

# AT PENNEY'S

## MAY 30th Day of Remembrance



**MEMORIAL DAY, 1944**  
THIS year, Memorial Day returns again to its original solemn meaning: a day for honoring our war heroes.  
Let us resolve that those who have made the ultimate sacrifice, shall not have made it in vain. Let us hold fast to the things that have made us a great nation.

**FOR VICTORY BUY UNITED STATES WAR BONDS AND STAMPS**

**Suit-Type DRESSES Will Lead Busy Lives!**

Tailored and Trim In Linen Like Rayon! Solid Colors! **7<sup>90</sup>**

Neat Checks In Cool Rayon — Perfect Summer Fabric! **4<sup>98</sup>**

Candy Stripes In Seersucker. Gored skirts. Frosty trim **2<sup>98</sup>**

The busy woman of today walks, works, carries, shops about and runs her home efficiently as possible! Her clothes must be as efficient as herself . . . trim, yet sturdy—so she can look her best each busy day! See our two-piece dresses. —famous for their tailored look. With pleated or gored skirts and jacket type blouses that button up the front! Fabrics (cotton or rayons), styles, colors, prices to suit every woman in every way! Sizes 12-44.

**Feminine Hats** **1<sup>98</sup>**  
Flower-trimmed half-hats, brims, pompadours of shiny featherweight straw.

SECOND FLOOR

**Stalwart Slacks**  
**ARE SUMMER STANDBYS**

**Men's Bedford Cords for Dress or Sports** **5<sup>90</sup>**  
Smooth to the touch, and easy to keep in shape—they're favorites for every summer activity!

**Washable Cavalry Twills for Boys** **2<sup>98</sup>**  
Sanforized, long wearing . . . and especially good-looking in the blues now available!

**Men's Sport Shirts** **2<sup>25</sup>**  
For loafing—gardening and work, too! Short sleeves, comfortable sport collars. Solid colors.

**Boys' Sturdy T Shirts** **69c**  
Short sleeve style with crew neck. Sharp, clear stripes in harmonious colors.

**Men's T Shirts** **79c**

**STRAW HATS** **98c**  
There's color, variety, distinctive styling in our group of straw hats! Pinch front—smart brims. Cool!

BOY'S DEPT. DOWNSTAIRS . . . MEN'S WEAR MAIN FLOOR

- Girls' Blouses** Attractive colors and white. To wear with skirts or slacks. **98c** SECOND FLOOR
- Tea Aprons** Printed batiste, bound in bias tape. Dainty colors. **69c** MAIN FLOOR
- Seersucker** Stripes and checks in assorted colors. 36 inches wide. **59c** Yd. BALCONY
- Girls' Summer Skirts** Rayon faille. Red, light blue, navy, and green. **2.98** SECOND FLOOR
- Ironing Board Covers and Pads** Fit any standard size board. Good quality muslin cover with draw string. **98c** BALCONY
- Girls' Balerina Skirts** Made of spun rayon material. **1.98** SECOND FLOOR
- Bleached Muslin** Honor brand muslin in 36 in. width. **18c** Yd. BALCONY
- Wash Cloths** Cannon quality, in white only. Size 14 x 14. **15c** Ea. BALCONY
- Boys' Jimmies** Wool flannel material in blue and brown. Sizes 2 to 8. **1.98** DOWNSTAIRS
- Boys' Sport Suits** 100% wool flannel loafer coat. Stitched collar and pockets. Matching slacks. Sizes 8 to 18. Brown, tan. **9.90** DOWNSTAIRS
- Girls' Dresses** Dainty, white rayon taffeta, 2-piece spun rayon. Sizes 7 to 14. **2.98** SECOND FLOOR
- Boys' Overseas Caps** Blue and brown caps with anchor insignia. Small, medium, large. **39c** DOWNSTAIRS
- Boys' Jackets** Water repellent! For work or play. **2.98** DOWNSTAIRS
- Junior Boys' Slacks** Washable summer slacks in heringbone and plaids. Sizes 4 to 10. **1.49** DOWNSTAIRS
- Girls' Peasant Suspender** Clip on style. Color combinations in red, blue, green and brown. **98c** MAIN FLOOR
- Slack Suits** Just the thing for summer days. Sizes 7 to 14. **3.98** SECOND FLOOR
- Men's Sweaters** 100% wool! Tan and grey. Fine for dress. Serviceable for work. **2.98** MAIN FLOOR
- Men's T Shirts** Fine combed white cotton. Smooth knit. **39c** MAIN FLOOR
- Head Squares** Rayon prints in bright colors. Generous size. **98c** MAIN FLOOR
- Girls' Sweaters** 'oat style and slip-ers. Reds, blues, yellows. **1.98** SECOND FLOOR
- Men's Gambler Shirts** Fine serviceable cavalry twill. 3-button cuff, flap pockets. Green, blue, tan, maroon. **4.98** MAIN FLOOR
- Rayon Hose** Soft cotton tops. Sheer rayon seamless legs. Sizes 8 1/2 to 10 1/2. **68c** MAIN FLOOR

**To Brighten Your Home . . .**

**Try Your Hand at Home Decoration!**  
**Pretty Cretannes** **59c yd.**  
There's no end to the magic you can work with a few yards of stimulating, colorful cretonne! Smooth gabardine weave or rich, heavy dobby weave. Glorious, vat-dyed colors in any number of beautiful prints. 48" wide.

**Economical, Colorful and Durable**  
**Colonial Spreads** **2.98**  
You'll love the cheerful pastel backgrounds of these gay spreads with horizontal woven-in pattern in bright colors. Of long-lasting, dunkable cotton priced within easy reach of your budget.

**To Brighten Your Bathroom!**  
**Chenille Mat and Seat Cover Set** **2.98**  
Thickly tufted rows of chenille in an unusual combination of straight and waffle pattern, stitched to a sturdy canvas backing for extra-long wear. Extra large mat, 28"x38" size.

**Heavy Quality Canvas** Heavy quality, all purpose canvas. 48 in. wide. 14 oz. **75c** Yd.  
12 oz. 48 in. wide. **63c** yd.  
12 oz. 72 in. wide. **99c** yd.  
DOWNSTAIRS

**Canvas Awning** Durable, tough awning in gay stripes. Is 30 inches wide and has many uses! **29c** Yd.  
DOWNSTAIRS

**PENNEY'S MONTH-END CLEAN-UP!**

**Reduced! Ladies' Purses** **5<sup>90</sup>** Plus Tax  
A limited number of genuine leather ladies' purses. **MAIN FLOOR**

**Reduced! MEN'S Gabardine Jackets** **1.47**  
A real value in water repellent material. Pleated back, button front. Tan only. Small, medium, large. **MAIN FLOOR**

**Reduced! Men's Leather Jackets** **10.50**  
Selected quality capeskin. Has a rich, deep gloss and soft pliable texture. Full cut, carefully tailored. **MAIN FLOOR**

**Reduced! BLEACHED Flour Sacks** **5c** Each  
Half size. You'll want a number. **BALCONY**

**Reduced! Women's Slacks** **3.77**  
Covert and Shetland weave in rayon material. See our specially priced slacks. Sizes 12 to 20. **SECOND FLOOR**

**Reduced! PENIMOID Victory Yarn** **9c** Skein  
For sweaters and socks. 50% wool, 50% rayon. Assorted colors. 4-fold, 2 ounce. **BALCONY**

**Reduced! Semi-Dress Pants** **1.47**  
Men's rayon and cotton material. Dressy looking, yet tough and durable. Washable, Sanforized! **MAIN FLOOR**

**Reduced! LADIES' Spring Coats** **10.77**  
These are real values in ladies' better quality coats. Just the right weight to wear now. Fitted and Topper styles. Sizes 12-38. **SECOND FLOOR**

**Reduced! Stationery Portfolio** **49c**  
Leatherette, embossed designed. Fine quality writing paper and envelopes. **MAIN FLOOR**