

Midland Empire News

Martha Shops and Shops

Whytal's

WHEN I was in Whytal's the other day... Tuesday, to be exact... They were unpacking the darlingest so-called cocktail dresses I ever saw... As a group, I mean... One and 2-piece dresses that are figure-flattering and feminine and utterly irresistible.

Wanda Speer took me upstairs to see them, because she was so excited about them, herself!

There were two dresses, one navy and the other black, which had chateau panels in folds from the shoulders to the waist... And the way those folds were gathered and caught wasn't the usual thing at all, but like something specially designed for someone who was going to have to pay a mint of money.

The prices of all these dresses were \$19.95 and \$25, though.

Other dresses had the new round neckline that is so flattering to most gals... Bits of ruffled lace or pleated chiffon here and there... In unusual places, such as being sewn in the gores of a skirt... Draped skirts and fronts... In fact, a very unusual stock of dresses, especially at such a price!

Most of them were black... But some were navy and pastels... The latter seem to be just as dress-up for Summer dates as black.

Whytal's is at Ninth and Main streets.

Your Store

BECAUSE there's a suspicion of warm weather, Your Store now has in stock a wonderful selection of 100 per cent wool blankets... Or am I being cynical?

Anyway... I'm glad, because I like the blanket lay-away plan... You pay as little as 10 per cent down and then some more every week or month, and by the time cold weather comes you get your blanket and feel almost as if it were a gift.

I learned this week that there are quite a few gals on Your Store's blanket lay-away list... Some of them buying what seems to me a houseful of blankets.

Incidentally... Your Store has the Orspin 100 per cent wool blankets with 6-inch satin bindings... (You probably know that the wartime standard width is 4-inch)... The manufacturer in this case was allowed to use up the material he had on hand, Your Store had a good "in," and here the blankets are, in Klamath Falls... And if you want, some of them can be on your bed!

There are some others with 6-inch bindings... But most have the 4-inch width.

The blankets come in four pastel shades... Dusty rose, dark rose (or winter rose), blue and green... and are priced from \$11.95 to \$16.95... For 100 per cent wool, remember!

Your Store is at 721 Main street.

Studio of Beauty

YOU probably have heard about the cold wave, which is the newest permanent wave on the market... Fern Short, owner of the Studio of Beauty, went in to quite a bit of detail in explaining it to me, and I'll pass on the information.

The cold wave, Fern said, has three advantages over machine and machineless waving... The hair can be waved closer to the scalp, short hair can be waved, and some types of hair that do not take a good permanent with other methods can be curled beautifully by the cold wave... (Fine hair is one type).

She told me that the cold wave is an improved method of curling hair, but it is not perfect... That no permanent is perfect... She said that no permanent wave given by any system can be guaranteed a complete success, as each type of hair produces different results... Guaranteeing permanent waves she considers false advertising and unethical.

But a cold wave can be given immediately after an unsatisfactory machine or machineless wave... And if your first cold wave is a failure you can try another at once with more possibility of success because the operator has learned more about your hair.

All permanents, however, are merely the BASE on which hair styles can be set, Fern emphasized to me... She said some women seem to think they can wash their hair, comb it out, and automatically have a perfect set.

Cold waves are higher priced than other methods because they take much more time to give and the supplies cost the beauty shop more, she told me.

The Studio of Beauty has a big file of permanent wave records up there on the mezzanine floor of Whytal's... If you have a permanent of any kind there, your hair type, method used, timing, strength, and the results of the wave are all on record for future use.

Long's

HAVE you seen the darling cotton dresses at Long's? One and 2-piece delectables that you can't resist... And they're inexpensive enough, too, so you can buy a couple for sunny weather... But if I were you I wouldn't wait until too long... You know how fast things go out of stores nowadays... Especially Long's.

The styles and details are in keeping with Long's other things... Unusual details that "make" a dress, together with clever styles... Butcher linings, seersuckers, chambrays, prints, stripes, etc... You'll have to see them to understand what I mean, though.

Long's is at 719 Main Street.

Shaw Stationery

FATHER'S DAY is the next thing to think about after Mother's Day this year comes on June 18... So now isn't too early to think about what to give him.

Why not change from the usual tie, sock, handkerchiefs and such? I can't imagine a man, father or not, who wouldn't appreciate one of the maps or atlases or world globes that are carried at Shaw Stationery.

There are all kinds and all prices... And all the maps and atlases are the famous Rand-McNally product.

The Rand-McNally International Atlas is \$7.50... The R-N Premier Atlas is \$5... And the small R-N Atlas is \$2.50.

There's a War Planning Map of the world, with the strategic battle areas, on heavy cardboard... A swell set-up, but I forgot to look for the price.

There's a large map on a roller, to hang on the wall... At \$5.75... And a big wall map in a frame, at \$9.75... And other maps from \$1.00 on up.

Another is called the New Reference Map of Europe, which includes a very handy section giving the dates of 200 years of war and peace.

And world globes of different sizes and prices.

At Shaw Stationery... 729 Main street.

Currin's

NEW line of colognes and perfumes has arrived at Currin's... A really good line that you've probably seen advertised in "Glamour" and "Charm" and other magazines of that type... From the "Perfumerie de Raymond."

It comes in five fragrances, each as different as aromas can be... The prices are higher than for many other lines, but you'll realize why when you get a whiff from the testing bottles on the cosmetic bar at Currin's.

As an example, I'll take the "Devilry" fragrance... A little one-fourth ounce bottle of the perfume costs \$3.50... The five-eighths ounce is priced at \$7.50... And the one-and-a-fourth ounce comes at \$15.

The cologne is lower, of course... A three-ounce bottle of the "Flux" fragrance can be had for \$11.14... (The OPA must have stepped in there and done something, because who ever heard of a price like that for cologne!)

The other fragrances are "Mimsy" and "Teza" and "Persian Lamb"... The latter, the heaviest by far, was received some time ago and is all sold out except a one-and-a-fourth-ounce bottle of perfume which costs \$17.50... The four others just came in this week and were still being unpacked yesterday.

I know you'll like them all... But it's so hard to describe perfumes that I wish you'd drop in and sample the fragrances yourself.

Currin's For Drugs is on the corner of Main and Ninth... 840 Main street.

Garcelon's

CORRY coffee makers have been so scarce for so long, that I really was amazed when I walked in to Garcelon's yesterday and saw the display near the front door... I knew there'd been a new shipment of them, but had no idea it would include so much.

There are all sizes... Four, six and 8-cup... (Priced at \$3.80, \$4.95 and \$5.25)... And the shipment also contained separate uppers and lowers of most Cory coffee makers.

Garcelon's also has two kinds of those little 2-cup Silaxes... One a regular Silax at \$2.75, and the other a Silax drip at \$1.45.

And have you seen those pottery drip coffee makers? They look like pottery but are really durable crockery... Very clever-looking, and with the big top off they make beautiful coffee pots.

Garcelon's is at 407 Main street.

Sprague River

Mrs. Ashley Slinkard, daughter Linda and Mrs. Carmony have returned from Redding, Calif., where they went to complete a real estate deal. They bought a 5-acre place near there. Here from Merrill over Mother's Day were Mr. and Mrs. George Hobbs, former teachers at Sprague River. They were house guests of Mr. and Mrs. Rollo Moore.

Mr. and Mrs. R. T. Lake were Sunday dinner guests in the Ted Montgomery home.

Mr. and Mrs. Lendle Story and children spent the weekend in Lakeview visiting Mrs. Story's parents, Mr. and Mrs. Marion Pugh. Mrs. Pugh is recovering from a recent operation.

Rev. and Mrs. Pettit and children were dinner guests of Mr. and Mrs. E. C. Lake Sunday.

Mr. and Mrs. Charles Boroughs and children were in Keno Sunday.

Mr. and Mrs. Byron Welch visited at Hildebrand Saturday evening.

Serving on the election board here were Mrs. Charles Boroughs, Mrs. Rollo Moore, Mrs. Russell Pernan, Ivan Pankey and Ivy Clark.

Mr. and Mrs. Sylvan Crume have moved to their ranch home for the summer.

Buster Newlin, son of Mr. and Mrs. K. R. Newlin, went to Portland Monday for his pre-induction examination.

Visiting his mother, Mrs. Frank White is Harry Lundgren from Portland.

Mr. and Mrs. Baldwin have moved here from Klamath Falls. Word has been received here from Lomer Detweiler that he is overseas.

Seaman 2/c Don Kridler is now stationed at Bremerton, Wash. Seaman 2/c William Wolford is still at Farragut, Ida. These young men enlisted at the same time and were separated after returning to Farragut from a furlough home.

Ivan Hall and Mario Carnini have completed their spring planting.

Ivan Pankey returned to work at the box factory Monday after being off for some time working on his ranch.

Mrs. Roll Moore has recovered from the flu.

Mrs. Bryan Thurman left Monday for Missouri. She will

Canby

Appropriate exercises were held Monday, May 22, at the Arlington school for the graduates of the eighth grade. There were four boys who graduated, but one, Bernard Pingel, who was ill with the flu was unable to attend. However, the other three, Charles Holloway, Jack Munsel and Delbert Craig were on hand to receive their diplomas which were presented by Mrs. Hallie Tierney, county superintendent of schools. Other special guests included Mrs. Elma Grant and Earl Murray, rural supervisor.

Mrs. Bessie Martin was hostess to her friends on Friday, May 19, when several were entertained at her home at luncheon. Those present were Mrs. Lil Ivory, Mrs. Lillian Painter and daughter Joanne, Mrs. Katherine Chambers, Mrs. Pearl Chambers and Mrs. Mabel Horr. Invited, but unable to attend were Mrs. Frances Carpenter, Mrs. Amelia Chambers and Mrs. Beth Bowden.

Mrs. Jerry Saunders, who has been very ill with tonsillitis the past week had her tonsils lanced on Monday of this week and is now on the road to recovery.

Mr. and Mrs. M. A. Rodda have moved to Lakeview where they will be employed by the forest service for the season.

Fire, probably resulting from a short or perhaps from the nibblings of a rat on the insulated wires, completely destroyed the car and garage belonging to J. H. Bowden, S. P. agent at the Southern Pacific homes on Saturday morning, May 20. The fire was discovered at about midnight and soon the family and the section crew under their foreman, Carroll Funk, were on hand, but there was no hope of saving either the car or the garage. Two adjoining garages used as store rooms were also destroyed as were the rabbit hutches nearby. About 30 rabbits were burned and all the chickens. Rabbits with the coats

Photo Finishing

Developing - Printing Enlarging

UNDERWOOD'S PHOTO SERVICE

211 Underwood Bldg.

Emil's Quality Fresh Meats

Boiling Beef Lb. 21c

Bacon Half or Whole Lb. 28c

Ground Beef Lb. 28c

Pork Roast Lb. 31c

Pork Steak Lb. 31c

Sausage Lb. 28c

All Kinds of First Grade Hams

SWIFT MAKES IT!

12-Oz. Tin 33c

Hunt's Hot Sauce 6c

Northern Brand FLOUR, 50 lbs. \$1.95

DRIFTED SNOW FLOUR, 50 lbs. \$2.43

Coffee Hills 1-Lb. Jar 33c

2-Lb. Jar 65c

Coffee Golden West Lb. Jar 33c

2-Lb. Jar 65c

New Potatoes Shafter White 4 Lbs. 23c

New Peas 2 Lbs. 25c

Grapefruit Florida, Large Size Lb. 10c

Grapefruit Arizona Lb. 7c

Sunkist Oranges Lb. 10c

Dairy

Mrs. Jane White and Mrs. Elva Flackus and son of Round Lake, Ore., spent several days last week visiting friends and relatives in this vicinity. They were guests of Mrs. Nelson's parents, Mr. and Mrs. Theodore Flackus, on Wednesday. They also attended graduation exercises for the seniors of Bonanza high school on Wednesday evening, May 17.

Anna Heimler left for her home at Park Place, Ore., Saturday, May 20, after staying the past school term with her aunt, Mrs. George Lewis and family of Pine Flat.

Friends and relatives will be glad to learn that Raymond (Bud) Kolb is recovering very satisfactorily from an appendicitis operation performed on Friday, May 19, in Dunsuir hospital, Dunsuir, Calif.

William (Jill) Adams was one of the boys who left Klamath Falls on Monday evening, May 22, for Portland to take his pre-induction physical into the armed services.

Mrs. Mary Kolb returned home Sunday evening from Dunsuir, Calif., where she has been staying with her son, Bud, who is hospitalized there. Mrs. Kolb was accompanied home by a friend, Mrs. Percy Nicholson, and two children, of Dunsuir, who will spend the coming week with Mrs. Kolb and family.

afame and squealing with pain and terror, could be seen nearby. The car was insured.

Bartley Wilson, Bos'n, USN, is in Canby visiting his sisters, Mrs. Loyd Johns and Elva Wilson.

Mrs. Harold Leins has been quite ill with measles.

After a week of gatherings of all sorts—slumber parties, theatre parties and a dance—Doris Gann bid farewell to her many friends and left on Monday of this week for her new home in Pueblo, Colo. Doris, pretty and popular with everyone who knew her was presented with a locket as a parting gift from her young friends in Canby. Mr. and Mrs. Gann left Canby several weeks ago, but Doris remained to finish her school year in Alturas at MUHS.

The marriage of their daughter, Charlotte, to Robert Perrin Reynolds in the Stanford Memorial chapel in Palo Alto on May 11, is announced by the bride's parents, Mr. and Mrs. R. H. Browne, of San Francisco. R. H. Browne, or better known to his friends as Hi, is well known in Modoc county, having managed the interests of the Walker-Hovey company at Canby for years.

The bride is a graduate of the University of Oregon, but since

her graduation has been engaged in the war effort in the bay area. The bridegroom is connected with the Arabian American Oil company and has just recently returned from four years in Arabia.

Mr. and Mrs. K. E. Davidson spent the weekend at Lakeview visiting Davidson's relatives.

Mr. and Mrs. Leon Walker of San Francisco have been guests at the home of Richard H. Browne. Walker is vice president of the Walker Hovey company.

In the election held on last Tuesday, voters were conspicuous by their absence. Only 62 votes were cast: 1 non-partisan, 42 democrats and 19 republicans.

HEAR

Rev. V. G. Clark

at First Church of God

2802 Altamont Drive

Each, Night Through Sunday 7:30 P. M.

Weldon Weaver, scales Loveness Logging company, has been recently promoted to the position of foreman of the lumber falling operations. His experience and his knowledge of the timber in the district enable him to perform his duties in a capable and efficient manner.

DR. E. M. MARSH

Chiropractic Physician

120 N. 7th - Klamath Falls, Ore.

DURKEE'S TROCO MARGARINE IS CHURNED WITH FRESH PASTEURIZED SKIM MILK

AND DOES IT TASTE GOOD ON VEGETABLES

10 MILD, SO SWEET

50 COUNTRY-FRESH IN FLAVOR

3300 ENERGY UNITS AND 9000 UNITS VITAMIN "A" IN EVERY POUND

ONLY A FEW DAYS LEFT for your **FREE MACARONI** with the purchase of a jar of WILSON'S B-V

A FULL SIZE PACKAGE (Not Over 8 oz.) WITH THE PURCHASE OF EACH JAR OF WILSON'S B-V

This Offer good from May 11 to May 27, 1944, inclusive. YOU PAY NOTHING FOR THE MACARONI. Just buy a jar of Wilson's B-V. Keep the Rector recipe that come with B-V.

Slip the cardboard carton off the jar of B-V—hand it to your dealer—he will give you free, with the compliments of Wilson & Co., one package (not to exceed 8 oz.) of your favorite macaroni from his stock. Wilson & Co. makes this unprecedented offer so that you will be sure to try George Rector's delicious new economical no-point, nutritious creation.

George Rector, world famous food expert, has created this new delicious, nutritious one-diet meal, especially for the women of America. It is his contribution to the Government's No-Point, Low-Fat Food Program. It is a filling, delicious combination of macaroni and Wilson's B-V into a substantial, appetizing meal for six.

George Rector
Food and Nutrition Consultant
Wilson & Co.

WHAT IS WILSON'S B-V?

Wilson's B-V is a delicious mulling of rich meat juices blended with selected vegetable flavors. Puts good meat flavoring into soups. A rich base for sauces. Perfect for glazing steaks, chops, and roasts. Imparts delightful meaty flavor to casseroles. Makes hearty soups. A "pepper-upper" for tomato juice and other vegetable cocktails. A delicious sustaining drink—hot or cold. Adds zest to stuffings and so nutritiously rich in Nicotin, Riboflavin (B2) and Iron. Wilson's B-V is the meat food product with a hundred uses.

NO POINTS NEEDED

Here is what Mr. Rector himself says: "Macaroni is such a healthful, energy-giving food and Wilson's B-V has so much of the flavor that internationally known cooks and chefs have used in their famous dishes that I could not resist putting these two splendid products together. The result—one of the most appetizing, economical creations I have ever concocted. I hope you will try it and like it as much as I think you will."

HOW THE OFFER WORKS

- You, the customer, buy one jar of Wilson's B-V.
- The dealer collects for the jar of Wilson's B-V and gives you one package of your favorite macaroni (not to exceed 8 oz.) from his stock with the compliments of Wilson & Co.

OFFER ENDS MIDNIGHT, MAY 27, 1944.

HOW THE RETAILER IS PAID—1. The retailer must save the entire cardboard carton in which each jar of Wilson's B-V is packed. 2. By June 10, 1944, the retailer must send all of the Wilson's B-V cartons that he has collected in accordance with the terms of this special offer, to Wilson & Co., Chicago, Illinois (or to any Wilson & Co. Plant or Branch), and list the retail selling prices of the macaroni given away with Wilson's B-V. 3. Wilson & Co. will pay the retailer in cash the retail selling price for macaroni represented by the number of entire Wilson's B-V cartons returned.

This Offer Good from May 11 to May 27, 1944, inclusive.

Wilson & Co. The Wilson label protects your table