

PENNEY'S

J. G. PENNEY CO., INC.

Buy Your
War Bonds and
Stamps

"LET FREEDOM RING"

Penney's Bond Booth

★ 1776

1944 ★

Main Floor Phone 5804

5 Good Reasons for Buying an EXTRA Bond!

1. War Bonds are the best, the safest investment in the world.
2. War Bonds return you \$4 for every \$8 in 10 years.
3. War Bonds help keep prices down.
4. War Bonds will help win the peace by increasing buying power after the war.
5. War Bonds mean education for your children, security for you, funds for retirement.

Austelle Dresses

FOR A FRESH FOURTH AT HOME

7.90

Hip-whittling designs to take you round-the-clock. Two-pieces of airy rayon sheers. Classic coat styles of porous spun rayon and rayon shantung. Deftly draped frocks of eyelet embroidered rayon jersey.

MIRRA-LINE* Classics Are All-Summer Favorites

So much fashion at such a tiny price! Slim two-pieces, coat style and shirt waist frocks of lightweight spun rayon highlighted with gleaming white braid, colorful flower buttons, dainty eyelet embroidery.

4.98

Filly or Tailored LADIES' BLOUSES

Sport or dress blouses in sheer or rayon material. Lovely styled necklines of frills and lace. Round necklines buttoned down the back. Strictly tailored shirt-waist styles. Sizes 32 to 44.

1.98

LOVELY SUMMER SKIRTS

Ladies' smartly pleated or gored casual skirts in new pastel shades. Materials of sharkskin, struttercloth and gabardine. Sizes 8 to 32.

2.98

LADIES' SLIM TAILORED SLACK SUIT

Manish tailored jackets in long or short sleeves. Two-tone or plain colors. Cavalry twill, rayon gabardine and struttercloth. A grand assortment of colors.

7.90

SECOND FLOOR



Outdoor Togs

LONG SLEEVED SPORT SHIRTS

Be at ease every hour in a cool, well-made sport shirt. Handsome in greens, blues, tans and greys.

2.98

MEN'S TWILL SLACKS

Double duty slacks for sports or dress. Plain and cavalry twill weaves.

7.90

MEN'S POPLIN JACKETS

Light and cool—water repellent when it showers! Fine rayon poplin, tailored and comfortable.

6.90

HANDSOME SPORT COATS

Every man needs a sport coat for year 'round wear! All wool, perfectly tailored. Popular tan, blue and brown!

12.75

MAIN FLOOR



BUY A BOND

FOR THE 4TH

VALUES! PENNEY'S END OF MONTH CLEARANCE

HIGHER PRICED MERCHANDISE SWEEPINGLY REDUCED! SHARE THESE SAVINGS!



Town-Clad Suits

Reduced!
Men's Suits

All new wool. Townclad quality. Tick weaves and worsteds. A real saving in quality suits. Most all sizes. Various colors.

20⁰⁰

REDUCED! MEN'S SWEATERS

An all-wool semi-dress and work sweater. Close weave, hard finish. A real value. Button front. Grey or tan.

2.29

REDUCED! Men's LEATHER JACKETS

Selected quality capeskin. The rich deep gloss and the soft pliant texture makes this an ideal leather for outdoor garments. Button front surcoat model.

8.50

REDUCED! MEN'S UNION SUITS

Summer weight. Short sleeves and legs. Well tailored and full cut for comfort. Correct weight for the warm days ahead.

2 Pair for 1.00

GREATLY REDUCED! MEN'S WORK PANTS

A cotton and rayon semi-dress and work pants. Hard finish. Just the thing for every-day wear. Sizes 30 to 42.

1.00

Men's Work Box MAIN FLOOR

BLEACHED FLOUR SACKS

Torn to half size. Handy for household uses. Ea. BALCONY

9^c

Knitting-Crochet Boxes

Gay colors. Keep your thread and yarn from being soiled. Three sizes. Ea. BALCONY

9^c

GIRLS' PINAFORES

All white, some piques. Blue and red trim. Sizes 2 to 6x. SECOND FLOOR

97^c

TODDLER'S COATS

Tweeds and fleeces. Some with white ruching trim. Sizes, 6 months to 2 years. SECOND FLOOR

3.98

Boys' Jackets Reduced!

Heavy water repellent poplin. Lined or unlined. Sizes small, medium, large. DOWNSTAIRS

1.79

GIRLS' SKIRTS

Cotton ballerina in bright floral prints. Some with rick rack trim. Sizes 7 to 14. SECOND FLOOR

1.98

SHORT PANT SUITS

Peter Piper cotton twill. Button-on pants. Self matching belt. Two pockets. Short sleeves. Blue, brown, tan. Reduced to DOWNSTAIRS

1.47

GIRLS' COATS

In fleeces and tweeds. Plaids and plain. Sizes 10 to 14. SECOND FLOOR

5.77

WORK PANTS REDUCED!

Heavy weight cotton and rayon material. Hard finish, washable. Sanforized! All sizes. MAIN FLOOR

LADIES' SUN HATS

Practical, comfortable! Just right for the Victory garden or fishing. Assorted colors and sizes. SECOND FLOOR

39^c

MESH RAYON HOSE

Light Colors in 45 Gauge. Sizes 8 1/2 to 10 1/2. Lisle lace and mesh, full fashioned. Sizes 8 1/2 to 10 1/2. White lisle, full fashioned. MAIN FLOOR

77^c

Reduced! LADIES' SUITS

One rack of suits. Light summer shades and darker dressy types. All wool crepe, Shetland weaves and tweeds. Sizes range from 10 to 20. Priced to clear!

12.77 - 14.77

Hats

Reduced 25c and \$1

A table of hats greatly reduced! Berets, Sailors, and other styles! Hurry and get yours!

MARKED DOWN! LADIES' DRESSES

A beautiful lot of better dresses that are real buys at this price. Just the right weight to wear now. Lovely bright prints in cotton and rayon. Two-piece and tailored styles. Sizes 8-20.

2.50

CLEARANCE PRICED! NAVY BLUE JACKETS

Ladies' 100% wool jackets. Smartly tailored lines. A three-button closing with two large pockets. A better buy for your money.

5.00

REDUCED SLACKS

Grand buys in better slacks—and just in time for that holiday fishing trip. Broken sizes in three different price ranges. Come and see what bargains!

1.97 to 3.77

