good moral character, though commendable, is not sufficient to save the soul. We must obey God's positive commandments.

FAITH ALONE:
Faith in Jesus Christ and Faith in God, is the fundamental basis of all acceptable worship and service to God, but faith alone will not save. Saving faith is the kind of faith that works. "For in Christ Jesus neither circumcision availeth anything, nor uncircumcision; but faith working through love." Gal. 5: 6. "Ye see that by works a man is justified, and not only by faith." Jas. 2: 24. The doctrine of justification by faith only is not taught in the Bible, and to hope for salvation on the basis of faith only is a vain hope.

NOMINAL CHRISTIANITY:
While there is no such thing as nominal Christianity, yet many people are hoping to be saved through a nominal profession of religion which they call Christianity. Christianity is never nominal but always active. Jesus says: "Not every one that saith unto me Lord, Lord, shall enter the kingdom of heaven, but he that doeth the will of my Father who is in heaven." Matt. 7: 21.

OUR HOPE
Our hope is based upon faith in Jesus Christ that he is the Son of God, upon genuine repentance, confession with the mouth that Jesus is the Christ, baptism for the remission of sins, and intelligent Christian living.

Repentance will be the subject tonight at the Church of Christ.

Insurance Against Getting Dog-Tired



Getting all the rest they can before going into battle, Maj. Gus Sesa, of the Royal Canadian Army, and his pet pup Nipper, catch 40 winks on steel deck of a landing craft headed for France.

A Gem of Thought From Idella's

A cute little stenographer named Ray Applied for a position one day. Said she, "I don't type or book keep But I can take dictation a heap Providing the salary is O. K."

Pint Fruit Jars . . . 69c dozen

AT IDELLA'S
What a Gall!

Community Congregational Church

Garden between East Main and Martin

ANNOUNCES

Mr. Tom Grubbs
Will Conduct Service of Worship

SUNDAY, JULY 23rd, 11:00 A. M.
A cordial welcome awaits you!

Eugene V. Haynes, Minister



The Public is Cordially Invited to Attend the Farewell Service of PASTOR G. W. WHEATLEY

Sunday
9:45 A. M.—Bible Training School
11:00 A. M.

"GOD'S GUIDANCE"
Soloist—Mr. J. I. Van Wechel, U. S. Navy

8:00 P. M.—
"OUR GREAT FILE LEADER"
A Beautiful Baptismal Service Follows

Special Music
by
THE GRACE QUARTETTE

Pianist
Mrs. Kenton Knight

Song Leader
Mr. Graydon Broyles

Bible Baptist Church
Ward Street at South Sixth

BIG TENT MEETING

Two Blocks Past Tower Theatre on South Sixth