



This roadside sign, official marker of the Western Pine Association, is now displayed on highways in the Klamath area.

Another FIRST For Klamath....

In America there is a fine quality about being first. It is something that can be shared. And so, when an organization like the Western Pine Association, which represents the Pine lumber industry in all the eleven Western states, issues Certificate No. 1 for a Tree Farm located in the Klamath Basin, the honor goes to the community as a whole.

In establishing this first Western Pine Tree Farm, our company seeks to apply a conscious, organized plan of good forest management to definite areas of forest land for the purpose of providing a perpetual supply of wood for conversion into useful forest products.

We have planned as carefully as we know how to make ours a PERMANENT wood-using industry in Klamath Falls. We believe such planning to be simply the exercise of good, common-sense business practice on our part. We believe also that it makes business sense for the community of citizens who live in the Klamath Basin and in Oregon.

In keeping with American traditions, the establishment of Western Pine Tree Farm No. 1. is definitely a private venture. The bulk of the forest lands held within its boundaries are private, taxpaying lands. The

risks and expenses accepted, such as those for fire protection and restocking, are those of private capital. The responsibility for management is private.

Nevertheless, there is about this whole pioneer undertaking an atmosphere of unescapable public interest in which the private company must operate and upon which it must, in fact, depend.

By its very nature a Tree Farm is a cooperative enterprise which depends for success on sound understanding and working relationships between private enterprise, the citizens of the community and of Oregon, and the local, state and federal governments.

In a sense, the dedication of the Weyerhaeuser-Klamath Tree Farm today creates an unwritten understanding between a private company on the one hand, as steward for certain forest lands, and the citizens of the Klamath Basin, of Oregon, and of America on the other hand, as participants in the harvest from those lands. It is a many-sided undertaking for mutual advantages, with corresponding responsibility delegated to each side.

Together, we can make it work.

WEYERHAEUSER

