

Member of THE ASSOCIATED PRESS... FRANK JENKINS Editor

Herald and News... MALCOLM EPLEY Managing Editor

Member of ADVERTISING BUREAU OF CIRCULATION... Represented Nationally by West-Holladay Co., Inc.

BONANZA SENIOR ACTIVITIES TOLD

Senior class activities are announced by E. LeRoy Coyner, superintendent of Bonanza schools. On Sunday, May 9, baccalaureate services will be held in the Bonanza church at 3 p. m.

NEWS OF THE THEATRES



A romantic moment from Joan Crawford's latest M-G-M film, "Reunion in France," in which John Wayne, who plays the role of an American R.A.F. flier, and Philip Dorn play opposite her.



Jack Benny and Ann Sheridan appear in the riotous comedy hit, "George Washington Slept Here," which is scheduled to open Sunday at the Tower. "The Land of Hunted Men" is the companion attraction.

City Briefs

Passes—Jerry S. Shannon, who made his home here for several years during the time he was employed as salesman for the U. S. Rubber company at the Black and White Service station, died Friday morning in Vancouver, Wash., following a lengthy illness.

News of Death—Friends here learned of the death of Mrs. Mary Houston Coultas of Colorado Springs, Colo. Mrs. Coultas was in Colorado Springs with her husband, who is in the armed services, but had lived in this city for some years.

Program—Members of the American Legion and the auxiliary will sponsor a program Saturday evening, (tonight), in the Legion hall, honoring mothers of World War I and II.

Treatment—Mrs. Leo C. Byrne of the Ponderosa apartments, is receiving medical treatment at Klamath Valley hospital.

MAIL CLOSING TIME (Effective Feb. 15 1943) Train 19 Southbound: 5 p. m. Train 20 Northbound: 11 a. m. Train 17 Southbound: 7 a. m. Train 18 Northbound: 10 p. m. Medford Stage, Westbound: 3:30 p. m., Evening Airmail.

Business Meet—The Catholic Daughters of America will hold a business meeting and election of officers on Monday, May 10, at 8 o'clock in the parish hall. Saturday Dance—The Eagles auxiliary and drum corps will hold its regular Saturday night dance at the KC hall from 9 until 1 o'clock.

PILE S SUCCESSFULLY TREATED NO PAIN - NO HOSPITALIZATION No Loss of Time Permanent Results! DR. E. M. MARSHA

DANCE at SKATELAND EVERY SATURDAY NIGHT REGULAR PRICES PAPPY GORDON'S HILL BILLY ORCHESTRA

This year, MOTHER'S DAY must share the lines with vital war calls. War calls come first. Delays will occur. We will gladly do the best we can. Many people in other years have used Long Distance on Mother's Day. We fully understand their desire to do it again this year. But we want to explain the situation. War is on the Nation's Long Distance lines... and war does not step aside. The lines are carrying the heaviest volume of calls in history—vital war calls. They must come first. The lines must carry those calls on Mother's Day—Sunday, May 9—just as they carry them every day. More lines cannot be built—the materials are needed for war. That situation will continue, until Victory is won. So we must ask your assistance in using Long Distance only when it is absolutely necessary. We believe that many people would not make calls on Mother's Day this year if they realized that such calls might delay calls that help speed the building of guns and bombers and the launching of ships. Thank you for your help. Buy War Bonds for Victory THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

Today's Roundup

By MALCOLM EPLEY WHAT kind of news promotes war bond sales? That question may be answered in part by the local reaction to the news that our side has taken Tunis and Bizerte and virtually won the African campaign.

Last month's bond campaign was undoubtedly helped by announcement of the execution of American fliers in Tokyo, in fact, it appears the news was timed to give a push to the second war loan drive.

Anyone who thinks twice will know that we have only started to win the war. In fact, we have hardly done that in the Pacific, while the battle of Europe must follow the battle of Africa.

Locally, this situation is dramatized in the effort of the Lions club to pile up May bond sales to \$350,000—enough to buy a Flying Fortress. That Fortress will replace a ship lost in the successful drive in Africa, or lost in the sweeps over Hitler-held Europe, or lost in the attacks on Jap ships or installations in the Pacific.

The Lions have set a high goal, but this community has not missed yet on its bond objectives.

"Gag" Thinking

WE HAVE commented here on a tendency of government officialdom to use the war as a reason for withholding from the public information that is without military significance and belongs to the people in a country where the press and speech are supposed to be free.

A local incident serves to illustrate how government representatives slide easily into that way of thinking. At the outset of the hearing held here Saturday on the question of retroactive pay dates in the pine awards, this newspaper was informed that the meeting was not "open" and that clearance must be obtained from the OWI before it could be reported in detail in the press.

This was a strictly non-military matter, and any suggestion that the hearing should be closed was ridiculous on its face. The government representative said he had no personal objection to the reporting of the hearing, both the union and employer representatives said they favored an open hearing, but an OWI o.k. was required before we could cover it.

The OWI office in Portland quickly granted the clearance, and indicated that it was not necessary. But the fact that the referee in charge here believed it was required clearly illustrates the sort of thing we have been talking about.

Oscar Peyton

OSCAR PEYTON'S death removes from our midst a fine gentleman, a loyal friend, and a man who has given much in public-spirited service to this community.

Mr. Peyton entered business here in 1911, and from that time until his death he was vitally interested in the welfare of the Klamath basin and its people. Members of his family have been active for many years in civic, business and fraternal circles. This newspaper joins a wide circle of friends in expressing sympathy to them at this time of bereavement.

From East Coast—Rollo England, son of Mr. and Mrs. R. F. England of this city, arrived home Friday night for a brief stay en route to San Diego where he reports for duty with the US navy. He has been in training on the east coast.

Bonanza graduating class members are Mae Benedict, James Bradshaw, Betty Brewer, Betty Clark, Merrill Driscoll, Danny Givan, Neil Grohs, Glen Hankins, Wesley Hankins, Charles Hartley, Mary Higham, Earl Hitson, Dorothy Jones, Mae Lilly, Peter Lorenz, Goldie Pauls, Willie Mae Randall, Howry Roberts and Pauline Wood.

FURNISHED ROOMS and apartment. Reasonable. Two blocks from Esquire theatre. Phone 7058. 3464ff

TWO FURNISHED apartments, close in. Gas or wood heat. Electricity and water furnished. \$30 and \$37.50. 733 Main or 635 N. 9th 5-8

FURNACES CLEANED. Phone 8404, res. 8940. 5-11

OIL BURNER SERVICE. Phone 8404, res. 8940. 5-11

CHIMNEY SWEEP. Phone 8404, res. 8940. 5-11

WOMAN WANTED for full time position in doctor's office. Apply between 12 noon to 2 p. m. Monday, May 10th. Dr. Harry S. Stone, 127 S. 7th St. 5-8

THOMAS NATURAL SHORT-HAND—SNAPPY—QUICK and THOROUGH—Just the thing for a SUMMER COURSE. One student took dictation at 80 words per minute in 1 month of study, and 155 words at the end of 3 months. You may do the same if you try. KLAMATH BUSINESS COLLEGE, next to the Esquire Theatre. 5-8

RETIRE lady or young girl to watch phones and light work. Room and board and perhaps added pay. Apply in person and make arrangements. Position held open a week. Dr. A. A. Soule, 1945 Main St. 5-8

ODD JOBS at odd hours. See Dr. Soule. 5-8

FOR SALE—Walnut desk, one unpainted desk, radio, card table and chairs, chest of drawers. Phone 6787. 5-8

FOR RENT—2 bedroom completely furnished home for June, July and August, \$120 cash in advance. No children or pets. Phone 5436. 5-8

FOR SALE—Lady's spring coat, size 16, \$5. 133 Henry. 5-8

FOR RENT—Modern 3-room unfurnished house, newly decorated, kitchen stove, 2437 Garden St. Adults. Inquire 2416 Orchard Ave. 5-10

FOR RENT—Small house in Hot Springs, near town. Inquire 1935 Auburn. 5-10

FOR THE BEST in tailoring, remodeling, repairing, suits to order (men's and ladies') always see Ryte-Way Tailors. 110 No. 8th, phone 6862. 6-7

5-ROOM house for sale or trade. Phone 7340. 5-11

EXPERIENCED stenographer, knowledge bookkeeping, wants work for two or three months. Phone 7809. 5-11

TOO LATE TO CLASSIFY

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Advertising Roundup

By DELBERT ADDISON THE Omaha, Nebraska, World-Herald was awarded the Pulitzer prize for the "most disinterested and meritorious public service rendered by an American newspaper" during 1942.

The American Newspaper Publishers association, meeting in New York a couple of weeks ago, was warned by its president, Walter M. Dear (who directed the newspaper scrap drive) to have no part in the proposal by Senator Bankhead for a government financed advertising program.

American papers would rather stand or fall without benefit of government subsidy. While the proposed treasury department advertising would be a small per cent of a paper's income, still it might open the door a crack for government control.

A "free press" must depend upon individually self-sustaining newspapers. The Herald and News, for instance, sells its papers to some 10,000 individual families, and its advertising to several hundred individuals and businesses. The biggest advertiser accounts for less than 10% of this paper's income.

With the average daily paper's income spread out like this, it would be hard for any special interest or government agency to dictate what it prints.

Comics, Ads Beat the News

THE government in war times, of course, tells newspapers what NOT to say. Anybody will admit that there must be censorship. Anybody will admit that it can't function perfectly. And the newspaper, operating under censorship, doesn't want to be in the bellyacher class.

Let's say it's amusing then, to note that the first information on how the Focke-Wulfs met the problem of our Flying Fortress formation flying was told by—Captain Easy on the comic page. And if you want to know how Uncle Sam will lick the submarine menace—see the current Prince Albert magazine ad.

After-the-War Prospects

QUOTING from a Department of Commerce analysis on postwar markets: "The amount of accumulated savings which might be spent after the war defies even approximate measurement. If the war lasts until the end of 1944, it will be somewhere between 40 and 60 billion dollars."

The analysis says that by 1945 there might be a demand for additional automobiles and replacements which would require an output of over 6 million cars a year for four years, and that the accumulated demand for housing might easily cause a boom in this field which would last a full decade.

course. The news columns continue to INFORM, and the editorial columns continue to INTERPRET and DIRECT. That's their job. The job of paid advertising in this respect, is to PROMOTE.

Newspaper advertising, to promote matters of national concern, is purchased in large amounts by the governments of British countries.

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Who Pays the Price

THIS question bobs up from time to time: Why shouldn't newspapers run all this sort of advertising gratis? Papers can't give away the product they manufacture for sale and still meet the payroll.

It looks like a little expansion might be in order for all of us in Klamath when the shooting stops.

This report includes in the group with little if any war expansion, and a capacity probably inadequate for full use of available manpower at civilian production after the war: food and kindred products; printing, publishing, allied industries; lumber and lumber products.

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Recovering—Ray Coulam of Melrose street is recovering at the Hillside hospital from a major operation undergone last week. Coulam is the local Western Pacific agent.

Visiting—Mrs. Ed Spangler of Baker, Ore., is visiting here this week with her son, William Spangler, of Del Moro street. Mrs. Spangler has also been visiting another son in Redding, Calif.

CARD OF THANKS

We wish to thank our many friends for their kindness and beautiful floral offerings during our recent bereavement. Blanch Stephens Morris, Granddaughter. 5-8

Mechanic

WANTED—Experienced overhaul mechanic, steady employment, good wages, guarantee. See Service Manager, DICK B. MILLER CO. 5-8