

Classified Ad

ORDER BLANK

Tear out this blank to mail in your "want-ad." Send the cash (stamps are OK) and save 20%. In figuring the amount, count each word that appears.

Initials count as one word and each group of figures counts as one word. Write your name, address or phone, as you want it to appear, with the ad copy.

Include Your Name, Phone or Address Here—As You Want It In Ad.

(This Not to Appear in Ad)

Name _____

Address _____

Run Ad.....Days Enclosed Find.....

SEND CASH and SAVE 20%

RATES:

One day run	per word	3c
2 day run	per word	6c
3 day run	per word	8c
4 day run	per word	10c
5 day run	per word	11c
Week run	per word	12c
Month run	per word	22c

DISCOUNT:

Figure the amount from these rates, then deduct 20% as your discount for sending cash with the ad. This discount is given when we are able to do away with bookkeeping and billing expenses . . . on actual paid-in-advance ads only.

BUY WAR STAMPS AND BONDS