

Member of THE ASSOCIATED PRESS... FRANK JENKINS Editor

Herald and News

A temporary combination of the Evening Herald and the Klamath News... MALCOLM EPLEY Managing Editor

Member of AUDIT BUREAU OF CIRCULATION... Represented Nationally by WEST-HOLLIDAY CO., INC.

Today's Roundup

By MALCOLM EPLEY KLAMATH COUNTY, once proudly among the leaders in the war bond payroll deduction program...

What caused this unwelcome slump? The winter shutdowns of industrial operations, the victory tax, and high income taxes are believed to be factors that started the payroll deduction program here on its downhill trend.

Battle of the Trees WE'VE been carrying on a lively out-of-print contest with our friends on the county court since we decreed the removal of three large trees on the courthouse grounds earlier in the week.

Members of the court are quite pleased about discovering a certain amount of rot in two of the trees, now that their insides are exposed.

Recently, we have been informed, the officials have been tapping other trees on the courthouse grounds, hoping to find one that is about to fall down.

Hide It From the Children! WHILE we're in a fighting mood, we'll take on Deb Addison, who is permitted to write something on this page on Saturdays.

There are many roads which lead to Tokyo. We will neglect none of them. The enemy must be hit and hit hard from so many directions that he never knows which is his bow and which is his stern.

Advertising Roundup

By DELBERT ADDISON ADVERTISING, like men and ships, is expendable. Being expendable, it spends its force; and unless renewed, is gone forever.

The latest hunch we've been prodding along—those of us that hash such things over around the office here—is that the newest, great use for advertising lies in developing for the future, in opening up better public relations for a bigger day ahead.

Spreckels Head Here RONALD HAYES, head of sales for Spreckels Sugar company, and a repeat visitor to Klamath Falls, is vitally interested in his company's advertising, and is not above asking the opinions of us little guys.

It isn't long since, that a top-flight executive of a large outfit would say, advertising—that's the advertising agency's business.

Circulation Up—Deliveries Fast THE audit report of Herald and News circulation for the six months ending March 31 is just in. (This is from the ABC, the Audit Bureau of Circulation.)

Help Wanted Ads ALONG that line, we carried yesterday, in the want-ad section, two out-of-town help wanted ads. Up until the time of the labor "freeze," all such ads were submitted to the local employment office, and, if applying to labor needed here, the ads were rejected.

Orv Ortell Visits LOSING so many of our own staff, it's fine to have an old timer drop in. Orville Ortell, with wife Pat and small daughter Patti, walked in today. Orv held down a main job as advertising man for us in the good old free and easy days of the early 30's.

The great mass of laboring people want the opportunity to save some money, to start a small business, and to build it into a big business with their hands and brains.—Gov. John W. Bricker of Ohio.

SIDE GLANCES



"I can't help being late—I've got some three-star mothers on my route, and when I haven't any mail for 'em, I have to stay and talk it over!"

EDITORIALS ON NEWS

(Continued From Page One) ed" is a fancy military word meaning sewed up.

(THE next time you're tempted to cry about the hard time civilians are having on the home front, picture to yourself those boys scaling blizzard-swept Fish Hook ridge in the face of Jap machine guns.)

ON the home front, Byrnes is named as a new czar-of-all-czars to tell the other czars where to head in. Congress is said to be "visibly pepped up" by the new development.

Better wait a while before throwing up your hat and yelling yourself hoarse.

Folks who are green with envy are ripe for trouble.

clean it up. We all hope so. But it will do no harm to wait for results before coming in strong with the applause.

(Continued From Page One) THIS writer sometimes gets so radical as to think that if we had fewer czars to drive us and more plain, simple explanations of what it's all about and appeals for our loyal, patriotic CO-OPERATION, we might get farther with the war effort on the home front.

Allied Invasion Threat Worries Axis Militarists (Continued From Page One) been constructing a great number of invasion barges. America already has built many thousands of similar craft.

The correspondent added that the merchant shipping situation evidently was satisfactory. He said that the index of allied needs for the original North African landings were 2,000,000 tons and that 11,000,000 tons of shipping had been needed since.

We are deeply indebted to The Herald and News and our local radio station KFII for their splendid cooperation and assistance in helping us get our story to the public.

Hedy LaMar Weds John Loder



Dusky-haired Screen Star Hedy LaMar is shown with her brand new husband, Actor John Loder, at their marriage in Beverly Hills, Calif.

V-HOME VESTIGES



Buy wisely! Wartime is no time to indulge that secret yearning for a race-track plaid. Real conservation starts with thoughtful planning and careful selection of all purchases.

Telling The Editor

Letters printed here must not be more than 300 words in length, must be written legibly on ONE SIDE of the paper only, and must be signed. Contributions following these rules, are warmly welcomed.

THANKS FROM LIONS

KLAMATH FALLS, Ore. (To Citizens of Klamath County, Bond Buyers, and Friends)—Four weeks ago today the Klamath Lions club accepted the sponsorship of the May war bond drive with the understanding that if we were able to sell \$350,000 actual value of E bonds we would be permitted by the state bond committee and the war department to purchase a heavy bomber Flying Fortress with your bond money.

You have supported this grand project so well that you have participated in one of the largest E bond sales in the state of Oregon and Klamath county again goes over the top and at the head of the list of counties.

Friends: Our goal has been reached and even exceeded by a very substantial sum. In fact the results were so gratifying that it is very difficult for us to express our appreciation in a manner that would be justified.

It has certainly been a pleasure to act as sponsors of a county wide drive which has met with approval from every quarter. We have been accorded whole hearted cooperation from every citizen and organization, and we realize that it would be impossible to attempt to thank every individual for his purchase of bonds.

At this time in behalf of the Klamath Lions club, I am compelled to especially thank those who gave so generously of their time and service to help us. We feel very kindly toward Andy Collier as he was really the one responsible for "The Klamath Pelican" as it was his enthusiasm that sold us on the idea of "Buy a Bomber."

We are deeply indebted to The Herald and News and our local radio station KFII for their splendid cooperation and assistance in helping us get our story to the public.

Now a word of encouragement for next month's bond drive sponsors. Friends: with your bond purchases this month you have bought a share in the Klamath Pelican, and we are all partners in this enterprise.

Window Display Here Wins Third Prize Nationally

A window display by Elmer Harnden, Star drug store owner, won third prize, a \$25 bond, in a nation-wide Rexall window advertising contest for the month of April.

Gen. Landrum Directs Attu Landings



Maj. Gen. E. M. Landrum, commanding general of U. S. Aleutian forces, goes over the side of a ship into a ramp boat headed for a point in the Massacre Bay area during the landing of American forces on Attu Island.

CHILOQUIN REQUESTS PROPERTY TAX CUT

(Continued From Page One) separately under a tax equalization procedure, was a question mentioned by local attorneys in discussing the proposal.

The resolution adopted by the Chilquin council pointed to the loss of the Forest Lumber company plant by fire and other factors which, it was asserted, had lowered property values and decreased the income of Chilquin residents.

LEGAL NOTICES

ADMINISTRATOR'S NOTICE OF FILING OF FINAL ACCOUNT IN THE CIRCUIT COURT OF THE STATE OF OREGON, FOR KLAMATH COUNTY.

Notice is hereby given that I have filed my Final Account and report as Administrator of the above-mentioned Estate, and the above-entitled Court has fixed 2 o'clock in the afternoon of Wednesday, July 14, 1943, as the time, and the Circuit Court Room in the Court House of Klamath County, Oregon, in the City of Klamath Falls, in said County, as the place, when and where any person may present any objection or exception to anything contained therein, or to anything done by me as Administrator, and that at such time and place the above-entitled Court will finally pass upon and settle said Account.

Notice is hereby given that Klamath County proposes to exchange with the City of Klamath Falls, Oregon, the following described real property owned by Klamath County, Oregon, to-wit:

Lots 1 to 6, inc. and 11 and 13 of Block 2, Lots 1 to 25, inc. of Block 5, Lots 1 to 21, inc. of Block 8, Lots 1 to 17, inc. of Block 9, Lots 1 to 12, inc. of Block 10, Lots 1 to 7, inc. and 18 to 23, inc. of Block 12.

MAE K. SHORT, Clerk of Klamath County, Oregon. By Allen Sloan, Deputy.

When in Medford Stay at HOTEL HOLLAND Thoroughly Modern Joe and Anne Earley Proprietors

Let it be emphasized that we cannot expect future peace and security without enjoying the friendship of other nations. We cannot enjoy such friendships without sharing with other peoples the responsibility of maintaining a world in which they, too, may possess the blessings of peace and security.—Wendell Willkie.

TOO LATE TO CLASSIFY

FOR THE BETTER grades of fuel oils, accurate, metered deliveries, try Fred H. Heilbroner, 821 Spring street, telephone 4153. Distributor Shell Heating Oils. 6-13m

WANTED—Woman to care for child in own home, 9 to 6 week days. Preferably St. Francis Park. Apply evenings 4435 Boardman. 5-29

ORRES TAILORS will observe Memorial Day Sunday but will be open for business on Monday, May 31st. Get your all wool suit while getting is good. Charles Wilson, tailor from Portland will be the coat maker. Oscar Weiland from Minneapolis is the pants maker, best in the west. We also do altering, repairing, cleaning. Sudden service. Don't forget, where you have a fit. ORRES TAILOR SHOP, 129 So. 7th. Phone 4677. OPPOSITE KANTEEN. 5-29

You still SWING IT and SING IT with that SNAPPY THOMAS NATURAL SHORTHAND. The only private business school in southern Oregon that has the SPECIAL PRIVILEGE to teach it. A possible speed of 150 words per minute in 3 months of STUDY. Why not try it? Klamath Business College. Next to Esquire. 5-29

GIRL for part-time office work. Typist, experience unnecessary. State age, references. Write News-Herald, Box 4475. 5-31

LOST—A Ration Book near Chilquin. Ben Peters, care Pelican Bay Camp, Chilquin, Ore. 6-1

THE INTERSTATE BUSINESS COLLEGE summer business course will put you in line for a good position. Join us Tuesday, June 1st. 432 Main. 5-29

Young People's Society of the Nazarene Church Meets Sunday, 6:20 P. M. TOPIC "Young People in Action" Corner Martin and Garden