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Herald and News

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Traveling Through

By MALCOLM EPLEY
ON board The Challenger, en route to Grand Island, Nebraska. You've heard a lot about how tough it is to travel these days. Well, it wouldn't be tough at all if one didn't have to eat.



EPLEY

We've been on this train two days now. So far as we have noticed, travel inconveniences are no worse than usual in most respects.

The train is full, but not jammed. There are lots of service men aboard but they are pleasant and interesting company. We're a couple of hours behind schedule but we are having a good time with no trouble at all except when we must eat.

At dinner time last night we spent one hour and 15 minutes in a torrid corridor of the diner waiting for our turn at table. The jammed passageway was separated from the kitchen by a thin wall and the heat from the coal stoves on the other side seeped through to keep the corridor temperature well over a hundred degrees.

Adding to this warmth, were a lovely blond girl, a sailor and a soldier immediately behind us, and a soldier and his very young wife immediately in front of us. There was considerable love making on both sides of us while we perspired with averted eyes.

Yesterday there were two diners, one for the public and one for the troops. This morning we woke up to find that the diner for civilians had been dropped. The man who had sold box lunches yesterday was gone, and no food whatever was for sale.

Only the soldiers traveling in the special troop cars were allowed to enter the one diner. Nothing was offered on the train for hungry civilians and service men traveling on their own, until late afternoon.

There was no grumbling, however. Everybody left the train at Cheyenne, Wyoming, and jammed the depot lunch counter and dining room when we arrived at 12:20.

Good advice to travelers: Bring along some food to supplement what you're able to buy.

Going Home

MANY of the service men in our train were with the SEABEES battalion which passed through Klamath Falls last week after more than a year in the Aleutians. Included are a number of older men with construction experience who are returning to wives and children in the middle west. One of them is so anxious to get home that he has gotten indigestion.

We are in no great hurry ourselves but we feel impatient on his behalf at every stop.

The younger fellows don't seem to mind, perhaps because there is an unusually large percentage of young, attractive and nice girls on the train.

One of the romances developed before our eyes. It involves a first lieutenant in the artillery, (a swell looking kid), and a cute, blonde second lieutenant army nurse.

Green Country

WERE rolling today across the Nebraska prairies and along the meandering Platte river.

Frequently we see batteries of grain bins which probably were built in Klamath Falls last summer.

The rolling stock country of Eastern Wyoming and Western Nebraska appeared remarkably green when we came through it this morning, the result, we are told, of heavy snows last winter and unusual spring rains.

Along the Platte the crop farmers are working fervently to get full advantage of the late spring moisture, and to contribute their part to the nation's food for fighting.

Intolerance?

AS is quite a common practice among Klamath Falls travelers, we entrained for the east at Reno. That gave us an evening in the glittering gambling casinos of the Biggest Little City in the World. (Strictly as a spectator).

Coming down by bus from Klamath Falls, a stop was made at Newell where a large crowd of evacuees had gathered to bid farewell to a young Japanese wearing the uniform of the US army air corps. The evacuees gathered around the bus and we studied their inscrutable faces for some inkling of what might be going on in their minds.

Younger well-wishers shook hands or waved in typical American fashion. The older ones bowed ceremoniously.

When the young Japanese got on the bus he said, "I'm embarrassed—all these people coming to see me off."

When we reached Alturas the bus stopped in front of a restaurant in the window of which was a sign, "No Japs Served Here." The Japanese soldier stayed in the bus. He stayed there at Susanville also.

Intolerant? Certainly. In this particular case applied to a young man who has been in the US army two years, it probably was unjustified intolerance.

But such intolerance is a part of the spirit that is essential to winning the war. It is unfortunate, but so is war.

Someone From Home

WHEN we travel to strange places, someone we know is always turning up. The pleasant surprise came this time shortly after we had boarded The Challenger at Reno. We heard a familiar voice asking the porter when the train would stop long enough so ice cream could be bought "for my little girl."

It was Kathleen Thompson, just one section away. She is on her way to visit her husband,

Lt. Robert A. Thompson, Klamath Falls businessman, with the air corps at Asheville, North Carolina. Her vivacious conversation and little Sue's charm have helped make the trip most pleasant.

P. S. If we've said anything which might reflect on the dining service of The Challenger, we hereby apologize. When we finished our plate of Chicken a la King, the waiter whipped off the empty plate and slapped another full serving in front of us. "It's on me," he grinned. M.E.

Advertising Roundup

By DELBERT ADDISON
LIFE these days is a matter of contradictions. For generations we've had it drummed into us to take the advice of the ant, to work and store up for a rainy day.

Follow that instinct now and you get the finger pointed at you for hoarding.

People in the business of barter and trade always have gotten ahead by going out of their way to give a little extra to their best customers. (What kid hasn't received a stick of candy or a weiner when pa paid the grocery bill?)

Right now there's a stack of ads on my desk, from the OPA, telling how little extras to best customers make up the black market. (Black market, a British importation, is not to be confused with the old American bootlegger.)

Practically everything you do comes under a new set of rules. The easy way out is to accept each new rule as saving the common man and speeding the day of victory; or, to cuss the ding-dang thing as a further invention of the crack-pots.

It's not as easy as that, because they're not all good and not all bad. Maybe you throw up your hands, figuring you've got to take 'em as they come anyway, just get set minding your own business, and then along comes a new rule that sets you on your ear.

Advertising is pretty largely built on the good old American trait of pride in handicraft. You've heard endless arguments over whether Ma So-and-so's biscuits or Sister Such-and-such's were the best. That's advertising in a rudimentary stage.

Penney puts the name Penco on its sheets because the company takes pride in the fact that "Penco" represents a certain known standard of quality. Every trade name, on everything we use, denotes some certain standard of quality. Advertising, in each case, tells us what the trade name represents.

If you look at a pan of biscuits, and don't know whether Ma So-and-so or Sister Such-and-such, or SOMEBODY ELSE who may never have baked biscuits before, baked them—well, you don't know whether they're fit to eat or not.

The proposal to do away with brand names keeps bobbing up. That others have the same uneasy feeling is shown in an editorial by J. H. Van Deventer in "The Iron Age." The editor of this trade magazine of the steel industry has some very definite ideas on the subject.

"Nameless Children"
BRANDING cattle so as to indicate ownership is a well recognized and approved method of protecting property rights. The owner of a herd selects his brand which becomes, so to speak, his trade mark. Out in the big open spaces where men are men and cattle the principal product, any one who obliterated a brand is considered a criminal and treated accordingly. In the past, when crime was not as highly regarded or as softly treated as it is today, shooting or hanging were considered suitable punishments.

"I presume that cattle rustlers may have had an organization or trade association and perhaps a lobbyist or two to protect their interests. If so, they may well have considered how beneficial it would be to them if a law could be passed making it illegal to brand cattle. They would hardly have the effrontery to ask that cattle stealing be eliminated from the criminal codes, but the elimination of brands would do just as well because it would completely abolish the identity of the product.

"Under such circumstances it would be a simple matter for a strong arm man with political protection to take over in a matter of hours or days what had cost another man years or even a lifetime of honest work to build.

"Silly even to think of such an absurd proposal, isn't it? Free men in a free country would not stand for anything like that. But that is exactly what an important and powerful group of economic reconstructors are proposing

do in connection with brands applied to products—not to cattle on the hoof, but to beef and other foods in the can, to stockings, to shoes and a multitude of other products.

"The effect on property rights and the destruction of lifetimes of work of both men and money would be exactly the same as it would be in the case of the elimination of cattle brands. But beyond this, the effect on quality of product would be deplorable.

"No manufacturer can afford to put a brand or a trade name on an inferior product. Anonymity is the only cloak under which the 'just as good' product can be handled and sold. A brand name on a product is the best possible protection for the consumer because it automatically forces the maker of that product to maintain quality.

"We have a word in this language, and it is not a pretty one, that we apply to nameless children. Do we want this same term applied to the products of America's farms and factories?"—Van Deventer.

Epleys Heard From

WE'VE managed to get out a paper each day this week—much to the surprise of the Epleys. Jane and Mac pulled out a week ago, and aside from the usual "Having a wonderful time—wish you were here" card which arrived from Reno on Monday, nothing was heard. We were just going to call the police reporter on the Reno Gazette when a communique arrived.

Lois Stewart, back temporarily from a summer of minding her kids, has the editorial department well in hand, thank you; and Herb Hemingsen, shop superintendent, is doubling in advertising to take care of Jane's work on the business

SIDE GLANCES



Just look at the bill Mr. Jones sent me for fixing that leak in our shower bath—I'm certainly going to speak to his wife about that!

Medical Agencies, Hospitals Aid in Doctor's Selection

Dr. Masters' Health Column—

By DR. THOMAS D. MASTERS
Written for NEA

How to choose a reliable, competent physician is a problem made more acute these days. With many of the strongest and best-trained doctors going—or already gone—into the armed services. Also, vast changes in population centers have come about with the development of war industries, and many people are finding themselves in totally new environments, without such familiar landmarks around them as their family doctors.

It is more important than ever that the working civilian population get satisfactory medical care, and that intelligent distinction between competent medical practitioners and quacks be made.

Consult Agencies

There are several impersonal agencies of information about doctors available to the questing public. Obviously, the license to practice is one of these. So are membership in county medical societies and permission to use the facilities of an accredited hospital. And finally, the records of the American Medical Association in Chicago may be consulted and give full objective data about all its members. Information of this sort may also be gotten from the secretary of the local medical society, which is a branch of the AMA.

There are certain signals which the layman can observe in making his choice of a doctor. He should beware one who claims extravagantly successful cures, with "secret" medicines. The various healing cultists are not full-fledged physicians, and

do in connection with brands applied to products—not to cattle on the hoof, but to beef and other foods in the can, to stockings, to shoes and a multitude of other products.

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REAL TEST OF BACK-TO-MINES MOVE EXPECTED

(Continued From Page One)

and local leaders of the United Mine Workers planned to urge all men to go back.

Expect Work
At Uniontown, Pa., Michael Honus, secretary-treasurer of UMW district 4, said: "I expect all of the men to be working Monday."

Similar expressions came from other union leaders but the additional walkouts today came unexpectedly and in western Pennsylvania, raised the possibility of further curtailment in steel production unless the men go back by Monday.

Little Change

Nationally, there was little change in the situation in the coal fields with operations estimated roughly about one-half based on comment by operator and union sources. Slightly more than 250,000 of the nation's 521,000 on the basis of these estimates were still not working.

The United States Steel corporation announced 15 of its 37 blast furnaces in the Pittsburgh area already are down. Some time ago it stated that a week's stoppage of coal would cause it to slash steel production 75 per cent. Its mines today were producing about one-third of normal supplies.

Banks Furnace

The Republic Steel corporation banked its No. 1 blast furnace at Thomas, Ala., and cut operations of three others by one-third.

The miners were remaining away from work in defiance of requests and orders by President Roosevelt, Secretary of Interior Ickes who is their immediate "boss," the War Labor board and the policy committee of the United Mine Workers headed by John L. Lewis.

FLYING FORTRESSES STAGE GREAT RAID

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installations and ammunition dumps.

Describing the American attack on Messina, an official report said "The port area and marshalling yards were thoroughly smothered by bombs burst and when the last raider attacked there was so much smoke and dust that further observation of damage was impossible."

200 Tons Dropped

(A Reuters dispatch said 200 tons of bombs were dropped in the assault.)

Attacking without fighter protection, the B-17s met extremely violent opposition from enemy interceptors as well as intense anti-aircraft fire.

Fighting desperately to block the continuing series of devastating allied raids which already are crippling Sicily's lines of communication and supply, enemy fighter-bombers swept over the high-flying Fortresses, dropping fragmentation bombs intended to explode among the dense formations.

Anti-Strike Bill "Major Disaster," Say Union Leaders

(Continued From Page One)

concerning its plans now that it was given power to force the attendance of witnesses. The board steadfastly had been ignored by President Lewis of the UMW in its handling of the coal wage controversy.

On one subject there was general agreement—it was the sharpest congressional rebuff handed the president since the supreme court reorganization bill was junked in 1937. It followed by just a week of preliminary house rebellion which saw the administration's price rollback and subsidy program slapped down.

It was the eighth time a Roosevelt veto had been overridden since 1933.

Quick Work

With eagerness that presaged the result, the senate took up the veto five minutes after the president's message was read late in the afternoon. The senators overrode it by a 56 to 25 vote, 29 democrats joining 27 republicans to override Mr. Roosevelt, and 19 democrats, five republicans and one progressive voting to uphold the executive. Among those voting to override was acting Democratic Leader Hill of Alabama.

The senate's action was reported to the house while it was in the middle of a heated debate on an anti-subsidy bill. Cries of "vote" immediately went up.

wants club at the international convention in Los Angeles.

Telling The Editor

Letters printed here must not be more than 300 words in length, must be written legibly on ONE SIDE of the paper only, and must be signed. Contributions following these rules, are warmly welcome.

KENO EAGLES

KENO, Ore. (To the Editor): Come on, Keno, let's go flying with our "Eagles" strong and bold.

Let's go flying over oceans, Over lands of grief untold. "Keno Eagles"—that's a grand name—

One that's made good in the past; One that can still win more honors, if we all stand steadfast.

Keno Eagles—they were youngsters once so joyful and carefree. Many of them now are fighting—helping Uncle Sam's big Eagle, see?

See the reason now for striving for an escort plane?—Why, man! We just have to have our Eagle flying with that Pelican.

Have to help bring peace and order to some countries "over there"; Then we'll welcome back our Eagles, and "soldier boys" from everywhere.

So come on, Keno—let's go "bonding"—let us buy bonds by the score, Then we'll have the glorious pleasure

of seeing "Keno Eagle" soar. We can win this awful conflict if we work and fight and pray; All three doing—not neglecting. We must keep at it day by day

Buying bonds and making garden; Writing letters, easing pain; Till at last the war is ended And our boys are home again.

MRS. JOE H. FOSTER, Keno, Ore.

SCHOOL ELECTION ASKS POOL OKAY

(Continued From Page One)

to the board, Kenneth G. Klahn and Willard Constans, both well known Klamath Falls business men. They are seeking election to the post left vacant by M. S. West, veteran member, who announced early this spring that he would not seek reelection.

The service is for a five-year period and only one is to be named.

A second ballot will ask for approval of the \$164,000 budget to cover operating costs of the plant for the coming year.

Pool Question

Much interest is centered on the third question, that of purchase of the Butler pool for a sum of \$13,000. The property is adjacent to the district-owned land.

In discussing the coming election, M. S. West gave out the following information: "Last year's budget for operating funds totaled \$160,000. This year the budget sets the figure at \$164,000, which falls far below the 6 per cent limitation. The price asked for Butler's pool is \$13,000. If purchase of the pool carries, it will automatically go into the budget.

Still Reduction

"A year ago, the board levied \$90,000 for the retirement of bonds and payment of interest on bonds of Klamath Union high school district No. 2. This year the board is levying \$60,000 for the same purpose, or a reduction of \$30,000. So even though the pool carries, and \$13,000 is spent for the pool, the increase in the operating budget of \$4000 would still leave a reduction for the taxpayers of more than \$13,000.

"With one more \$60,000 levy, similar to the one made this year, there will be sufficient money in the funds and uncollected from taxes, to retire all the bonded indebtedness and pay all interest of the district."

Wilson Wiley, legal advisor to the board, announced that any legal resident can vote for director. Only taxpayers can vote in regards to the budget and purchase of the pool.

"Buckaroo Days" Queen Will Be Crowned Tonight

(Continued From Page One)

be given to the Commandos for this purpose.

The queen's ball will begin at 9 tonight and last till 1. Betsy Evans and his band will furnish music and Lynn Roycroft will be master of ceremonies. Queen Candidates Barbara Adams, Patty Croup, Dean Hamilton, Noveta Havinear, Faith Hunziker and Betty Lombard will wear formal, but the dance is informal for the public.

Bib Hat Day, held today with "Doc" Hunt as judge of the kangaroo court, punished violators of the big hat rule by fining them either \$1 worth of war stamps, or a ticket to the queen's ball.

RAF BOMBINGS BASH BOCHUM GELSENKIRCHEN

(Continued From Page One)

of the bombers selected their targets as best they could on the return journey.

One group found an enemy merchant convoy over the North sea and slipped through a break in the clouds to attack. Results could not be determined.

Convoy Attack

A German broadcast, reporting the convoy attack off the Dutch coast, said their ships did not suffer "any notable damage."

Headquarters of the European theatre of operations of the U. S. Army said that U. S. heavy bombers had destroyed nearly 100 enemy fighters in their last two engagements over the reich, while losing 37 of their own bombers. Headquarters, which first announced that 18 American planes were missing from yesterday's attack, said today that only 17 were lost. One of the missing planes returned.

President's Veto Of Strike Bill Seen Political

WASHINGTON, June 25 (AP)—The whirlwind enactment of the anti-strike bill over President Roosevelt's veto today prompted republican assertions that there would be no fourth term and counter contentions that the action should not be considered a reflection on the executive.

Elated at the result of senate and house votes overriding the veto, Senator Wheeler (R-Neb.) told reporters: "This is the first concrete evidence that there will be no fourth term."

The president's veto of the measure also provoked sharp criticism from members of his own party, with Senator Byrd (D-Va.) asserting that the action was laden with politics.

TOO LATE TO CLASSIFY

FOR THE BETTER grades of fuel oils, accurate, metered deliveries, try Fred H. Heilbroner, 821 Spring street, telephone 4153. Distributor Shell Heating Oils. 7-13m

FOR RENT—Furnished apartment. Beautiful view, with sun porch. Drew's Manstore, 733 Main. 6-26

WANTED—Garden tractor, also power mower. Call 4310 days, 6649 evenings. 6-28

EVENING CLASSES on Monday, Wednesday and Friday from 7 to 9:30 p. m. "BRUSH-UP" subjects or beginners classes. An employee salary depends upon his or her capability. KLAMATH BUSINESS COLLEGE, next to the Esquire Theatre. 6-26

COMPLETE service men's gift section at Rudy's Men's Shop, 6th and Main. 7-25

VACANCY—Small 2-room apartment. Adults only. Hermons apartments, 1421 Esplanade. 4571f

FOR SALE—One good Jersey milk cow, coming fresh the first, 2 heifers, 6 and 8 months old. 2221 Madison. 6-26

WANTED—Young lady for permanent position with wholesale business. Apply 780 Market St. For particulars, 5 to 6 p. m. Monday-Tuesday. 6-29

EX-FOOTBALL PLAYERS—Klamath Union high school will buy your second-hand football shoes if in good condition. See Mr. Peak in the boys' gymnasium 9 a. m. to 4 p. m., Monday, Tuesday, Thursday or Friday. 6-29

Buy Future Financial Comfort for your old age with Retirement Income through—

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