

THE WORLD'S MOST HONORED WATCH
Longines
 Winner of 11 gold medals
 and prizes, 23 gold watches

Wittnauer
 Watches
 A LONGINES-WITTAUER PRODUCT

RICKYS



GET IT IN THE MAIL NOW!

Remember your man overseas with a Longines or Wittnauer watch.

Christmas Packages for Soldiers Overseas MUST BE MAILED BY OCTOBER 15

Buy War Bonds

Yes, Rickys has watches and diamonds... If you need a good watch, for yourself or to send to a man in the service, remember Rickys carries the world-famous Longines - Wittnauer... If you are in the market for diamond engagement or wedding rings (or both!), you haven't seen the largest selection in the widest range of prices until you have come to Rickys.

BUT
 If You Don't NEED a Watch or Diamonds

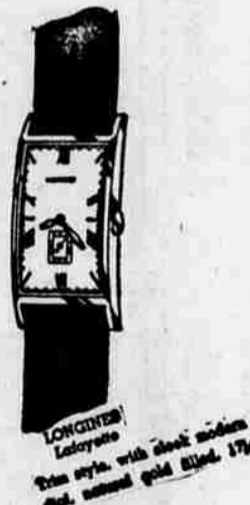
Put Your Money In War Bonds!

Winning The War Comes FIRST!

RICKYS DIAMONDS

The age-old tokens of engagements and marriages — more beautiful than ever!
 Matched Sets from \$39.75 to \$700

- 6 Stone Duo**
Gorgeously set center stones with 2 side-mounts on each.
- 9 Diamonds**
Large center stone, 4 small ones at sides, graceful setting.
- 18 Stone**
18 diamonds, 3 gold rings.
- 15 Diamonds**
12 small diamonds, 3 big, in simple setting.
- Solitaire**
Beautiful large diamond that will match any wedding ring.
- 12 DIAMOND DUET Combination**
14 karat gold mounting, beautiful setting. Here are life-long beauty and rare loveliness.
- Wedding Ring**
Five beautifully cut small diamonds in a fine 14K gold setting.
- Solitaire**
Large diamond, 4 small ones, in yellow or white gold.
- Wedding Duo**
Multi-diamond engagement and wedding rings.



RICKYS

Main at Seventh