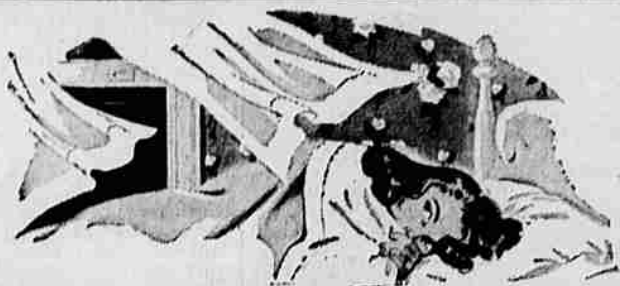


AT **PENNEY'S**
J. C. PENNEY CO., INC.

Good Blankets Save
Fuel and Money!



LET THE NIGHT TEMPERATURE of your bedroom drop 'way down . . . you won't mind if you're snuggled under good, warm blankets! What you save in fuel will help you pay for your blankets . . . and they're a lifetime investment! Wartime has given us Americans lots of valuable thrift hints of this sort!

Once Again... **PENNEY'S** BLANKETS THE NATION!



Guaranteed 8 Years Against Moth Damage
100% Selected Virgin Wool Blanket

4 1/4 lbs. downy-soft wool built to a lofty nap that keeps warmth IN, the cold OUT. Moth treated. Rose, blue, green, cedarose. **11⁹⁰**

All Wool Moth-Treated Blanket
In radiant solid colors of rose, blue, green or cedar. Rayon satin bound edges. 3 1/4 to 4 lbs. 72" x 84", full double bed size. **9⁹⁰**

Part Wool Plaid Blanket Pairs
25% wool and 75% fine strong cotton—warm, well-napped, durable. 72" by 84". Rose, green, cedar, blue. **4⁹⁸**



Beautiful Jacquard or Solid Color
CLOISTER BLANKETS

5⁹⁰

A 3-fiber blanket—25% soft, warm wool, 50% warm, color-bright rayon, 25% sturdy cotton. In rose, blue, green and cedar. Rayon satin bound ends, 72" x 84", full double bed size.

WE'LL HOLD
YOUR SELECTION
FOR YOU ON
LAY-AWAY

Autelle Dresses
Frosty rayon sheer prints in one and two-piece styles, touched up with self-ruching. Eyelet-etched dirndl frocks of porous spun rayon. Classic rayon shantung shirtwaisters. Bright florals, polka dots and pastels. Sizes 12 to 20. **7.90**

SECOND FLOOR

Men's Summer Weight Work Clothes

Khaki Uniform Sets
Men's sanforized-shrunk sun tan khaki work sets. Reinforced stitching at points of strain. Easily laundered. Shirts are two pocket models.
Shirts\$1.98
Pants\$2.29

Men's BLACK JEANS
Sanforized-shrunk. Heavy black twill. A strong serviceable pant made for long wear. Sizes 30 to 42. **1⁹⁸**

ARMY TWILL WORK SHIRTS
Men's sanforized blue army twill. Medium weight for summer coolness. **1²⁹**
Pants to Match 2.29

WORK HATS **WORK SOX**
Men's work hats. Light weight. Rain-resistant. Cool and serviceable. Sizes 6 1/2 to 7 1/2. **49c**
All cotton reinforced double heel and toe. Medium weight. Gray, black, brown. Sizes 10 to 12. **2 Pr. 35c**

MAIN FLOOR

Active Play Clothes for Fun in the Sun

COOL PINAFORES
Just what the little miss needs for the warm weather. White with pockets and dainty trim colors. Sizes 1 to 14. **97c to 1⁹⁸**

SECOND FLOOR

Crawl-About SLACK SUITS
Faded blue, dark blue, and yellow. These are made a long-legged creeper with fullness and diaper room. Strictly tubable and sturdy. Sizes—small, medium and large. **1⁹⁸**

SECOND FLOOR

WAVE and WAC SUITS
Just received! Complete with cap and insignia. Sizes 4 to 10. **2⁹⁸**

SECOND FLOOR

JR. BOYS' T-SHIRTS
Better quality Coray knit rayon and cotton shirts. Crew neck, bias-bound, short sleeves. Yellow, blue and white. Sizes 3 to 6. **98c**

DOWNSTAIRS

Boys Need Lots of WASH SUITS
2.98
Cool, serviceable cotton in short or long-pants styles. Tough for wear! Sizes 6 to 18.

DOWNSTAIRS

REDUCED! MEN'S SUITS

14⁰⁰
and
20⁰⁰

Main Floor

Most all sizes in shorts, slims and regulars. Blues and browns, some greys and tweeds, single and double breasted models in double breasted semi-drape styles.

VALUE PACKED

Ladies' Cocoa Straws
Sport style and off-the-face. Bright colored band trim. Ideal for street wear. **1⁴⁹**

SECOND FLOOR

Table Cloths
Gay colors, pastels, floral and plaid designs. Assorted sizes. **1³⁹**

BALCONY

Baseball Caps
Boys' gabardine and felts. Solid colors with white edging. Sizes 6 1/2 to 7 1/2. **39c**

DOWNSTAIRS

Slack Suits
For junior boys. Jimmie style. Short sleeves. Light blue denim. Sizes 3 to 10. **1⁹⁸**

DOWNSTAIRS

Sheer Blouses
Ladies' sheer nylon blouses with plain or frilled necklines. Also dotted swiss to go with light weight skirts. **2⁹⁸**

SECOND FLOOR

Purses Reduced
Ladies' fabric purses in gay summer shades and styles. **1⁹⁷**

MAIN FLOOR

Summer Dresses
Seersucker, spun rayon and cottons in stripes, checks and prints. Tailored and button down the front. For home and afternoon wear. **1⁹⁸**

SECOND FLOOR

New Fall Plaids
50% wool and 50% rayon. Colors are blue, green and red. See them! **1⁹⁸**

BALCONY

Boys' Sport Shirts
Cool and comfortable rayon sharkskin. Short sleeves. California collars. White, tan and blue. Sizes 8 to 16. **1⁹⁸**

DOWNSTAIRS

Boys' Straw Hats
Water repellent straw. Flat crown and cowboy styles. Sizes 6 1/2 to 7. **39c**

DOWNSTAIRS

Baby Sheets
Stamped and ready to embroider for the little tots. Sizes 36x51. **79c Ea.**

BALCONY

Solar Straws
Men's cool, light weight straws in popular styles and shades. Sizes 6 1/2 to 7 1/2. **98c**

MAIN FLOOR