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Editor

Herald and News

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MALCOLM EPLEY
Managing Editor

Today's Roundup

By MALCOLM EPLEY

WE'RE going to do a little shop-talking with Herald and News readers today, on the topic of the shortage in newsprint, the paper on which The Herald and News is printed.



That shortage is going to be more acutely felt on our paper in the next three months than at any time since the war reduced newsprint production. An additional cut has been ordered, and our prospective usage of paper for the final three months of 1943 far exceeds the prospective supply.

Various measures must be taken to meet it, and we are going to discuss a few of them today.

Maintaining Traditions

IN THE first place, we will try to get along without disturbing the traditional form and features of our paper. What we must do is to cut to the essentials and eliminate the frills, and make typographical changes that will save space.

One was made in yesterday's paper, a technical change that places the lines of body type closer together. Still another was to shorten the front page "banner" to seven columns, making it possible to move the page one editorial column to the very top of the page. Several changes of this nature will probably be hardly noticeable by the reader.

We will not be able to use such long stories as in the past, and those who submit material to the paper are asked to remember this. Like-

News Behind the News

By PAUL MALLON

WASHINGTON, Oct. 1.—On its face, the promised appointment of General Marshall seems to forecast a large new offensive on the European front.

Even the White House attitude encourages this impression. The president sharply criticized the recent public controversy over the matter in the house and the press, and on the radio, on the grounds that it was a military matter.

Certainly the existing military matters in Italy and in the air bombing campaign are not such as to require Marshall's transfer. Consequently, the general assumption must be that a new offensive is imminent.

Labor Draft Dying

THE Austin-Wadsworth compulsory labor draft bill is dying on the vine. The only one who could possibly revive it and put it through is Mr. Roosevelt. His persistent silence has discouraged the backers of the legislation. They now know they cannot get the measure out of either the house, or the senate military affairs committee even as far as the senate floor for public discussion.

The only administration authorities who forcefully have advocated the measure are War Secretary Stimson and his assistant, Patterson. Congressmen have heard rumors that at one time the entire Roosevelt cabinet wanted the bill, but apparently not now.

It is obvious that the strength of opposition from both labor and industry has made it a dangerous measure politically.

Indeed, the republican authors of the legislation have grounds to suspect that the ad-

War News Not Getting to People, Says OWI Board

WASHINGTON, Oct. 1 (AP)—The newspaper advisory committee of the office of war information (OWI) says high naval and military authorities are not getting the war news to the American people.

"The public is not being adequately informed," said the committee, and added:

"If there is any complacency or letdown in the war effort on the part of the American people, it is not due to any lack of patriotism or desire for easy victory, but rather to the absence of full necessary understanding."

The fault, it asserted, could be attributed to "the disinclination on the part of some high naval and military authorities to evaluate what is information to which the public is entitled."

The committee, which includes executives of a dozen newspapers, issued its criticism last night after a day-long conference. It praised the work of American war correspondents but pointed out that news that had not been released to the American people through the domestic channels was first brought to them by Prime Minister Churchill in a house of commons speech.

"We believe that American newspapers themselves have the greatest responsibility in seeing

that the public is fully informed of the progress of the war, always consistent with considerations of national security," the committee's statement said, adding:

"Given the necessary cooperation, this job will be performed."

Young Charlie Chaplin Inducted

LOS ANGELES, Oct. 1 (AP)—Young Charlie Chaplin, son of the famous film comedian with the flapping shoes and grotesque derby, strode into the army induction center today for a going over by the military medics.

If he passes his physical examination, army authorities said, he will be sworn in at 3 p. m. (PWT) today, then granted the customary seven-days' leave before entering active service as a rookie.

JUNIOR 11111

WALNUT CREEK, Calif., (AP)—Lyman Stoddard, weekly newspaper publisher, found himself listed by the war price and rationing board as failing to endorse gasoline coupons.

wise, publicity material will be carefully edited to avoid repetition. We especially want to advise against organization publicity that is measured on a space basis. Publicity that is brief and to the point can be a lot more effective than a lot of needless words that look good only in scrapbooks.

We are going to continue to produce local pictures, which have become such an important part of our paper, but both newsprint and picture material shortages necessarily will limit the number of such pictures we can use. Picture suggestions from our readers will be welcome as always; if we can't follow them up, that will be frankly explained and we hope everyone will understand.

There will be various changes in circulation and business office policies that will be discussed later. What we are trying to say today is that the war brings problems to the newspaper office, as it does elsewhere, and that we hope to make the best of it, continuing to produce a paper that merits approval. The situation may force some changes along the line of condensation, etc., that will actually improve the paper. At any rate, we hope our readers will understand we are doing our best.

You Challenge Us

KLAMATH has not declined in either activity or population, and it is our job to maintain a newspaper commensurate with the active, aggressive community we serve. Klamath people are intensely interested in general as well as local news, and we must maintain proper coverage in both departments. Klamath as a community is doing many worthwhile things that must be reported and assisted in our paper.

In another kind of community, it might be possible to plot a shrinkage in newspaper service. We can't do that here, thank the Lord. What we must do is to maintain the best possible service with the fewer materials available, and that is our objective.

Probably one thing that has made Multnomah county lag in the bond campaign is the heavy use up there of the astinine expression, "I dood it."

ministration has left them holding that bag too long.

The rigid labor draft regulations which it would impose upon all men from 18 to 65 and women from 18 to 50 would make them legally if not practically slaves of the state as far as assignment of work is concerned. It follows a totalitarian theme which is away from the latest trend of Washington events and popular opinion.

The labor assignment system instituted by Bernard Baruch on the Pacific coast has furnished a more democratic way of meeting the problem. It has some of the elements of compulsion in the establishment of priorities for work and the restriction of hiring to government employment agencies, but the plan is confined to a local emergency basis and the compulsion has been voluntarily accepted by those involved.

It is at any rate a two-to-one bet that the national over-all compulsion of the Austin-Wadsworth bill is dead until after the next elections, at least. The Baruch idea may be extended to other emergency localities.

No Trips for WAVES

THE senate naval affairs committee killed the provision permitting WAVES to go overseas, largely on the private recommendation of some naval officers.

The committee members made some personal investigations of the WAVES organization during their recent vacation travels, and brought back splendid reports. They found many girls with unusual education and exceptional background in that service.

However, to transport them overseas would involve complications of housing which probably would cost more than their transportation would be worth.

The idea of sending them over was supposed to have had the endorsement of Mrs. Roosevelt, but even so, some of the naval officers remained skeptical.

POST WAR AERIAL FREEDOM STUDIED

WASHINGTON, Oct. 1 (AP)—President Roosevelt said today the position of aviation in the post-war world had been under study by the government for months and that both he and Prime Minister Churchill of Britain were in agreement that there should be freedom of the air.

Some conversations also have taken place on aviation among other government officials and other allied officials, the chief executive told his press-radio conference.

Mr. Roosevelt expressed the view that what he termed internal aviation ought to be owned by the individual countries and added that commercial and passenger routes in general should be in private hands. There might be some exceptions, he said, in instances where it is desirable to extend a line to some area into which a private concern could not go profitably. Then, he suggested a government line or perhaps a United Nations line might be operated with a loss.

If you want to sell it—phone The Herald and News "want-ads," 3124.

SIDE GLANCES



"The fellows say she's witty, but if it wasn't for that cute face of hers she'd be classified as nutty!"

The War Today

By DeWITT MacKENZIE

As Herr Hitler struggles to halt the retreat of his armies and stabilize his line on the eastern front, one wonders whether he ever has tigerish nightmares of the awful retribution which might be visited on Germans by the millions of conquered people if there were a nazi military debacle.

We have a cogent reminder of this possibility—almost a certainty for some parts of Europe—in the word from Naples that the Germans, seeking revenge for the Italian surrender to the allies, have turned that fine city into a horror. Civilians, including women and children, are reported to have been machine-gunned to death in the streets, and much of the port has been wantonly destroyed.

Nazi Atrocity

That's mild, though, as compared with the wholesale massacres and other atrocities carried out in the many occupied countries. From the Baltic states westward to the English Channel and southward to the Mediterranean, millions of folk are waiting with blazing hatred for their chance at revenge.

And in Germany itself there are some 12,000,000 Italians, Frenchmen, Belgians, Danes, Poles and other peoples who have been dragged there and put to work as slaves. Reports via Switzerland say that the nazis are further stripping Italy of manpower for forced labor in Germany.

Maintain Line

Yes, the Fuehrer had better maintain his line! If we are to believe German broadcasts, that's what the all highest is determined to do, for he is said to have established headquarters on the Russian front and decreed that his generals shall not yield "another foot of ground" beyond the prepared nazi positions west of the Dnieper, which now has been reached and is the scene of many bloody battles for control of the main crossings of

this third greatest river of Europe.

The climatic struggle which is going on along most of the thousand mile front, from Leningrad to the Sea of Azov, should give us an indication soon whether the Germans will be able to maintain themselves along the natural line of the Dnieper. Their alternative will be to resume their highly dangerous withdrawal into Poland.

New Danger

As I previously have pointed out, a new and grave danger has been created for the Germans by the red offensive in the Smolensk sector. The ostensible objective of this fresh operation is to drive across into the Baltic states, thus cutting off the Hitlerites in the whole northern triangle, which has one side on the Baltic sea and its apex at Leningrad.

If the Russians have the strength to continue this push, it will compel the Germans to resume their withdrawal. Otherwise their Dnieper line will be outflanked from the north, and disaster will be stalking them again.

Russia's reserve in manpower and material is an unknown quantity to the outside world.

Klamath's Yesterdays

From the files—40 years ago and 10 years ago.

From the Klamath Republican October 1, 1905

News reached Lakeview yesterday that the Lower Chewaucan marsh is afire and that thousands of tons of hay, as well as thousands of acres of pasture and meadowland, had been destroyed by the fiery demon. The fire started on the lower ZX ranch.

W. C. Dalton, foreman of the Carr ranch, was in the city Friday.

From the Klamath News October 1, 1933
The Klamath Pelicans beat Alturas, 27-0, yesterday.

Weed-Klamath Falls highway is the only entrance to the state of Oregon showing increased travel in the past year, according to the chamber of commerce.

Land Bank Loans Have Low Interest

Federal Land bank borrowers in Klamath and Lake counties with National Farm Loan association loans which mature after June 30, 1944, are now assured that the interest rate on their installment payments will not exceed 4 per cent during the life of their loans. H. E. Hamaker, secretary-treasurer of the Klamath group, National Farm Loan association, at Klamath Falls, said today.

From time to time there have been unofficial reports of a huge reservoir of trained forces ready for just such an emergency as now has arrived. The Germans, too, say the reds are employing fresh reserves. However, time is our surest source of the truth in this matter.

Men - Women With Own Car

Needed as communication carriers in essential public industry. Good pay.

Apply
Western Union Telegraph Co.

Germans Using New Type Torpedo

AN EASTERN CANADIAN PORT, Oct. 1 (AP)—German submarines have returned to the battle of the Atlantic with a new type of torpedo—deadly and efficient—declared more than 100 survivors of sunken allied merchant vessels who were landed here earlier this week.

They were victims of the first big nazi U-boat attack reported in North Atlantic waters for

nearly four months. Included were American, British and Norwegian seamen and a lone stow-away—an 18-year-old negro girl whom a boatswain, also a negro, had hoped to smuggle into the United States.

BOTTLES MARKED GRAVES
During World War I, wine bottles were used to mark the graves of many French soldiers. The name and other information were placed inside the bottle, which was tightly corked and half-buried beside the grave.

Chocolate Caramel Cake ea. 69c

A rich chocolate layer cake iced with a creamy caramel icing topped with nut meats.

Please your deer hunters with a lunch packed with our delicious cookies, donuts and rolls

Fluhrer's
Klamath's Finest Bakery

Out here we say "There's no fragrance to compare with GOLDEN WEST"

It's great to be able to say again: "Have all the Golden West Coffee you wish—your grocer has full stocks!" Frankly, we've had some difficulties in getting glass for packaging (government restrictions, you know!)—but, we've never lost the main idea—to keep "the favorite coffee of the West" fragrantly fresh! We're doing it too... with the loyal help of your grocer.



Golden West, in glass, is available most of the time.

Golden West Coffee

IN THE WEST, IT'S GOLDEN WEST COFFEE

COMING In Person



JOE Reichman ORCHESTRA

ARMORY THURSDAY OCT. 7

